Thank you for taking time to give a little thought to agriculture, food and natural resources education. Information is one of the most powerful forces in our world. Given that all people are dependent upon agriculture to provide for their basic needs of food, clothing, and shelter, information about the products and practices of this industry is critically important for consumers and producers. Information leads to growth. Growth leads to prosperity, and prosperity leads to better lives for us all.

Fortunately, our nation has built an effective, evolving, and expanding system of school-based agricultural education to inform future generations of producers and consumers. Quality teachers equip students for lucrative and rewarding careers dealing with plants, animals, natural resources, food products, and finance. Furthermore, they serve as a valuable resource educating consumers about the products they will need to purchase. Not only do agricultural educators provide students with technical knowledge, they also conduct programming that develops valuable career skills like interviewing, speaking, and teamwork. Most importantly, good teachers build strong relationships with students and make an impact. Now, more than ever, we need good teachers.

Throughout their preparation and in the classroom, those teachers need support. The National Association of Agricultural Educators (NAAE) is here to help. For just pennies a day, members get access to training opportunities, curriculum support, and opportunities to work with other educators from around the world. Where will agricultural education take YOU? The possibilities are endless.

Parker Bane
2020 NAAE President
Agriculture Teacher
Normal Community West High School
Normal, Illinois
NAAE is committed to advancing, in our organization and communities, **inclusion**, **diversity** and **equity**. The choice to create a just and equitable organization is not accidental. We intentionally prioritize fostering an inclusive environment that ensures people are **respected** and **valued**. We are committed to creating and supporting programs and policies that build an organization that values open communication and is **respectful of differences**.
NAAE NATIONAL TEACH AG CAMPAIGN

THANK YOU TO OUR SPONSOR PARTNERS

The CHS Foundation, funded by charitable gifts from CHS Inc., is focused on developing a new generation of agriculture leaders for life-long success. Together, with our partners, we are igniting innovation and driving excellence in agriculture education, cultivating high-impact programs for rural youth and accelerating potential for careers in agriculture.

www.chsfoundation.org | Twitter: @CHSTalentScout

Corteva Agriscience seeks to enrich the lives of those who produce and those who consume, ensuring progress for generations to come.

www.corteva.com | Twitter: @corteva

Growth Energy is the nation’s premier trade association working to advance pro-biofuel policies and expand consumer access to higher blends of ethanol at the gas pump. Growth Energy is committed to driving demand for ethanol by empowering consumers with information on homegrown biofuels and forging strategic partnerships across the entire biofuels supply chain.

www.growthenergy.com | Twitter: @growthenergy

BASF combines economic success, social responsibility and environmental protection. Through science and innovation, BASF enables customers in almost all industries to meet the current and future needs of society. “We create chemistry.”

https://agriculture.basf.us/ | Twitter: @BASFAgProducts

www.naae.org/teachag
Why Teach Agriculture?

Every day is exciting and rewarding. One day you might be in a classroom or laboratory, the next visiting students in the field, preparing teams for a FFA Leadership Development Event, or leading a community service activity. The work is meaningful, challenging, rewarding, and ensures the next generation of leaders, problem solvers, entrepreneurs and agriculturalists.

“I am an agriculture teacher because I believe it is important to help youth develop a purpose, whether it be for agriculture or other interests. I want to help students believe in their abilities the same way my mentors did for me as a young person.”

- Ms. Sayvanna SFabian, Middleburgh Jr./Sr. High School in Middleburgh, New York

Ag Teachers...

Teach by doing - not just telling,
Share their passion for agriculture,
Create lessons that are hands-on,
Reach students of all abilities and interests through diverse curriculum options and engaging delivery methods,
Work with new and emerging agriculture, food and natural resource technology,
Travel in-state, nationally, and internationally,
Make a positive difference in the lives of students,
Develop lasting relationships with colleagues across the country.

www.naae.org/teachag
TEACH AG DAY LIVE WEBCAST

Are you following along with the National Teach Ag Day Live Webcast at www.naee.org/teachag? Join along on Twitter, Facebook, and Instagram to ask questions, participate in the conversation, and learn more about the Best. Career. Ever! #TeachAg

Before watching the National Teach Ag Day Live Webcast, what did you already know about teaching agriculture as a career choice?

________________________________________

What are some of the responsibilities of an agriculture teacher?

________________________________________

________________________________________

________________________________________

What are the requirements to teach agriculture in your state? Ask your agriculture teacher or visit www.naee.org/teachag/college.cfm.

________________________________________

________________________________________

________________________________________

List three institutions where you can get a degree in agricultural education and be certified to teach agriculture.

