FOR IMMEDIATE RELEASE

BASF TO HOST TENTH ANNUAL NATIONAL TEACH AG DAY LIVE CELEBRATION

Lexington, KY – The National Teach Ag Campaign will go live on Thursday, September 19, 2019 from the BASF headquarters, in Research Triangle Park, for its National Teach Ag Day celebration. The live festivities will begin at 11am EDT and will feature special appearances by leaders in agricultural education, current and future agriculture teachers, as well as an Agriculture Teacher Town Hall Q&A.

National Teach Ag Day is a nationwide celebration that encourages others to consider a career teaching agriculture, while recognizing the contributions that over 13,000 agriculture teachers make in our schools and communities. Agriculture teachers help students become entrepreneurs and agriculturalists who will help shape and define the future of agriculture across the globe.

“As the demand for high quality and diverse agriculture teachers grows, it is critical now more than ever we invest in and celebrate current and future agriculture teachers who will cultivate the next generation of leaders, problem solvers, entrepreneurs and agriculturalists,” said Ellen Thompson, National Teach Ag Campaign Project Director.

The National Teach Ag Campaign would like to invite and encourage everyone who is or has been impacted by agricultural education to join in the National Teach Ag Day celebration. Through watching the live webcast or hosting a celebration on your own, it is important to recognize the significant impact agriculture teachers make in our schools, communities, and ultimately the world.

To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.

About Teach Ag

National Teach Ag Day is a part of the National Teach Ag Campaign, an effort to raise awareness of the need to recruit and retain high-quality and diverse agriculture teachers, encourage others to consider a career teaching agriculture, and celebrate the positive contributions that agriculture teachers make in our schools and communities. The campaign is an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and
sponsored by the CHS Foundation, Corteva Agriscience, Growth Energy, and BASF as a special project of the National FFA Foundation. For more about National Teach Ag Day and the National Teach Ag campaign, visit naae.org/teachag.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions.

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