

SEPTEMBER 24, 2015

NATIONAL TEACH AG DAY



The 6th Annual National Teach Ag Day was celebrated in Washington, D.C. and hosted by American Farm Bureau.



Teach Ag Champions
Dr. Steve Brown, National FFA
P.J. Simon, DuPont



On-Site Attendance
70 live attendees
27 states represented
17 institutions
37 preservice teachers
14 hours of professional development



34 states were featured in the live webcast



#FindHootie Contest
67 Entries
15 states submitted entries
Winner: Geaux Teach Ag, Louisiana FFA



Collegiate Video Contest
11 entries
11 states participated
12,756 views and counting...
Winner: Texas A&M – with more than 3000 views



Website Views
7,782 page views
50 states joined the live webcast
401 sites watched the webcast
*average audience size: 10 people
Approximately 4,010 viewers



24,260 Facebook Post Reach
1,702 Facebook engagements



981,861 Twitter accounts reached
3,000 Total tweets
855 Twitter contributors
5,491,279 tweet impressions



8 Periscope broadcasts
102 Periscope viewers



4,850 Instagram likes
281 Instagram posts

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