



National Teach Ag Campaign

300 Garrigus, Lexington, KY 40546-0215
859-257-2224 | www.naae.org/teachag

NEWS RELEASE

For more information:
Ellen Thompson
National Teach Ag Coordinator
ethompson.naae@uky.edu
Phone: (605) 350-3842

FOR IMMEDIATE RELEASE

UNIVERSITY OF MINNESOTA AG ED CLUB WINS TEACH AG DAY CONTEST

LEXINGTON – The University of Minnesota Ag Ed club was recently recognized as the 2012 Teach Ag Day collegiate contest winner. Their entry ranked the highest in overall promotion of the agricultural education profession, greatest impact, and involvement of various agricultural education organizations. This is the third year that the National Teach Ag Campaign has conducted their National collegiate contest.

Ellen Thompson, National Teach Ag Campaign coordinator, said “The National Teach Ag Day Collegiate Contest is designed to encourage college students to take an active part in recruiting future agriculture teachers. The University of Minnesota Ag Ed Club went above and beyond to spread the Teach Ag message. They certainly deserve this recognition.”

The University of Minnesota Ag Ed Club celebrated in a variety of ways. They sent thank you notes to all the agriculture teachers in the state along with University faculty members. In addition to traditional promotional media including newspaper articles and letters to the editor the club members took to social media to talk about the importance of agriculture teachers. This year a statewide Teach Ag day contest was implemented to encourage local ag programs to celebrate. In all the University of Minnesota Ag Ed club reached thousands of people with a positive Teach Ag message.

The National Teach Ag Day collegiate contest is one component of National Teach Ag Day. A day to encourage others to consider a career as an agriculture teacher and celebrate the positive contributions that agriculture teachers make in their schools and communities. The collegiate contest winner receives a \$250 cash prize along with promotional exposure throughout the year at various Ag Ed events.

The National Teach Ag Campaign is an initiative of the National Council for Agricultural Education led by the National Association of Agricultural Educators. It is funded by the CHS Foundation and Landmark Nurseries as a special project of the National FFA Foundation.

The National Teach Ag Campaign is an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators (NAAE). It is funded by the CHS Foundation and Landmark Nurseries, as a special project of the National FFA Foundation.

a project of



funded by





National Teach Ag Campaign

300 Garrigus, Lexington, KY 40546-0215
859-257-2224 | www.naae.org/teachag

###

The National Teach Ag Campaign is an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators (NAAE). It is funded by the CHS Foundation and Landmark Nurseries, as a special project of the National FFA Foundation.

a project of



funded by

