



National Teach Ag Campaign

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

NATIONAL TEACH AG DAY CELEBRATES AGRICULTURE TEACHERS ACROSS THE UNITED STATES

Over 12,000 agriculture teachers across the nation mentor, motivate and make a difference in the lives of students each day. For the last nine years, the National Teach Ag Campaign has celebrated the wonderful contributions agriculture teachers across the United States make each and every day in their classrooms with National Teach Ag Day. This year's celebration will take place on September 20th and the National Teach Ag Campaign encourages everyone affiliated with agricultural education to take time to recognize the vast impact agriculture teachers make in the lives of their students. Through the development of life skills, problem solving and leadership, agriculture teachers help students become entrepreneurs and agriculturalists who will help shape the future of agriculture across the globe.

National Teach Ag Day also serves as a venue to address the current, nationwide demand for agriculture teachers by encouraging others to pursue a career in agricultural education. Every year, more than 100 new agriculture programs open and need highly-qualified, diverse, and dedicated agriculture teachers to mold the minds of students across the country. This, in addition to the numerous teaching positions made available through retirements and teachers who leave the profession to explore other careers, opens hundreds of opportunities for future agriculture teachers.

"Agriculture teachers are cultivating the next generation of leaders and problem solvers," said Ellen Thompson, National Teach Ag Campaign Project Director. "Being able to make a positive difference is one of the many reasons teaching agriculture is the best career ever and worth devoting an entire day to celebrating."

The ninth annual National Teach Ag Day celebration will take place on Thursday, September 20th, 2018. The National Teach Ag Campaign will host its live webcast at the Corteva Agriscience Agriculture Division of DowDuPont headquarters in Johnston, Iowa. The live festivities kick-off at 11am EDT and will conclude at 3pm EDT, with a variety of features and engaging discussion throughout the day to celebrate the positive and vast impact agriculture teachers make in and out of their classrooms and encourage others to consider a career teaching agriculture.

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In addition to viewing the live webcast and social media spotlights, the National Teach Ag Campaign would like to invite everyone to host their own celebration to honor all of the achievements of agriculture teachers across the nation and share it on social media using the hashtag #Tagged18.

To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.

National Teach Ag Day is a part of the National Teach Ag Campaign, an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, Corteva Agriscience™ Agriculture Division of DowDuPont™, BASF, Herman & Bobbie Wilson, and Growth Energy, as a special project of the National FFA Foundation. For more about National Teach Ag Day and the National Teach Ag campaign, visit naae.org/teachag.

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