________________________________________

________________________________________

________________________________________

What is one additional question you have about teaching agriculture?

________________________________________

________________________________________

________________________________________
TAGGED TO #TEACHAG

MY NAME IS

MY INTERESTS:

☐ __________________________________________________________________________

☐ __________________________________________________________________________

☐ __________________________________________________________________________

☐ __________________________________________________________________________

MY SUPPORT NETWORK:

WHY I WANT TO TEACH AG:

____________________________________________________________________________

____________________________________________________________________________

____________________________________________________________________________

DRAW A PICTURE OF YOUR FAVORITE CDE OR LDE!
AGRICULTURE TEACHER’S CREED

I AM AN AGRICULTURAL EDUCATOR BY CHOICE AND NOT BY CHANCE.

I BELIEVE IN AMERICAN AGRICULTURE;

I DEDICATE MY LIFE TO ITS DEVELOPMENT & THE ADVANCEMENT OF ITS PEOPLE. I WILL STRIVE TO SET BEFORE MY STUDENTS BY MY DEEDS & ACTIONS THE HIGHEST STANDARDS OF CITIZENSHIP FOR THE COMMUNITY STATE AND NATION.

I WILL ENDAVOR TO DEVELOP PROFESSIONALLY I WILL NOT KNOWINGLY AS FAR AS HONESTY WILL PERMIT, I WILL DEFEND THEM.

AGRICULTURAL EDUCATION AND I WILL DEFEND IT IN MY COMMUNITY, STATE AND NATION. I REALIZE THAT I AM A PART OF THE SCHOOL SYSTEM. I WILL WORK IN HARMONY WITH SCHOOL AUTHORITIES AND OTHER TEACHERS OF THE SCHOOL.

MY LOVE FOR YOUTH WILL SPUR ME ON TO IMPART SOMETHING FROM MY LIFE THAT WILL HELP MAKE FOR EACH OF MY STUDENTS A FULL AND HAPPY FUTURE.

www.naee.org/teachag
MY PERSONAL CREED

A creed is a commitment to one’s beliefs and values. Use the space below to come up with your own personal creed. Think about what's important to you. What laws or beliefs govern your life? What do you value?

________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

TEACH AG CROSSWORD PUZZLE

ACROSS:
1. A series of lesson plans that build knowledge and scaffold student learning.
2. The science of agriculture, food and natural resources.
4. The act of transferring knowledge to others through various delivery models.
5. The act of leading and inspiring others.
7. The practice of farming, including cultivation of the soil for the growing of crops and the rearing of animals to provide food, wool, and other products.
10. A variety of thoughts, backgrounds and experiences.
11. Formal or informal checking of knowledge and understanding.
13. A welcoming and safe practice where all individuals are engaged as their authentic selves.

DOWN:
1. The process of gaining your teacher licensure.
3. Creating equitable experiences and options for all.
6. 7-12 education setting.
8. A place of learning inside a school building where magic happens.
9. Rock star individual who educates others and makes a difference.
11. Person who serves as a guide. (Owl)
12. Making sure everyone gets what they need the way they need it.

Answers can be found on Page 14.
CREATE AN AG TEACHER CREATURE!

What does it take to create the ultimate agriculture teacher? What special characteristics does an agriculture teacher possess? Build the perfect agriculture teacher creature. Do they have really big ears for listening? A heart made of gold? Ten hands to help every student? You decide!
TEACH AG HA IKU

RULES TO WRITING A HA IKU

The first line has 5 syllables.
The second line has 7 syllables.
The third line has 5 syllables.

EXAMPLE:

Teach Ag is the best.
Mentor, motivate students.

MY HA IKU:

______________________________

______________________________

______________________________

TEACH AG CROSSWORD PUZZLE ANSWERS:

www.naee.org/teachag
AG ED 101

NATIONAL ASSOCIATION OF AGRICULTURAL EDUCATORS - The professional association in the United States for agricultural educators. NAAE provides its more than 9,000 members with professional networking and development opportunities, professional liability coverage, and extensive awards and recognition programs.

CURRICULUM FOR AGRICULTURAL SCIENCE EDUCATION - CASE is an ambitious project started by the National Council for Agricultural Education in 2007. The project goal is to implement a national curriculum for secondary agricultural education that provides a high level of educational experiences to enhance the rigor and relevance of agriculture, food, and natural resources (AFNR) subject matter.

NATIONAL TEACH AG CAMPAIGN - An initiative led by NAAE to raise awareness of the need to recruit and retain high quality and diverse agriculture teachers, encourage others to consider a career teaching agriculture and celebrate the positive contributions agriculture teachers make in our schools and communities.

