

NAAE Region IV  
Region IV Leadership Conference Minutes  
Cincinnati Marriott North  
West Chester, Ohio  
June 28-30, 2016

Tuesday June 28th, 2016

Business Session #1 – Marriott North

Region IV Vice President Parker Bane called the meeting to order at 12:00 pm.

Deanna Thies, Region IV Secretary, presented reflections and led the Pledge of Allegiance

Jason Dieckhoff, Missouri moved to approve the minutes from the 2015 NAAE Region IV Meeting at the NAAE Conference. Jessi Spry, Michigan seconded the motion. Motion passed.

A host state welcome and conference overview was given by Kellie Beiser.

State Introductions and State Reports

- Illinois, Corinne Galvan-489 members. Introduced the Illinois members in attendance. Hired a lobbyist, SB 2975 will identify Ag Ed as a shortage area and secure grant funding for 12-month contracts.
- Indiana, Seth Swallow-260 members. Introduce Indiana members in attendance. Six new programs in 15/16, five more slated for 16/17. All ag classes, except Intro to AFNR, have dual credit available.
- Kentucky, Darryl Matherly-Developed a Teach Ag Campaign involving social media which awarded two schools \$1000 for scholarships for Ag Ed majors. Have added 2 programs for 16/17, and 2 interested for 17/18. Murray State offers 6-7 courses credit (Racer Academy).
- Michigan, Jessi Spry-73 members. Introduced Michigan Illinois members in attendance. Sixteen new programs. Currently 1 student teacher in Ag and Natural Resources. Working on ways to entice students to enter into Ag Ed for a profession.
- Missouri, Jeff Voris-Broke 500 member mark. Introduced Missouri members in attendance. Flyer distributed a combination of Missouri FFA and MVATA to be used for advocacy and promotion. Process of hiring new PD Specialist. Acquired a \$150,000 grant for new Plant Science curriculum, grant program with John Deere for Ag Mechanics curriculum, and partnership with Farm Bureau for industry recognized credentials.
- Ohio, Dana Snyder-Have developed an ag ambassador program for 6 internships for college students. Working towards industry recognized credentials. Have outstanding partnership with Ohio Farm Bureau for advocacy and legislation.

Membership update was given by Parker Bane. Active-1340; Total Region IV membership is 1759. Illinois-373; Indiana-327; Kentucky-241; Michigan-80; Missouri-527; Ohio-211. (Data as of March 31, 2016)

Overview of NAAE and report of national issues. was presented by Scott Stone NAAE President-Elect. There are several new videos on the NAAE website to be shown at summer conferences and recruit new members. This is a direct result of committee work by the Marketing committee. Goal of the national board to have each state have an advocacy sheet or have their advocacy sheet updated on the NAAE website. Please send to Julie Fristch. All Region IV committee spots are filled with the exception of 1 spot on Region IV. Committee process will be streamlined with a Google Doc to make the process easier.

2016 NAAE Conference will be held in Las Vegas at the Westgate Las Vegas Resort and Casino November 29-December 3. Early bird registration will end July 15<sup>th</sup>. If a state can register 10 or more at one time, an additional registration discount will apply.

NAAE has partnered with Farm to Farmer to find ag teachers to go to South America or other countries to educate on agricultural practices.

National Policy Seminar will be March 13-15 in Washington DC. NAAE will pay for 1 person from each state to attend.

National Teach Ag campaign is in full swing. There is a large number of teacher shortages across the nation.

NAAE Relief Fund is designed to support ag teachers in need. Currently the fund has \$2,400 in the account and relief fund requests are given in \$500 requests. Will be doing a 50/50 fund 1 ticket for \$1.00/6 tickets for \$5.00/Arm Length for \$20.

NAAE Budget-Total projected revenue is \$1.6 and expenses is \$1.6-projected excess is \$751. The excess is after \$22,000 has already been set back into set-aside (3%).

Parker Bane presented an update regarding National FFA and the Council. Updates from National FFA Teacher's World will now be organized by National FFA and will be called Teachers Teaching Teachers. National FFA will call for proposals to give workshops at National Convention.

Many changes to award programs including National Chapter application. National FFA has partnered with Discovery Education to replace Career Cruising with a career exploration to focus ag students towards ag careers.

An RFID chip will be placed in every National Convention badge. Teachers will have until October 10<sup>th</sup> to register a name with every national convention badge. If not entered by October 10<sup>th</sup>, names will have to be registered on site. Will allow us to find where the badge is/currently located. The badges will also be used to collect data of visiting booths at the career show. The idea behind it-National FFA is concerned about student safety, and want the data to determine visibility options for sponsorships to maximize revenue.

Parker Bane reviewed committee responsibilities, reports, and information on state award applications including Lifetime Achievement, Outstanding Cooperation, Outstanding Service.

Following announcements, committees separated for committee meetings.

Meeting adjourned at 3:00 pm.

Thursday, June 30<sup>th</sup>, 2016

Business Session #2 – Marriott North

Region IV Vice President, Parker Bane, called the meeting to order at 8:04 am

Pledge of Allegiance was led by Deanna Thies, Region IV Secretary

Each State President presented the first year conference attendees with their Teacher's Creed.

