

2017 NATIONAL TEACH AG DAY

THURSDAY, SEPTEMBER 21



The 8th Annual National Teach Ag Day was celebrated in Chicago, IL and hosted by the Chicago High School for Agricultural Sciences.



Teach Ag Champions

Nebraska Farm Bureau Foundation
Dr. Jeremy Falk, University of Idaho
Congratulations to our recipients!



2018 Commitments

\$725,000 CHS gift as part of a three year, \$3.8 million gift to the National FFA Foundation.

\$100,000 Dow DuPont gift to the Thurgood Marshall College Fund for agriculture teacher diversity fellows.

\$50,000 BASF gift to support the National Teach Ag Campaign.



Webcast Views

4,751 webpage views
48 states joined the live webcast
507 Livestream site views
*average audience size: 10 people
Approximately 5,070 viewers (through Livestream)
7,375 Facebook streaming views
23,598 Facebook streaming reach
Total Facebook and Livestream viewers = 28,668
2,072 Facebook Live from the Green Carpet views



Teach Ag Video Contests

10 video submissions
10 states participated
12,852 total views
Collegiate Winner:
Washington State University
Open Category Winner:
Iowa FFA Association

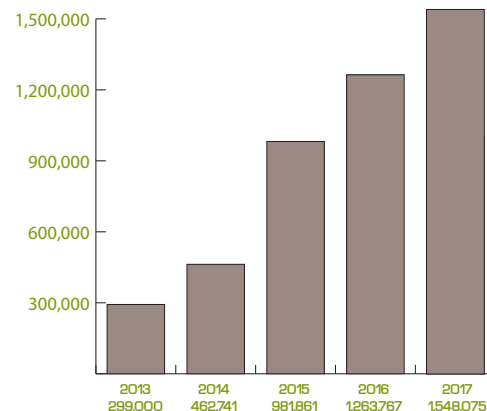


On-Site Attendance

75 on-site attendees
30 states represented
14 institutions
34 preservice teachers
16hrs of preservice professional development
36 tagged photo submissions

#TAGGED17

SOCIAL MEDIA FOOTPRINT



18,902 post reach
48,457 accounts reached
4,899 engagements
3,900 profile frame users



673,606 accounts reached
1,528,701 impressions
608 contributors



2,588 story views
317 #tagged17 posts



8,187 views



2018 National Teach Ag Day

September 20, 2018

Hosted by DuPont Pioneer



a project of



NATIONAL FFA FOUNDATION

funded by