MY LOCAL COOPERATIVE - A collaborative project of NAAE, the CHS Foundation, and the National FFA Foundation that seeks to advance agriculture cooperatives by raising awareness of the cooperative business model, showcasing cooperative career opportunities, and highlighting the critical role that cooperatives play in strengthening agriculture and our local communities.

NATIONAL FFA ORGANIZATION - The National FFA Organization is a student leadership organization that makes a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. Current FFA membership is at an all time high with 760,113 members.

SAE - Supervised Agricultural Experience. Students taking agriculture classes develop their own SAE, in cooperation with their agriculture teacher, to develop entrepreneurship, record keeping and employment skills.

CDEs AND LDEs - Career and Leadership Development Events help students develop the abilities to think critically, communicate clearly, and perform effectively in a competitive job market. There are more than 30 CDE areas in which students can engage, including Agronomy, Extemporaneous Public Speaking, Dairy Cattle Evaluation, Forestry, Parliamentary Procedure, Veterinary Science and Job Interview.

AG ED - Short for agricultural education. Used frequently by those directly involved in agricultural education.

STEM - Science, Technology, Engineering and Math

NATIONAL FFA FOUNDATION - Secures resources to help FFA members and education-related organizations associated with the National Council for Agricultural Education grow and succeed.

NATIONAL COUNCIL FOR AGRICULTURAL EDUCATION - “The Council” serves as a common meeting ground for agricultural education and is comprised of organizations and entities representing students, teachers, teacher educators, state leaders, alumni, industry, and government. The Council promotes success for students and teachers who participate in the formal agricultural education instructional programs offered in grades seven through adult throughout the 50 states and three U.S. territories.

www.naae.org/teachag
The demand for agriculture teachers continues due to program growth, expansion, retirements and openings.
School districts value the agricultural education model of rigorous STEM-based classroom and laboratory instruction, experiential learning and leadership development.

