

#TEACHAG

2024 PLANNING GUIDE

For your NAAE National #TeachAg Day Celebration

We are thrilled to join you in celebrating the BEST. CAREER. EVER! on National #TeachAg Day!

This guide will help you plan a celebration that reflects your unique style and vision. Make the most out of the week leading up to National #TeachAg Day and the day itself. Whether you prefer tried-and-true traditions or want to add your own creative flair into the mix, this guide is here to support you every step of the way.

We encourage you to adapt the ideas in this guide to suit your preferences and the needs of your participants. Whether you choose to host engaging classroom activities, organize community outreach events, or ignite conversations on social media platforms, your participation will undoubtedly contribute to the collective celebration of becoming an agriculture teacher.

Let's make National #TeachAg Day an unforgettable celebration of the remarkable work you do every single day.

What's New for 2024?

#TeachAg Short Documentary

This year's #TeachAg Day will focus on the premiere of our very first short documentary! This film will follow the journey of pre-service agricultural education students as they complete their student teaching experiences and figure out what comes next.

Give your students an exclusive peek behind the curtain into what their experience will be like if they decide to choose agricultural education as their major. Anyone who is considering a career in agricultural education should watch this film.

Premiere Details

Date: NAAE National #TeachAg Day
(September 19, 2024)

Time: 1:30 p.m. eastern

Platform: NAAE's YouTube Channel

2024 By Choice Awards (#TeachAg's version of the Oscars)

You put a lot of work into planning a meaningful #TeachAg Day celebration for your students. Show us how you celebrate #TeachAg Day, and you might win a By Choice Award! This year's categories are:

- Largest viewing party
- Best Premiere Outfit(s)
- Most #TeachAg campaign Signups
- Most Active on Social Media (tags)
- Best Community Engagement
- Most Creative Party Theme

There is no official entry – just showcase your celebration on social media and tag NAAE so we're sure to see it. We will announce this year's winners the week after National #TeachAg Day. You'll get a fun award you can display in your classroom as motivation for your students to look forward to #TeachAg Day next year!

Planning for High School & Middle School Classrooms

Things to Consider

- How do you envision your NAAE National #TeachAg Celebration?
- Does the event require a budget?
- If you are planning on serving food at the event, remember to check for food allergies.
- Select a suitable date and time that works best for you and your program. National #TeachAg Day can be celebrated ANY time and ANY day of the week. Shift the timeline below to meet your needs.
- Is there an organization in your community that would like to assist you in hosting the event (i.e. Alumni, Farm Bureau, Livestock Club, etc.).
- Order additional decorations or search social media for leftover décor that can match your theme.

August

- Select a location/venue for your celebration.
- Submit facilities requests if needed to appropriate group (i.e. SBDM, PTA, Administration, Community Organizations, etc.).
- Create a guest list for the celebration. Think about who you would like to invite from the community, from your schools, or neighboring schools.
- Send invitations to school staff, stakeholders, and community members who would be interested in celebrating alongside you.
- Test any “Do It Yourself” decoration you would like for the event.
- Send a letter home to parents/guardians to inform them of the celebration. Invite them to participate or volunteer to assist with the celebration.

September

- Print out #TeachAg Interactive Notebook.
- Finalize #TeachAg Day lesson plans.
- Decorate your room with #TeachAg materials.
- Identify students in your classroom who you would like to tag to #TeachAg.
- Plan all your materials for your #TeachAg Lesson.
- Allow students to take part in planning the celebration. Do you allow your students to make dishes and bring them in? Do you want to make a dish as a classroom?
- A popcorn toppings bar can be a fun and engaging way to encourage creativity and delicious fun.
- Send an email to staff in your building about the celebration, encourage them to join in on the hype.
- Make a list of food items if you plan on offering refreshments. Remember to complete the appropriate paperwork to complete the purchase from your school.
- Two weeks prior to the event, count the number of attendees who will be present for your celebration via the RSVP’s from the invitations you sent out.
- Identify students who should be Tagged to #TeachAg. Plan how you will tag them during the celebration.

