NEWS RELEASE

For more information:
Ellen Thompson
Project Director, National Teach Ag Campaign
ethompson.naae@uky.edu
Phone: (605) 350-3842

FOR IMMEDIATE RELEASE

NATIONAL TEACH AG DAY CELEBRATES 10 YEARS OF NATIONAL TEACH AG CAMPAIGN, HONORS CURRENT AND FUTURE AGRICULTURE TEACHERS

Across the nation, over 13,000 agriculture teachers positively impact the lives of their students through classroom instruction, experiential learning, and leadership development each and every day. For the last 10 years, the National Teach Ag Campaign has celebrated current and future agriculture teachers across the United States with National Teach Ag Day. The 2019 celebration will take place on September 19th and the National Teach Ag Campaign encourages everyone who has been positively impacted by agricultural education to join in the celebration. Agriculture teachers help students become entrepreneurs and agriculturalists who will help shape and define the future of agriculture across the globe.

National Teach Ag Day also serves as an avenue to address the current, nationwide demand for agriculture teachers by encouraging others to pursue a career in agricultural education. Every year, more than 100 new agriculture programs open and need highly-qualified, diverse, and dedicated agriculture teachers to make a difference in the lives of their students across the country.

“As the demand for high quality and diverse agriculture teachers grows, it is critical now more than ever we invest in and celebrate current and future agriculture teachers who will cultivate the next generation of leaders, problem solvers, entrepreneurs and agriculturalists,” said Ellen Thompson, National Teach Ag Campaign Project Director.

The tenth annual National Teach Ag Day celebration will take place on Thursday, September 19th, 2019. The National Teach Ag Campaign will host its live webcast at the BASF headquarters in Research Triangle Park, North Carolina. The live festivities kick-off at 11am EDT and will conclude at 3pm EDT, with a variety of features and engaging discussion throughout the day to celebrate the positive and vast impact agriculture teachers make in and out of their classrooms and encourage others to consider a career teaching agriculture.
In addition to viewing the live webcast and social media spotlights, the National Teach Ag Campaign would like to invite everyone to host their own celebration to honor all of the achievements of agriculture teachers across the nation and share it on social media using the hashtag #Tagged19.

To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.

National Teach Ag Day is a part of the National Teach Ag Campaign, an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, Corteva Agriscience™, Growth Energy, and BASF as a special project of the National FFA Foundation. For more about National Teach Ag Day and the National Teach Ag campaign, visit naae.org/teachag.

###