



NAAE Convention Committee Report November 2009

Committee: Strategic Planning

	Name	State
Committee Chair:	John Busekist	NY
Committee Vice Chair:	Tara Berescik	NY
Committee Consultant (NAAE Board Member)	Ray Nash	MS
Committee Members	Name	State

Region I	Steven Wilder	ID
Region I	Allyson Lammiman	NV
Region II	Jon Hadden	CO
Region II	Sandra Choate	TX
Region III	Duane Fisher	IA
Region III	Ross Hudson	SD
Region IV	Jerry Wonack	MO
Region IV	Jennifer Justis	OH
Region V	Barry Hawkins	SC
Region V	Reggie Beasley	GA
Region VI	John Busekist	NY
Region VI	Tara Berescik	NY

Item:

Strategic Plan

Motion:

Move that the NAAE seek and try to recruit agricultural industry professionals to fill new and vacant agricultural education positions. Moved by Reggie Beasley of GA, seconded by Ross Hudson of SD.

Key strategic priority areas supported by this activity:

A3b

Discussion (Background/Purpose/Advantage/Disadvantages):

This would be inserted as seventh bullet under the A3b section of the strategic plan. The major discussion on the issue included: looking at retention areas of industry professionals to see if they stay in the teaching professional as long as traditionally educated teachers, promotion for both short and long term positions, and the need to actively seek out people in this area to try to get more teacher interest. Some states currently do this while others do not. Also, concern was expressed that industry professionals would not be as prepared for the classroom and that more effort should be taken to find alternative training methods to prepare them adequately.

Action Taken:

Motion Passed

Item:

Strategic Plan

Motion:

Move to add the Association mission and vision statement to the beginning of the strategic plan document. Moved by Matt Kreitels (Nebrasks) and seconded by Steven Wilder (ID)

Key strategic priority areas supported by this activity:

Organizational purposes and informational presentation need

Discussion (Background/Purpose/Advantage/Disadvantages):

If this strategic plan is our map toward the future we need to have our vision statement and mission on the document for streamlining. This would allow easy reading for anyone interested in our organization to see where we are focused on moving and why we are moving there.

Action Taken:

Motion Passed

Item:**Motion:**

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

Item:

Motion:

Key strategic priority areas supported by this activity:

Discussion (Background/Purpose/Advantage/Disadvantages):

Action Taken:

	Name	State
Election of 2010 Committee Chair	John Busekist	NY
Election of 2010 Committee Chair:	Allyson Lammiman	NV

Adjournment:

Moved to adjourn by Tara Berescik (NY), seconded by Barry Hawkins (SC) - Passed - 4:50 pm
Thursday