



National Teach Ag Campaign

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

NATIONAL TEACH AG DAY CELEBRATES THE ACCOMPLISHMENTS AND IMPACT OF AGRICULTURE TEACHERS

Every September, the National Teach Ag Campaign celebrates the profound impact agriculture teachers across the nation make in their schools and communities on National Teach Ag Day. With more than 12,000 agriculture teachers serving over 8,000 programs, it is imperative that we thank our agriculture teachers for all that they do each and every day. Agriculture teachers are key to developing essential life skills in our students, so that they will be successful problem solvers, leaders, entrepreneurs and agriculturalists.

National Teach Ag Day also serves as a venue to address the current, nationwide agriculture teacher demand by encouraging others to pursue a career in agricultural education. School districts and communities across the country value the integrated agricultural education delivery model that combines classroom and lab instruction, leadership development through FFA, and experiential learning. Every year, more than 100 new programs open that need qualified and dedicated agriculture teachers; this in addition to the need to fill hundreds of positions vacated by retirees and current teachers who go on to other opportunities.

Being an agriculture teacher is a life-changing career choice," said Ellen Thompson, National Teach Ag Campaign Project Director. "Every day agriculture teachers have the opportunity to make a difference, reach the unreachable, mentor and inspire young people. I can't think of anything more satisfying or deserving of a national day to celebrate."

The eighth annual National Teach Ag Day celebration will take place on Thursday, September 21st, 2017. The National Teach Ag Campaign will host its live webcast at the Chicago High School for Agricultural Sciences (CHAS) in Chicago, Illinois. Join us from 1:00-3:00pm EDT as we celebrate the positive contributions agriculture teachers make in and out of their classrooms and encourage others to consider a career in teaching agriculture. The webcast will feature special appearances by leaders in agricultural education, current and future agriculture teachers, as well as highlights of the agriculture program at CHAS. Participants in the Future Agriscience Teacher Symposium will also be in attendance.

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In addition to viewing the live webcast, the National Teach Ag Campaign would like to invite everyone to host their own celebration to honor all of the achievements of agriculture teachers across the nation and share it on social media using the hashtag #Tagged17.

To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.

National Teach Ag Day is a part of the National Teach Ag Campaign, an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, DuPont Pioneer, Growth Energy and BASF as a special project of the National FFA Foundation. For more about National Teach Ag Day and the National Teach Ag campaign, visit naae.org/teachag.

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