NEWS RELEASE

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FOR IMMEDIATE RELEASE

NATIONAL ASSOCIATION OF AGRICULTURAL EDUCATORS TO HOST ELEVENTH ANNUAL NATIONAL TEACH AG DAY VIRTUAL CELEBRATION

LEXINGTON, KY – The National Teach Ag Campaign will host its annual National Teach Ag Day celebration on Thursday, September 17, 2020 from the National Association of Agricultural Educators’ (NAAE) office, in Lexington, Kentucky. The live festivities will begin at 10am EDT and will feature special appearances by leaders in agricultural education, current and future agriculture teachers, with a variety of features and engaging discussion throughout the day to celebrate the positive and vast impact agriculture teachers make in and out of their classrooms and encourage others to consider a career teaching agriculture.

National Teach Ag Day is a nationwide celebration that encourages others to consider a career teaching agriculture, while recognizing the contributions that over 13,000 agriculture teachers make in our schools and communities. Agriculture teachers cultivate the next generation of leaders, problem solvers, entrepreneurs and agriculturalists who will fill the agriculture industry pipeline.

“Now, more than ever, it is crucial for us to bring awareness of the need for high-quality and diverse agriculture teachers. National Teach Ag Day is one way we can celebrate current and future agriculture teachers and all of the hard work they put into the future of agriculture and our world,” said Ellen Thompson, National Teach Ag Campaign Project Director, National Association of Agricultural Educators.

In addition to viewing the live webcast and social media spotlights, the National Teach Ag Campaign would like to invite everyone to celebrate and recognize all of the achievements of agriculture teachers across the nation and share it on social media using the hashtag #Tagged20.

To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.
About Teach Ag

National Teach Ag Day is a part of the National Teach Ag Campaign, an effort to raise awareness of the need to recruit and retain high-quality and diverse agriculture teachers, encourage others to consider a career teaching agriculture, and celebrate the positive contributions that agriculture teachers make in our schools and communities. The campaign is an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators and sponsored by the CHS Foundation, Corteva Agriscience, Growth Energy, and BASF as a special project of the National FFA Foundation. For more about National Teach Ag Day and the National Teach Ag campaign, visit naae.org/teachag.

About NAAE

The National Association of Agricultural Educators is a federation of state agricultural educators associations with more than 9,000 members. Our members are involved in school-based agricultural education at any level, from middle school through postsecondary, and state and national agricultural education leadership.

We advocate for agricultural education, provide professional development for agricultural educators, and work to recruit and retain agricultural educators in the profession. We offer a variety of programs and services to support this three-pronged mission.

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