The retention rate of agriculture teachers is historically high at nearly 97%.
The conversion rate of agricultural education graduates is at an all-time high of 77%.
New agricultural education majors are predominately Caucasian (87%) and female (74%).
School districts are hiring a high number of alternatively certified and non-licensed teachers to fill open positions due to demand.
Auburn University  
Auburn, AL  
Arkansas State University  
Jonesboro, AR
Arkansas Tech University  
Russellville, AR
University of Arkansas - Pine Bluff  
Pinebluff, AR
Southern Arkansas University  
Magnolia, AR
University of Arkansas  
Fayetteville, AR
University of Arizona  
Tucson, AZ
University of California, Davis  
Davis, CA
California State University, Chico  
Chico, CA
California State University, Fresno  
Fresno, CA
Cal Poly - Pomona  
Pomona, CA
Cal Poly - San Luis Obispo  
San Luis Obispo, CA
Colorado State University  
 Ft. Collins, CO
University of Connecticut  
Storrs, CT
Delaware State University  
Dover, DE
University of Delaware  
Newark, DE
University of Florida  
 gainsville, FL
Abraham Baldwin Agricultural College  
Tifton, GA
Fort Valley State University  
Fort Valley, GA
University of Georgia  
 Athens, GA
Dordt College  
 Sioux Center, IA
Iowa State University  
 Ames, IA
Morningside College  
Sioux City, IA
University of Idaho  
Moscow, ID
Illinois State University  
 Normal, IL
Southern Illinois University  
 Carbondale, IL
Western Illinois University  
 Macomb, IL
University of Illinois  
 Urbana, IL
Huntington University  
 Huntington, IN
Purdue University  
 Lafayette, IN
Fort Hayes State University  
Hayes, KS
Kansas State University  
 Manhattan, KS
Eastern Kentucky University  
Richmond, KY
Morehead State University  
Morehead, KY
Murray State University  
Murray, KY
Western Kentucky University  
Bowling Green, KY
University of Kentucky  
Lexington, KY
Eastern Kentucky University  
Richmond, KY
Morehead State University  
Morehead, KY
Murray State University  
Murray, KY
Western Kentucky University  
Bowling Green, KY
University of Kentucky  
Lexington, KY
Louisiana State University  
Baton Rouge, LA
Louisiana Tech University  
Ruston, LA
McNeese State University  
Lake Charles, LA
University of Massachusetts  
Amherst, MA
University of Maryland College Park  
 College Park, MD
University of Maryland Eastern Shore  
 Princess Anne, MD
Michigan State University  
 East Lansing, MI
Southwest Minnesota State University  
 Marshall, MN
University of Minnesota - Crookston  
 Crookston, MN
University of Minnesota - Twin Cities  
St. Paul, MN
College of the Ozarks  
 Point Lookout, MO
Missouri State University  
 Columbia, MO
Northwest Missouri State University  
 Maryville, MO
Southeast Missouri State University  
 Cape Girardeau, MO
University of Central Missouri  
 Warrensburg, MO
University of Missouri  
 Columbia, MO
Alcorn State University  
 Alcorn State, MS
Mississippi State University  
 Starkville, MS
Montana State University-Bozeman  
Bozeman, MT
Appalachian State University  
Boone, NC
Brevard College  
Brevard, NC
North Carolina A&T State University  
Greensboro, NC
North Carolina State University  
Raleigh, NC
University of Mount Olive  
Mount Olive, NC
North Dakota State University  
Fargo, ND
University of Nebraska  
 Lincoln, NE
University of New Hampshire  
Durham, NH
Eastern New Mexico State University  
Portales, NM
New Mexico State University  
Las Cruces, NM
Rutgers University  
New Brunswick, NJ
University of Nevada - Reno  
Reno, NV
Cornell University  
Ithaca, NY
University of New York at Oswego  
 Oswego, NY
Central State University  
Wilberforce, OH
The Ohio State University  
 Columbus, OH
Wilkinson College  
Wilmington, OH
Northwestern Oklahoma State University  
Alva, OK
Oklahoma State University  
Stillwater, OK
Panhandle State University  
Goodwell, OK
Oregon State University  
Corvallis, OR
Delaware Valley College  
Doylestown, PA
The Pennsylvania State University  
University Park, PA
University of Puerto Rico - Mayaguez  
Mayaguez, Puerto Rico
Clemson University  
Clemson, SC
South Dakota State University  
Brookings, SD
Middle Tennessee State University  
 Murfreesboro, TN
Tennessee State University  
Nashville, TN
Tennessee Technological University  
Tullahoma, TN
University of Tennessee  
Knoxville, TN
University of Tennessee at Martin  
Martin, TN
Angelo State University  
San Angelo, TX
Sam Houston State University  
Huntsville, TX
Texas A&M University  
Commerce, TX
Texas A&M University - Kingsville  
Kingsville, TX
Texas State University - San Marcos  
San Marcos, TX
Texas Tech University  
Lubbock, TX
Texas A&M University  
Commerce, TX
Texas A&M University - Kingsville  
Kingsville, TX
Texas State University - San Marcos  
San Marcos, TX
Texas Tech University  
Lubbock, TX
University of Mount Olive  
Mount Olive, NC
North Dakota State University  
Fargo, ND
University of Nebraska  
 Lincoln, NE
University of New Hampshire  
Durham, NH
Eastern New Mexico State University  
Portales, NM
New Mexico State University  
Las Cruces, NM
Rutgers University  
New Brunswick, NJ
University of Nevada - Reno  
Reno, NV
Cornell University  
Ithaca, NY
State University of New York at Oswego  
Oswego, NY
Central State University  
Wilberforce, OH
The Ohio State University  
 Columbus, OH
Wilkinson College  
Wilmington, OH
Northwestern Oklahoma State University  
Alva, OK