Ideas Unlimited Presentations

Kraig Bowers-Indiana (Ag Education Discussion Lab): Founder of Ag Education Discussion Lab on Facebook. Talked about navigating the page and the features associated with it.

Misty Bivens-Kentucky (Master's in Modern Agriculture): Talked about the Master's of Modern Agriculture course which can be completed online and requires students to write a 150 word response at the end of the course.

Bethany Prenger-Missouri (Serving Up Agriculture Education): Promotional idea to entice students to enter into the Agriculture Education profession. Used prior to Teach Ag Day and also with 8<sup>th</sup> graders.

Todd Vehorn-Ohio (SAE Facility): Discussed how a SAE barn facility is used for large animal projects and the securing of a grant through Lowe's to assist with the construction.

#### Committee Reports for Region IV

Committee	Proceedings
Finance	Jonathan Hoer (MO)-New committee member from Illinois (Gary Oaks). Recommended ever state dues remitter be contacted to have every state contribute \$100 towards NAAE Relief Fund. Most states have some sort of relief fund in their states and ask their members to contribute toward the NAAE relief fund- recommended to have check box added to State Report to see if their state contributed to the NAAE Relief Fund.  Report accepted.
Marketing	Stephanie Conway (OH)-New committee member from Michigan (Leyna Miller) Moved to have NAAE collect data on national level such as student demographics, data, personal stories, etc. Moved to have NAAE research and develop way to make CoP more user friendly such as tags or app.  Report accepted.
Member Services	Beth Eggleston (MI)-New committee member from Ohio (Rachel Scior). Moved for each state send a student teacher to a regional meeting or NAAE conference.  Report accepted.
Policy and Bylaws	Katrina Swinehart (OH)-New committee member from Missouri (Chuck Wilson). Discussed the bylaw/policy issue about changing the board to include new stakeholders from universities and other groups.  Report accepted.
Professional Growth	Misty Bivens (KY)-New committee member from Kentucky (). Discussed mentoring in each state, award programs, and potential members versus actual members in colleges, universities, students, and state staff. Would like an evaluation/data done for those specific groups to determine if board seats are needed. Additional discussion done on how to attract/entice people to attend regional conferences. Provided a list of ideas of why they come, don't come, and what can be done.  Report accepted.
Public Policy	Corinne Galvan (IL)-New committee member from Illinois (Nick James). Discussed how to engage people attend NPS and then how can that information be taken back to our state memberships to increase advocacy engagement at the state

	levels. Report accepted.
Strategic Planning	Stephanie Jolliff (OH)-Nick Norwald, Missouri has submitted paperwork for the 2016-2019 committee term. New committee member from Michigan (Jeremy Glaspie). Discussed strategies of how states can share best practices for membership drives and teacher retention. Moved to amend strategic plan by replacing Strategy 4A with “measure social media use to create avenues to advocate for recruitment and retention for Gen Y teachers”.  Report accepted.

Parker Bane announced the winners of award applications.

- Ideas Unlimited-Kraig Bowers (IN)
- Outstanding Service-Matt (KY)
- Outstanding Cooperation-Illinois Farm Bureau Youth in Agriculture Committee (IL)
- Lifetime Achievement-Bill Wheeler (MI)

Parker Bane gave 2016 NAAE Convention reminder that early bird registration and XLR8 applications are due by July 15. State award winners will not know if they are a regional winner until the beginning of August. Please do not register, if selected as a regional winner, NAAE will take care of registration, hotel rooms, airfare, etc. For the Teacher Turn the Key program, only the person designated as the state winner will be allowed to attend. A second person from that state will no longer be able to fill the spot of a state who is not sending a Teacher Turn the Key recipient.

Seth Swallow and the Indiana delegation presented the invitation to the 2017 Regional Leadership Conference. The conference will be held in West Lafayette, IN June 27-29, 2017. Highlights: Caterpillar Plant (Large engine facility), Subaru, Hops farm, and Shrimp facility. Will be highlighting manufacturing and agriculture of agriculture including farm to table/food trucks.

Parker opened the floor for discussion regarding the progression and format of our regional conference including concerns for attendance or why people like to come. Discussion included the opportunity to shorten the conference to a 2-day conference. Missouri is the only state which reimburses 100% of the cost associated with the conference. Majority of those in attendance value the professional development opportunities more than the business session of the conference. Suggestion from Jeff Voris (MO), make Tuesday a travel day with a mixer or social on Tuesday night or also include committee work on Tuesday evening, PD day on Wednesday, and finish business session on Thursday morning. Roger Carr (IN) suggested having each state bring an idea or professional development session/workshop and do two rotations. Additional suggestions were to have a professional development carousel session on Wednesday morning and then an afternoon of tours. Parker Bane (IL) suggested maybe considering bringing more university professionals from each state to be able to give reports. Corinne Galvan (IL) suggested maybe opening the tours or PD to ACTE members.

Jeff Voris (MO) offered for Missouri to pilot a new format for the 2018 regional conference with a Tuesday night mixer and committee meetings, Professional Development workshops and tours on Wednesday and then finish with business session on Thursday morning.

Scott Stone announced \$216 will be contributed to the NAAE Relief Fund from the 50/50 drawing. Door prizes were distributed by the Ohio Association

Jessi Spry (MI) motion to adjourn, Stephanie Joliff (OH) seconded. Meeting Adjourned at 9:47 am.