

#TEACHAG

2026 PLANNING GUIDE

For your NAAE National #TeachAg Day Celebration

THURSDAY, SEPTEMBER 17, 2026



We're excited to celebrate the BEST. CAREER. EVER. with you on National #TeachAg Day!

This guide is designed to help you create a celebration that showcases your unique style and vision. Use it to make the most of the week leading up to National #TeachAg Day and the big day itself. Whether you're sticking with beloved traditions or adding your own creative twist, this guide will support and inspire you every step of the way.

We encourage you to adapt the ideas in this guide to suit your preferences and the needs of your participants. Whether you choose to host engaging classroom activities, organize community outreach events, or ignite conversations on social media platforms, your participation will undoubtedly contribute to the collective celebration of becoming an agriculture teacher.

Let's make National #TeachAg Day an unforgettable celebration of the remarkable work you do every single day. Happy National #TeachAg Day!

Sharing your National #TeachAg Day Celebration

We want to connect with you!

Share your classroom activities, photos, and stories on social media using **#TeachAg** to showcase the incredible impact of that agricultural educators make every single day! Your posts not only highlight your students and program but also inspire other NAAE members and future ag teachers to join the celebration!

NAAE on Social Media

Join the conversation! Follow NAAE and tag us in your National #TeachAg Day posts; we'd love to see and share how you're celebrating!

Facebook: National Association of Agricultural Educators

LinkedIn: National Association of Agricultural Educators

Instagram: @naaeagedu

NAAE National #TeachAg Day Resources



#TeachAg Breakout 2.0 Challenge

NAAE is excited to announce the all-new [#TeachAg Breakout 2.0 Challenge](#). This interactive challenge for your students will explore the unique skills needed to be an agricultural educator, discover why they may want to be an ag teacher, and compete with other students and programs from across the United States.



#TeachAg Interactive Notebook

Looking for resources to use year-round to help spread the #TeachAg message? Check out our #TeachAg Interactive Notebook! This free resource is filled with activities and worksheets to get your students thinking about teaching ag as a career. [Click here](#) to access our #TeachAg Interactive Notebook.



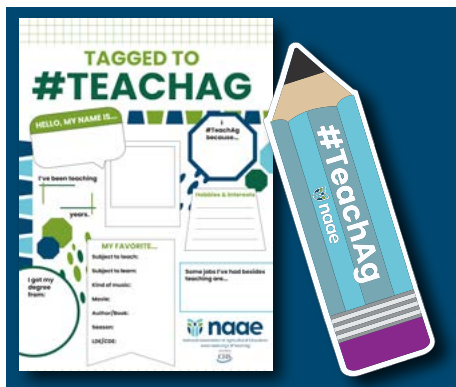
It Starts in the Classroom Documentary

This 20-minute film is a great way to get your students interested in the career of agricultural education. NAAE has also developed resources you can use in your classroom as students reflect on the film. Visit our website to request a [digital download](#) and access activities and resources for your students.



Tagged to #TeachAg Kits

Are you or someone you know planning to become an agriculture teacher? Check out the [Tagged to #TeachAg Kits](#) available to purchase. Please order by September 10 to ensure delivery before National #TeachAg Day.



#TeachAg Digital Download Resources

From poster templates and stickers to bulletin board decorations, NAAE offers a variety of downloadable resources to help you inspire your students to #TeachAg and showcase your classroom pride. Explore our [website](#) to access these free materials and more.



Share about #TeachAg with our Media Kit

We've created a [#TeachAg Teacher Stats Canva template](#) that you can personalize with your own info and share on social media. It's a simple way to celebrate your impact, showcase your career, and join others across the country in telling the story of agricultural education.

25 Ways to Celebrate National #TeachAg Day

National #TeachAg Day is all about celebrating the impact of agricultural educators and getting students thinking about agricultural education as a career choice. To help spark ideas, we've pulled together 25 creative ways you can celebrate and share your #TeachAg pride, no matter where you are or how much time you have.

Classroom Engagement and Student Activities

1. Participate in the 2026 National #TeachAg Breakout 2.0 Challenge. Learn more and sign up your students for the challenge by visiting the [National #TeachAg Day Webpage](#).
2. Have students create posters that promote agricultural education as a career choice.
3. Organize a 'Dress Like an Ag Teacher' spirit day for your program. Add some excitement by turning it into a contest and awarding a prize for the most authentic look.
4. Create a #TeachAg bulletin board in your classroom or hallway using NAAE's free [#TeachAg Decorations](#).
5. Use the [#TeachAg Pathway Resource Guides](#) to show students the steps they can take to pursue a career in agricultural education in your state.
6. Download the [NAAE #TeachAg Interactive Notebook](#), which is packed with resources and activities designed to help students explore agricultural education as a career choice.
7. Have your students participate in the [Unlock Your Potential Lesson Plan-in-a-Box](#), developed by NAAE in 2024. This engaging lesson is designed to help students explore agricultural education as a potential career path while learning more about the impact and opportunities within the profession. This resource is available to download from the NAAE website.
8. Have students research which universities in your state or region offer agricultural education as a major and give class presentations.
9. Have students create agriculture lesson plans and present them either in class or to younger students within your school district.

Celebrations & Special Events

10. Show [It Starts in the Classroom](#), NAAE's 20-minute documentary about becoming an agriculture teacher. Make it a true movie experience by serving popcorn in the NAAE popcorn cones available on our website. NAAE also offers a student worksheet to accompany the documentary, which can be downloaded from the NAAE website.
11. Have a selfie station for fun photos using the NAAE's [#TeachAg Decorations](#).

25 Ways to Celebrate National #TeachAg Day (con't)

12. Host a #TeachAg Day signing event to celebrate students who have committed to pursuing a career in agricultural education.
13. Plan a one-of-a-kind #TeachAg Day Outfit.
14. Organize an Ag Teacher Swap Day by exchanging classrooms with another agriculture teacher in your program, district, or from a nearby school. Spend the day sharing your experiences, showcasing your program, and discussing what it means to teach ag.

Social Media & Story Sharing

15. Share your #TeachAg story on social media.
16. Make a short video or Reel explaining why you chose to become an agriculture teacher and post it with the #TeachAg hashtag.
17. Capture a group photo of your future agriculture teachers holding a [‘Tagged to #TeachAg’ sign](#), available for download from the NAAE website.

Mentorship & Recognition

18. Print and complete NAAE’s [‘Tagged to #TeachAg’](#) and [‘About Our Program’](#) posters, then display one in your classroom and another in a hallway or common space so potential students can learn more about agricultural education.
19. Send a [Tagged to #TeachAg Kit](#) to a student who you think would make an outstanding agricultural educator.
20. Write a handwritten thank you note to your agriculture teacher or a mentor who has made a meaningful impact on your life, or use our **National #TeachAg Day e-cards**.
21. Hold a “Future Ag Teacher Day” where students job shadow you for the day.
22. Invite former students or pre-service agricultural education majors into your classroom to share their experiences and why they’re majoring in ag ed.
23. Visit the NAAE website to [nominate a future agriculture teacher](#).

Advocacy & Community Engagement

24. Partner with your city, county, or state government to secure an official National #TeachAg Day proclamation recognizing the importance of agricultural education and agricultural educators. A sample National #TeachAg Day Proclamation will be available for download in the National #TeachAg Day Media Kit.
25. Have students write letters to local lawmakers highlighting the importance of agricultural education and advocating for more ag teachers. You can use the ACTE [Legislative Action Center](#) to find contact information for your legislators.