

National Teach Ag Campaign

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

CORTEVA AGRISCIENCE AGRICULTURE DIVISION OF DOWDUPONT TO HOST NINTH ANNUAL NATIONAL TEACH AG DAY LIVE CELEBRATION

Lexington, KY – The National Teach Ag Campaign will go live on Thursday, September 20, 2018 from the Corteva Agriscience Agriculture Division of DowDuPont headquarters, in Johnston, Iowa, for its National Teach Ag Day celebration. The live festivities will begin at 11am EDT and will feature special appearances by leaders in agricultural education, current and future agriculture teachers, as well as highlights of the agriculture program at Southeast Polk High School.

National Teach Ag Day is a nationwide celebration that encourages others to consider a career teaching agriculture, while recognizing the contributions that agriculture teachers make in our schools and communities. Agriculture teachers are key to the development of essential career and life skills that students need to be successful problem solvers, leaders, entrepreneurs and agriculturalists.

“The demand for agriculture teachers remains strong,” said Ellen Thompson, National Teach Ag Campaign Project Director. “The National Teach Ag Day live celebration is critical to our mission of ensuring a quality and diverse supply of agriculture teachers.”

The National Teach Ag Campaign would like to invite and encourage everyone who is or has been impacted by agricultural education to join in the National Teach Ag Day celebration. Through watching the live webcast or hosting a celebration on your own, it is important to recognize the profound impact agriculture teachers make in our schools, communities, and ultimately the world.

To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.

About Teach Ag

National Teach Ag Day is a part of the National Teach Ag Campaign, an effort to raise awareness of the need to recruit and retain high-quality and diverse agriculture teachers, encourage others to consider a career teaching agriculture, and

celebrate the positive contributions that agriculture teachers make in our schools and communities. The campaign is an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, Corteva Agriscience Agriculture Division of Dow DuPont, BASF, Herman and Bobbie Wilson, and Growth Energy as a special project of the National FFA Foundation. For more about National Teach Ag Day and the National Teach Ag campaign, visit naae.org/teachag.

About the Corteva Agriscience Agriculture Division of DowDuPont

Corteva Agriscience™, the agriculture division of DowDuPont™, is the only major agriscience company completely dedicated to agriculture. By combining the colossal strengths of DuPont Pioneer, DuPont Crop Protection and Dow AgroSciences, we've harnessed agriculture's brightest minds and expertise gained over two centuries of scientific achievement to enrich the lives of producers and consumers alike.

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