Fundamental Notions

1. Our Best Recruiters are, and always will be, our **students**.

2. Agricultural Teacher Education is complex; We must be **PURPOSEFUL**.

3. It should be **FUN**.
Purpose & Objectives

Purpose:
To effectively and efficiently reach out to the next generation of positive agents of change in school-based agricultural education with the most effective source available: our current students.

Primary Teach Ag! Ambassador Objectives:
• To effectively engage current secondary students to major in agricultural education

• To effectively engage current post-secondary students to major in agricultural education, pursue double majors or pursue post-baccalaureate certification.

• To serve as the representative “face” of the PSU Agricultural Education Teacher Education program at State and National Agricultural Education functions

• To serve as the student representative of the PSU Agricultural Education Teacher Program for college and university functions

• To ensure that PSU Agricultural Education has an appropriate social networking presence (Facebook, Twitter, Blogs, etc)
Timeline

- **November 1** –
  - Distribute Applications To AEE Majors
- **December** –
  - Make Selections of Avenger Team
- **January** –
  - Orientation Meeting
- **January – December:**
  - Monthly one-on-one personal growth meetings with program coordinator
- **December**
  - Final Individual Avenger Report Due
- **January-**
  - Incentive Payment
Selection Procedure

• Capacity for Creativity

• Diversity of Representation
  – Gender; Rank; Geographic Location

• Academic Achievement
We must interact with our potential students where they are at.

http://teachagpsu.blogspot.com

@TeachAgPSU

http://facebook.com/TeachAgPSU

http://instagram.com/teachagpsu/

http://pinterest.com/TeachAgPSU

http://youtube.com/user/TeachAgPSU

http://communities.naae.org/community/prodev/pennstate
Mission:
The mission of the Penn State Teach Ag Avengers is to cultivate awareness for agricultural and extension education.

Vision:
Through our passion as positive agents of change, Penn State Teach Ag Avengers will empower individuals through involvement in agricultural and extension education; inspiring them to discover their career potential to influence and participate in the future of agriculture.

2013 Primary Goals
Goal 1- Engage in 30 Unique Events Promoting AEE in 2013. (Only one Avenger can count each event)

Goal 2- Involve 30 other AEE Students in conducting the events in 2013 (Be the stone that causes the ripple)

Goal 3: Have an active Presence on 6 Social Networking Platforms
Estimated Budget

Budget ($9,000)

• $3000 - Incentive Payments

• $3600 - Student Wages

• $600 - Student SWAG (shirts, name tags, business cards)

• $1800 - Mileage Reimbursement/ Program Supplies