The 8th Annual National Teach Ag Day was celebrated in Chicago, IL and hosted by the Chicago High School for Agricultural Sciences.

Webcast Views
4,751 webpage views
48 states joined the live webcast
507 Livestream site views
*average audience size: 10 people
7,375 Facebook streaming views
23,598 Facebook streaming reach
Total Facebook and Livestream viewers = 28,668
2,072 Facebook Live from the Green Carpet views

On-Site Attendance
75 on-site attendees
30 states represented
14 institutions
34 preservice teachers
16hrs of preservice professional development
36 tagged photo submissions

Teach Ag Champions
Nebraska Farm Bureau Foundation
Dr. Jeremy Falk, University of Idaho
Congratulations to our recipients!

Teach Ag Video Contests
10 video submissions
10 states participated
12,852 total views
Collegiate Winner: Washington State University
Open Category Winner: Iowa FFA Association

2018 Commitments
$725,000 CHS gift as part of a three year, $3.8 million gift to the National FFA Foundation.
$100,000 Dow DuPont gift to the Thurgood Marshall College Fund for agriculture teacher diversity fellows.
$50,000 BASF gift to support the National Teach Ag Campaign.

#TAGGED17
SOCIAL MEDIA FOOTPRINT

2018 National Teach Ag Day
September 20, 2018
Hosted by DuPont Pioneer