



FFA PALS

*Partners in
Active
Learning*

www.ffa.org

**National FFA Organization
6060 FFA Drive
Indianapolis, IN, 46268**

NAAE/FFA PALS Greenhouse Enhancement Grant Program

(A Special Project of the National FFA Foundation)

The National Association of Agricultural Educators (NAAE) is excited to announce it is now accepting proposals from agricultural educators seeking to implement a greenhouse project into their Partners in Active Learning Support (PALS) program as a part of that program's educational outreach to elementary school students. This opportunity is open to all agricultural education programs with an active PALS program as part of their FFA chapter.

In 2008, three \$7,000 competitive grants will be awarded by the NAAE. Qualified applicants will be those agricultural education programs that meet the following criteria:

- have an active PALS program as part of their FFA chapter;
- provide proof of support from their administration;
- commit to using appropriate lesson plans with their students as a part of constructing the greenhouse;
- commit to a sustainability plan for the greenhouse; and
- agriculture teacher/FFA advisor is a member of NAAE.

This grant opportunity, made possible through funding from Campbell Soup Company, will be an invaluable outreach and educational opportunity. In addition, Campbell Soup Company will be involved for a national promotional and marketing campaign. The deadline for applications is September 30, 2008.

This funding opportunity is under the auspices of the NAAE. The National FFA Organization is the administrator of PALS. This is a special funding project of Campbell Soup Company through the NAAE as a special project of the National FFA Foundation.

All inquiries regarding this greenhouse grant program should be directed to NAAE by calling (859) 257-2224 or (800) 509-0204 or sending e-mail to JJackman.NAAE@uky.edu.

National Association of Agricultural Educators



Campbell Soup Company

NAAE/FFA PALS Greenhouse Enhancement Grant Program

(A Special Project of the National FFA Foundation)

Request for Proposals

**Application Postmark Deadline:
September 30, 2008**

NAAE is...

*“Professionals providing agricultural education
to the global community through visionary leadership, advocacy and service.*

NAAE/FFA PALS Greenhouse Enhancement Grant Application Request for Proposals (RFP)

Background

The mission of the National Association of Agricultural Educators (NAAE) is to provide professional development and leadership opportunities for agricultural educators, advocacy for the agricultural education profession, and professional services to NAAE members. One of NAAE's interest areas is securing opportunities for agricultural educators to compete for grants to enhance their instructional programs. This grant program, sponsored by the Campbell Soup Company, as a special project of the National FFA Foundation, will help fund the purchase of a greenhouse in three (3) U. S. agricultural education programs that have existing PALS programs.

Rationale

As a special project of the National FFA Foundation, NAAE, the National FFA Organization, and the Campbell Soup Company have partnered together to strengthen food and nutrition education in the United States. The objective of this grant program is to enhance PALS programs by using greenhouses to assist elementary school students in understanding the sources of their delicious and nutritious food.

Food and nutrition education is a fundamental building block of elementary school student learning. The FFA PALS program can help deliver this content but often the message of what the student is eating and how it is grown is disassociated. Having tools to connect food production to food consumption is vital for the success of this learning objective. By using a greenhouse effectively, PALS participants can track the entire chain of their food from planting to growing to harvesting to eating. A greenhouse can also supplement other instructional areas taught in the agricultural education program.

Agricultural educators must now look for external funding to enhance their programs. Local school districts – using local, state, and federal funding – can often fund the basic instructional program; however, funds to enhance instructional opportunities beyond the basics must be sought from external sources. In partnership with Campbell Soup Company and the National FFA Foundation, NAAE will offer grants for local agricultural education programs to help build instructional greenhouses.

Eligibility

NAAE will accept NAAE/FFA PALS Greenhouse Enhancement Grant proposals from agriculture teachers at middle schools or secondary schools that have already existing PALS programs. Each applicant must be an active member or active life member of NAAE. Each separate school with its own national FFA chapter charter in a given school district is eligible for a grant under this program. Current members of the NAAE board of directors are not eligible for these grants.

Awards

NAAE will award three (3) \$7,000 grants to eligible agriculture teachers in eligible middle schools or secondary schools. Cash matching is not required; however, any project costs over

\$7,000 must be borne by the grantee. The project start date is October 15, 2008. Greenhouse construction must be completed no later than May 31, 2009.

Restrictions

Grant funds may be used for purchasing and constructing a fully functional greenhouse (including raw materials for greenhouse construction and/or a prefabricated greenhouse kit, site preparation expenses, cooling systems, heating systems, and other greenhouse accessories). Grant funds may not be used for salaries and/or fringe benefits, student scholarships, transportation, academic courses or seminars/workshops toward university degrees, certifications, or professional development for teachers, or for any other purposes other than that stated in the first sentence in this “restrictions” section.

