

National Teach Ag Campaign

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NEWS RELEASE

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FOR IMMEDIATE RELEASE

THE NATIONAL FFA ORGANIZATION SELECTED AS A 2019 NATIONAL TEACH AG CHAMPION

RESEARCH TRIANGLE PARK – As part of the annual National Teach Ag Day celebration, the National Teach Ag Campaign recognizes those who play an important role in agricultural education as Teach Ag Champions. Those recognized play an integral part in the recruitment and retention efforts of the National Teach Ag Campaign, in order to address the national demand for agriculture teachers.

The 2019 Teach Ag Champions were selected based upon their commitment to agriculture teacher recruitment and retention and their unwavering willingness to promote the National Teach Ag Campaign's message of ensuring a quality and diverse supply of agriculture teachers. This year, the National FFA Organization, was named one of the four 2019 National Teach Ag Champions.

The National FFA Organization, based in Indianapolis, Indiana, is a dynamic youth organization that changes lives and prepares its members for premier leadership, personal growth and career success through agricultural education. It has provided IT and marketing support for National Teach Ag Day, includes the Teach Ag promotional poster in its annual FFA Advisor mailing, and offers multiple Teach Ag workshop options at National FFA Convention.

The National FFA Organization will be recognized for its outstanding accomplishments during the National Teach Ag Day live celebration on Thursday, September 19th, at the BASF headquarters, in Research Triangle Park, North Carolina.

National Teach Ag Day is a nationwide celebration that encourages others to consider a career teaching agriculture, while recognizing the contributions that agriculture teachers make in our schools and communities. Agriculture teachers are key to developing essential career and life skills in students, so that they will be successful problem solvers, leaders, entrepreneurs and agriculturalists. To log on to the live webcast, or for resources to help you plan your local Teach Ag Day celebration, visit naae.org/teachag.

The National Teach Ag Campaign is a project of the National Council for Agricultural Education, led by the National Association of Agricultural Educators. Funding for the National Teach Ag Campaign is provided by the CHS Foundation, Corteva Agriscience™, Growth Energy, and BASF as a special project of

the National FFA Foundation. The campaign is designed to raise awareness of the need to recruit and retain high quality and diverse agriculture teachers, encourage others to consider a career teaching agriculture, and celebrate the positive contributions that agriculture teachers make in our schools and communities. For more information about the National Teach Ag Campaign, visit www.naae.org/teachag.

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