NAAE National #TeachAg Day Celebration Week Checklist

for High School & Middle School Classrooms

Monday

- Plan your #TeachAg Day outfit for Thursday.
- Share with students your path to #TeachAg.
- Purchase all items for Thursday's celebration if you are offering refreshments.
- Use the Path to #TeachAg poster for your state as a guide for students to discuss how they can become an agriculture teacher in their state.

Tuesday

- Remind students about Thursday's celebration.
- Send a reminder text, letter, or digital announcement to parents/guardians.
- Post on social media to generate excitement for the celebration on Thursday.
- Print popcorn boxes that will be used in the celebration on Thursday.
- Write a welcome for Thursday's celebration.
- Share with students why being an agriculture teacher is the Best. Career. Ever.

Wednesday

- Provide students time to decorate and make their popcorn boxes. Remember to have them write their names on them and leave them in your classroom for the next day's festivities.
- Remind students about the celebration.
- Encourage students to bring in popcorn toppings if they wish. Remember to be mindful of food allergies and sensitivities.
- Double check that you have all materials printed and prepared for the #TeachAg lesson the following day.
- Discuss the different colleges/universities that students can attend to major in agricultural education.

Thursday - National #TeachAg Day!

- Wear your #TeachAg Day Celebration Outfit.
- Ensure your internet is working to watch the premiere of the documentary.
- Pop popcorn before the event. Place the popcorn in bowls in the area where attendees have access. Include a popcorn scoop and hand sanitizer!
- If you are offering a popcorn bar, set out the popcorn toppings. Ensure that all toppings have a spoon or scoop. Host a most creative popcorn contest!
- Provide students with a copy of #TeachAg Interactive Notebook.
- Offer your welcome to begin the event.
- Designate a student to take photos or take photos as you progress through the celebration.
- Tag the students you identified to #TeachAg during the celebration.

After the celebration

- Post photos of the event on social media. Tag appropriate businesses or community groups that assisted you during the event.
- Send out thank you notes to those who helped make your event possible.
- Start getting excited for 2025 #TeachAg Day!

Planning for Collegiate Programs & State Associations

Things to Consider

- Does the event require a budget?
- If you are planning on serving food at the event, remember to check for food allergies.
- Select a suitable date and time that works best for you and your program. National #TeachAg Day can be celebrated ANY time and ANY day of the week. Shift the timeline below to meet your needs.
- Is there an organization in your community that would like to assist you in hosting the event (i.e. Alumni, Farm Bureau, Livestock Club, etc.)?
- Order additional decorations.
- Search social media for décor to match your theme.
- Do you want any other events to accompany the celebration? Host a restaurant night or “Give Day” to raise funds for state association scholarships or University club.
- Are there any games, activities, lesson plans, or celebratory events you would like to incorporate into your celebration?
- Create a celebration team who will assist you in planning the event.

August

- Select a location for your celebration. What venue would serve your celebration best?
- Submit facilities requests if needed to appropriate group.
- Create a guest list for the celebration.
- Send invitations to administrators or stakeholders who would be interested in celebrating alongside you.
- Test any “Do It Yourself” decoration you would like for the event.
- Meet and discuss any possible ideas for the celebration with the celebration team. Delegate tasks to the appropriate parties.

September

- Create flyers for your event and hang them in high traffic locations.
- Meet with your celebration team to plan the final details of the celebration.
- Make a list of all items to be purchased for the celebration.
- Consider inviting a panel of current teachers to your celebration to share their testimonies on why others should join the profession.
- Email invitation reminders for the event.
- Encourage teachers and/or university faculty to join in on the fun and dress for the occasion.
- Two weeks prior to the event count RSVP's to assist in preparing for the celebration.