Oklahoma State University  
Stillwater, OK
Panhandle State University  
Goodwell, OK
Oregon State University  
Corvallis, OR
Delaware Valley College  
Doylestown, PA
The Pennsylvania State University  
University Park, PA
University of Puerto Rico - Mayaguez  
Mayaguez, Puerto Rico
Clemson University  
Clemson, SC
South Dakota State University  
Brookings, SD
Middle Tennessee State University  
 Murfreesboro, TN
Tennessee State University  
Nashville, TN
Tennessee Technological University  
Tullahoma, TN
University of Tennessee  
Knoxville, TN
University of Tennessee at Martin  
Martin, TN
Angelo State University  
San Angelo, TX
Sam Houston State University  
Huntsville, TX
Texas A&M University  
College Station, TX
Texas A&M University - Commerce  
Commerce, TX
Texas A&M University - Kingsville  
Kingsville, TX
Texas State University - San Marcos  
San Marcos, TX
Texas Tech University  
Lubbock, TX
Texas A&M University  
Commerce, TX
Texas A&M University - Kingsville  
Kingsville, TX
Texas State University - San Marcos  
San Marcos, TX
Texas Tech University  
Lubbock, TX
University of Mount Olive  
Mount Olive, NC
North Dakota State University  
Fargo, ND
University of Nebraska  
 Lincoln, NE
University of New Hampshire  
Durham, NH
Eastern New Mexico State University  
Portales, NM
New Mexico State University  
Las Cruces, NM
Rutgers University  
New Brunswick, NJ
University of Nevada - Reno  
Reno, NV
Cornell University  
Ithaca, NY
State University of New York at Oswego  
Oswego, NY
Central State University  
Wilberforce, OH
The Ohio State University  
 Columbus, OH
Wilkinson College  
Wilmington, OH
Northwestern Oklahoma State University  
Alva, OK
Oklahoma State University  
Stillwater, OK
Panhandle State University  
Goodwell, OK
Oregon State University  
Corvallis, OR
Delaware Valley College  
Doylestown, PA
The Pennsylvania State University  
University Park, PA
University of Puerto Rico - Mayaguez  
Mayaguez, Puerto Rico
Clemson University  
Clemson, SC
South Dakota State University  
Brookings, SD
Middle Tennessee State University  
 Murfreesboro, TN
Tennessee State University  
Nashville, TN
Tennessee Technological University  
Tullahoma, TN
University of Tennessee  
Knoxville, TN
University of Tennessee at Martin  
Martin, TN
Angelo State University  
San Angelo, TX
Sam Houston State University  
Huntsville, TX
Texas A&M University  
College Station, TX
Texas A&M University - Commerce  
Commerce, TX
Texas A&M University - Kingsville  
Kingsville, TX
Texas State University - San Marcos  
San Marcos, TX
Texas Tech University  
Lubbock, TX
Texas A&M University  
Commerce, TX
Texas A&M University - Kingsville  
Kingsville, TX
Texas State University - San Marcos  
San Marcos, TX
Texas Tech University  
Lubbock, TX
West Texas A&M University  
Canyon, TX
Utah State University  
Logan, UT
Ferrum College  
Ferrum, VA
Virginia State University  
Petersburg, VA
Virginia Tech University  
Blacksburg, VA
Washington State University  
Pullman, WA
University of Wisconsin - Madison  
Madison, WI
University of Wisconsin - River Falls  
River Falls, WI
West Virginia University  
Morgantown, WV
University of Wyoming  
Laramie, WY
South Dakota State University  
Brookings, SD
Middle Tennessee State University  
Murfreesboro, TN
Tennessee State University  
Nashville, TN
Tennessee Technological University  
Kingsport, TN
University of Tennessee  
Knoxville, TN
University of Tennessee at Martin  
Martin, TN
Angelo State University  
San Angelo, TX
Sam Houston State University  
Huntsville, TX
Texas A&M University  
College Station, TX
Texas A&M University - Commerce  
Commerce, TX
Texas A&M University - Kingsville  
Kingsville, TX
Texas State University - San Marcos  
San Marcos, TX
Texas Tech University  
Lubbock, TX
West Texas A&M University  
Canyon, TX
Utah State University  
Logan, UT
Ferrum College  
Ferrum, VA
Virginia State University  
Petersburg, VA
Virginia Tech University  
Blacksburg, VA
Washington State University  
Pullman, WA
University of Wisconsin - Madison  
Madison, WI
University of Wisconsin - River Falls  
River Falls, WI
West Virginia University  
Morgantown, WV
University of Wyoming  
Laramie, WY
www.naae.org/teachag
National Association of Agricultural Educators

@naaeagedu
@NAAE

Teach Ag

@teach_ag
@Teach_Ag

My Local Cooperative

@My_Local_Cooperative
@My_Local_Coop

Curriculum for Agricultural Science Education (CASE)

@case4learning
@case4learning

www.naae.org/teachag
NOTES
**NAAE NATIONAL TEACH AG CAMPAIGN MISSION:**
To raise awareness of the need to recruit and retain high quality and diverse agriculture teachers, encourage others to consider a career teaching agriculture, and celebrate the positive contributions that agriculture teachers make in our schools and communities.

**NAAE NATIONAL TEACH AG CAMPAIGN GOAL:**
To ensure an abundant supply of high quality and diverse agriculture teachers who will cultivate the next generation of problem solvers, leaders, entrepreneurs and agriculturalists.

**NAAE NATIONAL TEACH AG CAMPAIGN BOILERPLATE:**
The NAAE National Teach Ag Campaign is a project of the National Council for Agricultural Education, led by the National Association of Agricultural Educators. Funding for the National Teach Ag Campaign is provided by the CHS Foundation, Corteva Agriscience™, Growth Energy, and BASF as a special project of the National FFA Foundation.