NAAE Region III Meeting Minutes
June 21-23, 2011
Jamestown, North Dakota

Call to Order – The business meeting for Region III was called to order by Region III Vice President Craig McEnany at 8:00 a.m. at the Gladstone Inn and Suites, on Wednesday morning, June 22.

Reflections – Glenda Crook, Regional Secretary provided reflections for the morning.

Review and Adopt Agenda – Duane Fisher, IA moved and Jeffrey Mayes, IA seconded the motion to adopt the agenda with flexibility. Motion passed.

Region III Conference Minutes – 2010 NAAE Convention minutes were presented via a Power Point Presentation. Josh Christianson moved and Linda Sattler, WI seconded the motion to accept the minutes as presented from the NAAE Convention. Motion passed.

Convention Review- Craig McEnany invited Amanda Huettl to give an overview of the conference. She shared a couple of resources available on the jump drives that were donated by CHS Amanda showed an overview of ND agricultural commodities. She also showed a resource called 12 Ways to Use Gerome’s Magical Garden. Brenda Schiel gave a short description of the resource and provided an example for participants to view. Amanda asked that all participants send thank you notes to the sponsors of the conference.

Welcome – The State presidents introduced their attendees at this time. Iowa, Barry Clough, Minnesota, Neil Pearson, Nebraska, D.J. Mottl, North Dakota Anissa Wilhelm, South Dakota, Lori Christensen, Wisconsin, Marty Novak.

National Update –NAAE Board of Directors: Craig McEnany shared the one goal is how do we promote agricultural education? What is it you can do as a member of our organization in our state or region to encourage national dialogue to promote agricultural education? Where are we going today? What can we the board do better representing you at the National level as a profession? What can we do to engage you as members at the local level? NAAE mission- “Professionals providing agricultural education for the global community through the ...

NAAE provides opportunities: 1. Professional liability insurance, 2. Awards and recognition, 3. Networking, 4. Professional development, 5. Professional resources, 6. Advocacy. The professional liability insurance covers the teachers through the school year. Craig emphasized that it is important that dues are submitted to the National Office prior to the start of the school year. Individuals that pay in January or June don’t get their liability insurance activated until then and the school year is almost over or over. Greg Curlin said Student teachers should not be forgotten. They should have the same coverage that we do. The professional liability insurance is one good reason for these student teachers or new teachers to pay $10. The liability insurance provides $100,000 coverage; members can increase coverage to 1 million for $35/year or 2 million for $50/year. Additional insurance plans are also
available to NAAE members including term life, long term health care, cancer plan, private practice liability, disability income and personal auto.

**NAAE Awards and Recognition**: Craig mentioned the upper division scholarships and other award programs such as Teacher Turn the Key could use more promotion from us.

**Teacher’s World** at National FFA Convention will be available again this year. Interactive teacher classrooms and Internet Café will be available as in the past.

**Communities of Practice** - online professional networking site where ag educators share ideas, lessons and resources.

**Teach Ag Campaign** - website provides issues, ideas and lessons to help you develop a teach ag campaign locally.

National Teach Ag Day 2011-20 Teach Ag Day Grants awarded, state contest, collegiate contest, participants all over the U.S. You need to promote your program and all of the good it does consistently not just when we are in need of saving our program. Focus on educational activities and not just awards.

**Stay informed** - News and Views bimonthly newsletter, U.S. Ag Ed listserv, Social Media, Targeted emails, and Website.

**Advocacy** - NAAE represents your interests in ag education, government relations: U.S. Congress, U.S. Department of Education, U.S. Department of Agriculture. Gregg shared there have been several meetings since he came on the board. Don’t refer to rigor, but challenging and active based. What is proactive in our programs? We can’t just say we are already doing the things they are talking about, because the response is everybody has to take their cut. We need to look at what the government is looking at in terms of words, programs, curriculum that is moving education forward to increase our college graduates and meet the demands of business and industry. The National Council is restructuring so they can have a stronger voice in advocacy. The council is still trying to move forward with everything that has happened with the budget. McEnany added that we need the members help. Advocacy begins at home. What have you done? Meet with legislators and representatives. Go to the places they are speaking at or holding public forums. National Policy Seminar is a great way to learn how to effectively advocate for agricultural education. NAAE pays registration for one member from each state. There is a tab on the NAAE website for the legislative action center. This is sponsored by the National FFA Alumni Association. Representation on other boards, National FA Board of Directors, National FFA Alumni Council, National FFA CDE Advisory Board, ACTE Ag Ed Division, National Council for Ag Education, National Young Farmer Ed. Assoc. Gregg suggests we tie in industry.

**NAAE Convention 2011** - St Louis, MO- Nov. 15-19 at the Hyatt Regency St. Louis at the Arch. More than 100 ag-specific workshops will be offered. Early bird registration ($285) deadline is July 15, 2011. (Save $125) All convention information is at [www.naae.org](http://www.naae.org) under the convention tab. ACTE will give a 10%
discount when you register 10 or more from one organization and pay with one check or P.O. NAAE convention rooms are $136/night.

_National council for Ag Ed_- leadership group representing all segments of school-based ag ed. NAAE encourages all members to contribute $2.00 annually to the council. Contributions may be submitted through your state assoc. or directly to the council.

NAAE’s job is to promote student and teacher success.

