

Name _____



Task 2.3 Evaluation Rubric

Areas with Room for Improvement	Criteria	Areas that Meet or Exceed Expectations
	<p>Patron Testimonials The brochure quotes three patrons stating how they use and value the cooperative in their community.</p>	
	<p>Local Impact The brochure includes information on the number of people using cooperatives, members in the community, and people employed by the cooperative.</p>	
	<p>Cooperative Support Has multiple examples of how the cooperative supports the community through philanthropy, service, and education described in detail.</p>	
	<p>Cooperative Services The brochure lists and describes a minimum of three services provided by the cooperative.</p>	
	<p>Visual Display and Organization Figures and tables are appropriate and labeled correctly. Photographs/tables/graphs improve understanding and enhance visual appeal.</p>	
	<p>Spelling and Grammar Text is concise, free of spelling, or typographical errors.</p>	