Purdue AgEd
Recruitment Day

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Teach Ag Day on Campus: People Make the Difference
Teach Ag Day on Campus: Purdue’s Agenda

- Registration
- Welcome
- Information Session: Pathways to Purdue, Admissions, Scholarships
- Keynote Speaker
- Lunch with Purdue AgEd Students
- AgEd Student Panel: started at PU, transfer student, male/female, on-campus/off-campus housing, fraternity/sorority, judging team, etc.
- Campus Tour with AgEd Students
Teach Ag Day on Campus: Creating Excitement About Becoming an Agriculture Teacher
Teach Ag Day on Campus: Logistics

- Invited through a personal letter:
  - Any student Tagged by an agriculture teacher or Extension Educator
  - All state and district-level FFA officers
  - Any student who has identified an interest in AgEd such as at National FFA Career Show booth
- Email sent to all agriculture teachers and extension educators inviting them to bring students
Teach Ag Day on Campus: Planning

- AgEd Student Services Specialist organizes the day
  - Room reservations
  - Invitations, National FFA Career Show booth
- Ag Ed majors are involved
  - Registration desk
  - Mix and mingle with students
  - Host high school students for lunch
  - Panelists
  - Lead campus tours
Teach Ag Day on Campus: Follow-Up

- All attendees receive a personal note after the event
- All attendees not graduating high school are invited back to future programs
- All attendees are included in list of Tagged to Teach AgEd recognition at State FFA Convention session
Teach Ag Day on Campus: Thoughts for Improvement

- Separate student and parent programs for part of the day
- High school students attend a class session with a Purdue AgEd major
- Have a separate date for high school seniors either earlier in September or in April of their junior year
Teach Ag Day on Campus

• Questions?