



State-specific Webpages for State Associations of Agricultural Educators

To allow state agricultural education association members better access to timely state-level information, at the request of respective state associations, NAAE will host a webpage for state associations of agricultural educators. The state webpages will be included in NAAE's website in the Affiliates/States dropdown menu location.

How it Works

Any interested state must name one person (or two persons) to be the official state designate(s) for the state webpage. The designated individual(s) from the respective state association will submit already formatted information for the state webpage to Julie Fritsch, NAAE Communications/Marketing Coordinator. This information may include, but is not necessarily limited to, the following:

- Text
- Graphics (photos, logos, etc)
- Documents (PDFs or Microsoft Office documents are best)
- Links to external websites

Julie will place information on the respective state's webpage, which will be accessible through www.naae.org. (The web address will be www.naae.org/affiliates/yourstate.)

All items must be submitted in web-ready format and captions must be submitted with any photos. Julie will be available to assist with formatting information in web-ready format.

To update, add, or remove information, the state designated person(s) will send requests to Julie via e-mail. Information will be posted to the state's webpage as soon as possible; however, due to other demands on NAAE staff time, it may require up to one week for requests to be completed. Every effort will be made to accommodate expedited requests.

NAAE will serve as the webpage host; however, NAAE will not be responsible for updating or verifying information. Information will appear on a state's webpage until a request is submitted from the respective state's designated person(s) for it to be removed or updated.

Cost

The flat fee for the initial development and hosting of a state webpage will be \$400. (This is based on two days of Julie's time.) The \$400 development and hosting fee is due at the beginning of the webpage developmental work.

The flat fee for maintaining the state webpage will be \$400 per year. (This also is based on two days of Julie's time.) For the maintenance fee, the year will be 12 months beginning on the day the state webpage is launched, and then each new 12-month period thereafter. The \$400 annual maintenance fee is due when the state webpage is launched, and at the beginning of each new year.

Therefore, for a basic webpage, the fees for the first year will be a total of \$800 (development and maintenance combined); the fees for each year thereafter will be \$400 (maintenance only).

If a state chooses to develop a very extensive webpage, which requires more than two days of staff time per year for maintenance, additional annual maintenance fees may be required; annual maintenance fees will be negotiated should this occur.

For More Information

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