_Update on Replacing Dr. Larry Case: Greg Curlin_- Partnership with NAAE, FFA and Council to create a stronger voice. Dr. Case’s position, it was made very clear by Dr. Brenda Dan Messier, USDE that positions that retire are not going to be replaced. They wanted to know why they were paying all this money for an advisor to FFA. USDE didn’t see Dr. Case as a consultant. Dr. Steve Brown is serving as FFA Advisor and National FFA board; he is a Dept. of ED consultant not just for Ag Ed. Charles Brown is serving as Exec. Secretary. Dr. Steve Brown is wearing several hats in the Dept. of Ed and Ag Ed.

_CASE project:_ Craig and Greg promoted the CASE project to participants. Highly recommend the training. Greg said it helped increase their biology test scores, which was a real positive for his district.

_Committee work-_ McEnany explained the process for the committee work and how each committee was to determine the next Vice-chair. Each state has a responsibility to fill the Vice-chair rotation as indicated in the agenda. Each committee has a disk for recording their committee work and must return to the Regional Secretary for presentation tomorrow. Committee ideas will be submitted to nationals for committee meetings at NAAE convention. Committees began meeting at 9:30 a.m. until 11 a.m.

11 a.m. _Reconvened for the Ideas Unlimited Presentation._ Five presentations were shared with the participants and judged by one member from each state.

The meeting was recessed until 8 a.m. on Thursday, June 23, 2011.

**Thursday, June 23, 2011**

_Business Session II: Meeting was called to order at 8 a.m._

_Welcome:_ Mayor Katie Anderson welcomed Region III to Jamestown, ND.

Craig sent a card around for Bill Januszewski, MN; one of our regional members going through a difficult time.

Asked committee chairs to get reports to Glenda Crook, Regional Secretary, turn in state Award applications, new vice-chairs needed to be assigned, and reviewed the process for judging Region 6 award applications and our Region III applications.

_Award Judging:_ Craig McEnany assigned each committee an award area to judge. _Finance committee_ – Outstanding Teacher, _Member Services_ – Young Member, _Marketing_ – Outstanding Program, _Policy/By-

The meeting reconvened after award judging at 9:25 a.m.

**NAAE Final Thoughts:** Greg Curlin gave some final thoughts in regards to the Region III Conference and NAAE Board of Directors.

**Award Presentations:** Craig announced the award winners.

- Ideas Unlimited – Tim Ulenkamp, MN
- Outstanding Service Citation – Dr. Mark Zidon, WI
- Lifetime Achievement – Wayne Nattress, IA
- Outstanding Cooperation – Darlene Arneson, WI

**Regional Secretary Report:** Glenda Crook gave a reflection on the Region III business as completed at the time of the report.

**State President’s Report:** Electronic reports with additional comments were shared by each of the state presidents.

**Committee Reports:** Each committee shared an electronic presentation and brief comments about the ideas discussed and action or recommendations for the National Board. DJ Mottl, NE moved and Linda Sattler, WI seconded the motion to accept the committee reports and to submit them to the board in July.

**2011-2012 Region III Chair and Vice Chair representatives**

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<th>Committee – 2011 - 2012</th>
<th>Chair</th>
<th>Vice Chair</th>
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<tr>
<td>Finance –</td>
<td>Barry Clough, IA</td>
<td>TBD at August Mtg, SD</td>
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<td>Member Services –</td>
<td>Adam Franken, SD</td>
<td>Troy Talford, WI</td>
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<td>Marketing –</td>
<td>Bill Januszewski, MN</td>
<td>Wendi Stachler, ND</td>
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<td>Policy/By-Laws –</td>
<td>Curt VanDeWalle, NE</td>
<td>Christa Williamson, MN</td>
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<td>Professional Growth –</td>
<td>Gary Wald, ND</td>
<td>Melanie Bloom, IA</td>
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<td>Public Policy –</td>
<td>Anissa Wilhelm, ND</td>
<td>Jeff Mayes, IA</td>
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<td>Strategic Planning –</td>
<td>David Kruse, WI</td>
<td>Sarah Whiting, NE</td>
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**State visits:** Craig announced his plans to attend the Nebraska and Wisconsin Professional Development Conferences in the upcoming weeks.

**2011 NAAE/ACTE Convention – St. Louis, MO** The conference was previously discussed so no additional information was shared at this time.

**Region III Conference Rotation:** IA, SD, WI, NE, MN, ND

2012 Region III Conference will be held in Ankeny, IA Barry Clough shared a flyer and information about the location, tours, and registration.

2013 Region III Conference will be in Yankton, South Dakota, Ross Hudson shared a few details and plans the SDAAE has planned.

2014 Region III Conference will be in Wisconsin Dells, WI Linda Sattler shared some highlights about the location and a focus on family.

**Region III Facebook:** Glenda Crook displayed the NAAE Region III Facebook page. Craig McEnany shared a few comments about the location.

**Oil Drilling Websites:** NDAAE shared a couple of websites for Region III Conference participants to visit since the tour was cancelled due to flooding.

**Agenda Items for NAAE:** Craig shared agenda items including electing a new Regional Vice President and Secretary. He reminded members that a MOU is required for these positions. Craig also shared his intentions to run for NAAE President Elect.

**Thank You NDAAE:** Craig extended a big thank you to the NDAAE for their work in coordinating the Region III Conference and their extra efforts in relocating the conference.

**Adjourn:** Linda Sattler, WI moved to adjourn, Kim Houser, WI seconded the motion was passed.

NDAAE gave away door prizes.

Respectfully submitted,

Glenda Crook