National Teach Ag Campaign

**Mission:**
To raise awareness of the need to recruit and retain quality and diverse agriculture teachers, encourage others to consider a career teaching agriculture and celebrate the positive contributions that agriculture teachers make in their schools and communities.

**Goal:**
To ensure an abundant supply of quality and diverse agriculture teachers who will inspire the next generation of leaders, problem solvers, entrepreneurs and agriculturalists.
National Teach Ag Day is a day to celebrate school-based agricultural education and to encourage agricultural education advocates to share with others the great career opportunities in agricultural education.

National Teach Ag Campaign initiatives

National Teach Ag Day -- Third Thursday in September
National Teach Ag Day is a day to celebrate school-based agricultural education and to encourage agricultural education advocates to share with others the great career opportunities in agricultural education.

National Teach Ag Ambassadors
Each year, the National Teach Ag Campaign selects 12 outstanding preservice agriculture teachers to represent us at the National FFA Convention, and throughout the year as ambassadors, promoting the profession and encouraging others to Teach Ag!

Future Agriscience Teacher (FAST) Symposium
The Future Agriscience Teacher (FAST) Symposium is a professional development opportunity for preservice agricultural education majors held in conjunction with the National Association of Agricultural Educators annual convention and National Teach Ag Day.

State Teach Ag Results (STAR) Program
The STAR program is designed to assist states in creating sustainable and effective recruitment and retention plans based on historical data and real-time trends.

National Teach Ag Website
www.naae.org/teachag

- Future Teacher Page
- Parent Page
- Promising Practices
- Advisory Board
- Branding Center
- Nominate a Future Agriculture Teacher
- National Teach Ag Campaign Sign-Up
- Lesson Plans, Games, Activities & Videos
- State Teach Ag Sites, Job Openings, & Certification Requirements

Electronic Communications

- Monthly & Annual Reports
- Webinars
- A Day in the Life of an Ag Teacher Blog
- New Teacher News
- Teach Ag Times
- News Releases

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Resource Development

- Supply & Demand Profiles
- Promotional Flyers, Brochures, Handouts & Posters
- Signing Day Kit
- Tagged to Teach Ag Kits
- Customized STAR Materials

Teach Ag

The national Teach Ag Campaign is an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators, and funded by the CHS Foundation, DuPont Pioneer, and Growth Energy, as a special project of the National FFA Foundation.