NAAE National #TeachAg Day Celebration Week Checklist

for Collegiate Programs and State Associations

Monday

- Plan your #TeachAg Day outfit for Thursday.
- Highlight agriculture teachers in your state and their path to #TeachAg. Share your own journey.
- Purchase all items for Thursday's celebration.

Tuesday

- Send final reminder about Thursday's celebration.
- Print popcorn boxes.
- Write a welcome for the celebration.
- Encourage students to plan their outfit for the celebration.
- Make a social media post to encourage others to attend the event.
- Invite students to share what they are most looking forward to within the profession of teaching agriculture.

Wednesday

- Post a social media reminder about the celebration. Tag those you know will be celebrating alongside you.
- Encourage attendees to bring in popcorn toppings if they wish.
- If the space you will be celebrating is available, begin set up.
- Have pre-service teachers share unique lesson ideas on posters around the room. These posters can align to the different courses offered within a school based agricultural education program. If you are hosting a state-wide celebration, have student groups complete the activity on Thursday.

Thursday

- Wear your #TeachAg Day Celebration Outfit.
- Ensure your internet is working to watch the premiere of the documentary.
- Pop popcorn before the event. Place the popcorn in bowls and in the area where attendees have access. Include a popcorn scoop and hand sanitizer!
- Provide materials to decorate the popcorn boxes. Get as creative as you like (googly eyes, pom poms, markers, glitter, etc.)
- If you are offering a popcorn bar, set out the popcorn toppings. Ensure that all toppings have a spoon or scoop. Host a most creative popcorn contest!
- As the program begins, share a welcome and recognize those in attendance who are supporting your event.
- Designate a student to take photos during the event or take photos as the event progresses.

After the celebration

- Post photos of the event on social media, tag groups and individuals who made the celebration possible.
- Send out thank you notes to those who helped make your event possible.
- Start to get excited for 2025 #TeachAg Day!

Resources

Social Media Platforms (WE WANT TO CONNECT WITH YOU!)

- Facebook: National Association of Agricultural Educators
- Instagram: @naaeagedu
- X (formerly Twitter): @NAAE
- LinkedIn: National Association of Agricultural Educators

Printables & Amazon Supply List

*These will become available in the months leading up to #TeachAg Day. Check the #TeachAg Day website or watch our social media for release announcements. (QR code below or <https://www.naae.org/teach-ag/promote-teach-ag/national-teachag-day/>)

- Interactive Notebook
- #TeachAg Day Documentary Graphic Organizer
- Print and Cut Stars for Teacher and Student Walk of Fame
- Invitation for community stakeholders
- Amazon List of Supplies



Venue Ideas

- The Local Drive In.
- Set up a projector and have your own outdoor movie night.
- Rent a local theatre.
- Host the premiere in a community center or regional arts gallery.

Event Collaborators

- Partner with the local movie theatre to host your event.
- Ask for donations for food items from local restaurants or partner with your alumni for a potluck.
- Work with the elementary school or middle school to showcase the documentary to students. Have your agricultural education students develop lessons for students for after the premiere.
- Host a red-carpet event, ask local program supporters to attend the premiere in their best red-carpet outfit!
- Glam bots have been a huge part of premieres across the country. Rent a photobooth or Glam Bot for your event. Does your school have a media department? This would be a great way to collaborate

Movie Premiere Theme Party

- Red Carpet – Dress in your red-carpet best!
- Hollywood favorites – Students dress like their favorite characters.
- College gameday – Encourage students to dress in the college of their choice, especially those that offer agricultural education.
- Anything but a popcorn box – Although students can make their own popcorn box, anything but a popcorn box may encourage the same creativity used to create those awesome lesson plans!
- Glow party – Students can wear their favorite neon colors, wear glow sticks, and watch the premiere. Their future is bright as an agricultural educator.
- Dress like your agriculture teacher – Encourage students to dress like an agriculture teacher for the party!