

Minutes
NAAE Board of Directors
Meeting
March 13, 2022

The NAAE Board of Directors conducted a board of directors meeting virtually on March 13, 2022. Board members in attendance included: Stan Scurlock (FL), President; Deanna Thies (MO), President-Elect; Eric Tilleman (MT), Region I Vice President; Cameron Dale (OK), Region II Vice President; Shari Graffunder (WI), Region III Vice President; Jeff Voris (MO), Region IV Vice President; Bill Newsom (TN), Region V Vice President; Dr. Robin McLean (NJ), Region VI Vice President; Sherisa Nailor (PA), Past President; and Alissa Smith (KY), NAAE Chief Executive Officer. NAAE staff members, Ellen Poeschl and Alan Green, also joined the meeting to present the NAAE Brand Update.

The minutes of the meeting are as follows:

1. **Call to Order** – President Stan Scurlock called the board meeting to order at 1:04 p.m. on Sunday, March 13, 2022. Stan welcomed all to the meeting.
2. **Review and Adjust Agenda** – Eric Tilleman moved, Shari Graffunder seconded, to approve the agenda with flexibility. Motion carried.
3. **Approval of Minutes** – Shari Graffunder moved, Robin McLean seconded, to approve the minutes from the February 12-13, 2022 in person meeting. The motion carried.
4. **NAAE Brand Update** – Ellen Poeschl and Alan Green presented the brand update outlining the brand and messaging overview and social media metrics for the rollout.
5. **Chief Executive Officer Report** – Alissa Smith provided an update from the CEO regarding status of interviews for Program Manager positions as well as updates related to programming and upcoming events.
6. **NAAE Membership Report** – Alissa Smith provided an update on membership as of March 10, 2022 and unprocessed rosters.
7. **NAAE Strategic Plan Work Session** – The NAAE Board continued work on committee purposes and next steps for development of new committees. Alissa provided a plan for next steps in the process. The NAAE Board will provide a webinar to explain the new committees and their purposes for all committee leadership and members as well all state leaders on April 5, 2022 at 6:30 p.m.
 - a. Shari Graffunder moved, Robin McLean seconded, to accept the Committee Purposes as written. Motion carried.
 - **Advocacy in Agricultural Education**- The purpose of the Advocacy in Agricultural Education committee is to provide insight and recommendations

on opportunities to effectively influence agricultural education through promotion, communication and policy.

- **Financial Review**-The purpose of the Financial Review committee is to review the financial statements, dues structure and fiscal solvency of the organization.
- **Member Experience**-The purpose of the Member Experience committee is to provide insight and recommendations on the value of the NAAE organization and review the perceptions that current and prospective members have about NAAE.
- **Professional Development**-The purpose of the Professional Development committee is to provide insight and recommendations on leadership and learning to improve and evolve educators for boundless classrooms.
- **Teacher Recruitment, Retention, and Recognition**-The purpose of the Teacher RRR committee is to provide insight and recommendations on topics and initiatives related to attracting, engaging, supporting and celebrating agricultural education professionals.

8. **Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, President Stan Scurlock declared the meeting adjourned at 3:17 p.m.