



WHERE WILL YOU BE **TAGGED** TO TEACH AG?



NATIONAL **TEACH AG DAY** SEPTEMBER 26, 2013



www.naae.org/teachag





CELEBRATE THE AG ED PROFESSION EVERY DAY WITH THESE GREAT IDEAS

"I want to teach because it makes me happy. Agricultural Education and helping others are my passions."
Emilie Kuhn – senior at Purdue University

USE CAMPAIGN RESOURCES

There are no limits to the ways you can bring attention to the great profession of agricultural education, especially on Teach Ag Day. Here are some resources we've created to make planning for Teach Ag Day easier.

TEACH AG ACTIVITIES, LESSONS, & GAMES

Find resources for middle/high school, post-secondary level, adult farm-business management, university programs, state agricultural education leaders, and the general public. We also have a more comprehensive listing of ways to use social media for Teach Ag Day. Be sure to download Cash Bus, Think Like Your Ag Teacher, Teach Ag Feud, and other fun resources.

[HTTP://WWW.NAAE.ORG/TEACHAG/TEACHAG_LESSONS.PHP](http://www.naae.org/teachag/teachag_lessons.php)

TEACH AG PROMOTIONAL MATERIALS

Why re-create the wheel? We have logos, posters, T-shirts, news release templates and more. Just modify these resources to meet your needs.

[HTTP://WWW.NAAE.ORG/TEACHAG/TAG-PROMO.PHP](http://www.naae.org/teachag/tag-promo.php)

TEACH AG DAY COLLEGIATE CONTEST

A contest for any postsecondary agricultural education organization. Examples include Collegiate FFA, Ag Ed Society, or Alpha Tau Alpha.

[HTTP://WWW.NAAE.ORG/TEACHAG/COLLEGIATECONTEST.PHP](http://www.naae.org/teachag/collegiatecontest.php)

TEACH AG DAY GRANTS

Small grants to help you offset the cost of Teach Ag Day celebrations.

[HTTP://WWW.NAAE.ORG/TEACHAG/GRANTS.PHP](http://www.naae.org/teachag/grants.php)

SHOW THE NAAE TEACH AG VIDEO!

IF YOU CREATE SOMETHING, LET US KNOW AT ETHOMPSON.NAAE@UKY.EDU

CELEBRATE NATIONAL TEACH AG DAY WITH YOUR STUDENTS

Here are some simple ways to share the opportunities within the agricultural education profession and celebrate the contributions that agriculture teachers make to their students and in their communities:

- Start an ag teacher of the month award for students who display good teacher qualities.
- Host an open teach night at your school where students plan, prepare, and deliver lessons to an open forum audience.
- Coordinate an ag teacher swap.
- Play Think Like Your Ag Teacher in your ag classes.
- Invite undergraduate ag education majors to speak to your students.
- With help from your students develop a series of agriculture lessons and have the students teach the lessons to others in the school or community.
- Host an open house in the ag department for people to come and check out the program. Enlist your students to show off their work and demonstrate some of the skills they have learned in their agriculture classes.
- Make arrangements to speak to local leaders about the impact of agriculture and agricultural education on the community and economy.
- Write thank you letters to all agriculture teachers on campus.
- Host an informational booth in the student union about agriculture.
- Set-up speaking/teaching engagements at area public schools to teach others about agriculture.
- Hold an ag education essay contest.
- Work with local news, print, and radio media to share the Teach Ag message.
- Coordinate an ag education booth for display in a high-traffic area.



USE SOCIAL MEDIA



TWITTER: Challenge yourself to share an agricultural education story in 140 characters or thread your story throughout the day with multiple tweets. Tag us with @Teach_Ag or use hashtag #teachag. Follow the Teach_Ag feed to stay up to date with ag ed, learn about scholarship opportunities, or stay focused on your goals of becoming an agriculture teacher.



FACEBOOK: Tag your local program, agriculture teacher, media, and supportive local businesses with the @ symbol and their name. Tag your friends to Teach Ag with a status update, or write your ag ed story as your status or on our wall. You can also post to your legislator's Facebook wall. Use Facebook to facilitate event planning. "Like" the Teach Ag page to stay up to date with ag ed, learn about scholarship opportunities, and stay focused on your goal of becoming an agriculture teacher.

#AGEDU: A SPECIAL BLEND OF TRADITION AND THE FUTURE. #TEACHAG

TUMBLR: HAVE STUDENTS VISIT [HTTP://TEACH-AG.TUMBLR.COM](http://teach-ag.tumblr.com) AND SUBMIT PHOTOS DOCUMENTING WHERE THEY WERE TAGGED TO TEACH AG. DOWNLOAD THE SIGN AT [WWW.NAAE.ORG/TEACHAG](http://www.naae.org/teachag). OR START YOUR OWN OPEN TUMBLR WHERE ANYONE CAN SHARE AG EDUCATION STORIES, QUOTES, AND PHOTOS.

BLOG: Write a blog post about agricultural education and send us the link. Here are some general tips for writing a great blog post: link to outside information, be direct, use active verbs, and alternate facts and a story.

VIDEO: Post a video to SchoolTube or YouTube and send us the link.

PITCHENGINE: Use this free service to announce your Teach Ag Day events with a static webpage loaded with photos/videos and text. Share it across several social platforms. Feel free to use our video if you don't have one.

PARTICIPATE IN THE LIVESTREAM

We invite you and your students to our National Teach Ag Day celebration, which will be streamed live online. Take part in our interactive panels about the need for agricultural educators, how to become an agriculture teacher, and more. Here's how to take part via Twitter, Facebook or email.



- Log into the livestream webcast at the designated time.
- Tell us what you are doing to celebrate National Teach Ag Day.
- Encourage students to ask questions, and send them to the panelists via Facebook, Twitter or email.
- Discuss the need for agriculture teachers in your state.
- Explain job placement percentages for your students.
- Share how you became an agriculture teacher.
- Share why you love being an agriculture teacher.
- Discuss the rewards and memorable moments from your teaching experience.
- Write in your advice for future agriculture teachers.

USE THE HASHTAG #TAGLIVE13 WHEN TWEETING.

CELEBRATE SEPTEMBER 26, 2013

#AGEDU CONNECTS ABSTRACT CONCEPTS WITH REAL WORLD CHALLENGES. #TEACHAG

TAG YOUR REPLACEMENT TODAY!

FOR DESCRIPTIONS AND MANY MORE IDEAS, VISIT [HTTP://WWW.NAAE.ORG/TEACHAG/TEACHAG_LESSONS.PHP](http://www.naae.org/teachag/teachag_lessons.php)

VISIT [WWW.NAAE.ORG/TEACHAG](http://www.naae.org/teachag) FOR MORE IDEAS.



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