Evaluation Criteria and Process

Specific evaluation criteria are provided under the Application Guidelines section of this RFP. Each proposal may receive a maximum of 100 points. A committee comprised of the NAAE staff and/or board of directors will evaluate the proposals and select the winners.

Application Guidelines

Cover page—All proposals must include a completed and signed cover page. (A sample cover page is included as the final page of this RFP.)

- Legal Name of Organization to which the award should be made. Please include the exact name of the middle school or secondary school, not just the school district.
- Project Start Date (October 15, 2008 for all proposals)
- Project Completion Date (no later than May 31, 2009)
- Project Coordinator Name and Title
- Principal/Institution Head Name and Title
- Project Coordinator address, city, state, zip, phone and fax numbers, and e-mail address
- School/Institution name, address, city, state, zip, and phone and fax numbers
- Project Coordinator Signature and Date
- Principal/Institution Head Signature and Date

Section 1: Project Summary—Provide a 50- to 75-word summary description of the project.

Section 2: Project Narrative—maximum of six pages (not including the cover page, project summary, or budget) typewritten, double-spaced, font no smaller than 12 point, one-inch margins)

- a. Describe the local agricultural education program, with emphasis on the existing PALS program (15 points).
- b. Discuss the need and justification in your school district for teaching elementary school children the connections between food production and food consumption (20 points).
- c. Discuss the project’s specific objectives (how a greenhouse will be used to teach elementary school children the connections between food production and food

- consumption), including cooperative linkages/partnerships that will be strengthened/established by the project (20 points).
- d. Explain the expected products and results and their potential impacts and outcomes (10 points).
 - e. Identify a project timetable including all important milestones and dates that relate to the project's start-up, execution, evaluation, and sustainability (10 points).
 - f. Describe plans for project evaluation (how will you know if your project is successful) (5 points).
 - g. Describe your ability to and commitment to completing the construction project no later than May 31, 2009 and your plans for management of the project (10 points).

Section 3: Budget (10 points)

Include a specific, line-item budget of project expenses in tabular format. If additional funds are required to implement this program beyond the \$7,000 available from NAAE/Campbell Soup Company, please include a line-item budget, in tabular format, for the additional funds including the source of the additional funds. Provide a budget narrative to explain each line item in the budget.

Proposal Submission Deadline

Proposals must be received at the NAAE office no later than September 30, 2008.

What to Submit

Applicants must submit a complete original application to the NAAE office. Proposals may be sent to NAAE by regular mail, express mail, or courier service. Proposals also may be e-mailed to the NAAE office in Adobe PDF format (including the signed cover page). Due to the potential of poor quality of documents sent by facsimile, faxed proposals will not be accepted.

Applicants should keep a complete copy of the application. Applications submitted to NAAE will not be returned.

Where to Submit Proposals

Proposals must be sent to: NAAE, 300 Garrigus Building, Lexington, KY 40546-0215; JJackman.NAAE@uky.edu.

Notification of Awards

Applicants will be notified of funding decisions no later than October 15, 2008.

Responsibilities of Grant Recipients

Grant recipients are required to submit periodic reports of grant activities upon NAAE's request to be shared with the grant program sponsor and to be featured in NAAE publications and other public sources. In addition, grant recipients are required to submit a final report of project activities to NAAE upon the project completion to be shared with the grant program sponsor and to be featured in NAAE publications and other public sources. Grant recipients are required also to cooperate with any public relations and media outlets as identified by NAAE and/or the grant program sponsor.

For More Information

For more information please contact:

Wm. Jay Jackman, Ph.D., CAE
Executive Director
National Association of Agricultural Educators
300 Garrigus Building
Lexington, KY 40546-0215
Phone: (859) 257-2224 or (800) 509-0204
Email: JJackman.NAAE@uky.edu
Website: www.naae.org

NAAE is an equal opportunity organization. NAAE will not discriminate against any individual based on race, creed, color, religion, sex, national origin, ancestry, age, physical or mental handicap, or veteran status.

NAAE/FFA PALS Greenhouse Enhancement Grant Proposal – Cover Sheet

Legal Name of Organization: _____
(school/institution name)

Type of Organization: _____ Middle School _____ Secondary School

Project Start Date: October 15, 2008

Project Termination Date (no later than May 31, 2009): _____

Project Coordinator Name and Title: _____
(name and title)

School Principal Name and Title: _____
(name and title)

Project Coordinator Address: _____
(address)

(city, state zip)

(phone with area code) (fax with area code)

(e-mail address)

School Address: _____
(address)

(city, state zip)

(phone with area code) (fax with area code)

Project Coordinator Signature and Date

School Principal Signature and Date