Agricultural educators teach hands-on skills, incorporating science, math, leadership and more. It’s a challenging, rewarding career for passionate people who want to make a difference in the lives of students and in the world around them. Are you ready to be the power?
Here are some simple ways to share the opportunities within the agricultural education profession and celebrate the contributions that agriculture teachers make to their students and in their communities.

MIDDLE AND SECONDARY LEVEL
• Start an ag teacher of the month award for students who display good teacher qualities.
• Host an open teach night at your school where students plan, prepare, and deliver lessons to an open forum audience.
• Coordinate an ag teacher swap.
• Play Think Like Your Ag Teacher in your ag classes.
• Host an information booth in the student union about agriculture.
• Set-up speaking/teaching engagements at area public schools to teach others about agriculture.
• For a description of these ideas and many more visit http://www.naae.org/teachag/teachag_lessons.php#ps.

UNIVERSITY INSTRUCTORS
• Hold a statewide ag education essay contest.
• Work with local news, print, and radio media to share the Teach Ag message.
• Host a statewide Teach Ag reception and recognize the ag teachers across the state.
• Have students create mini campaigns about their ag teacher and show the commercials at convention or at the summer ag teachers conference.
• For a description of these ideas and many more visit http://www.naae.org/teachag/teachag_lessons.php#univ.

FARM BUSINESS MANAGEMENT
• Send a note to those enrolled in your program thanking them for allowing you to be an ag teacher.
• Write a letter to the editor about why you love being an ag teacher.
• Contact a local school district or ag program and ask to speak to the students about your career path.
• Invite the dean of your college along on a farm visit.
• For a description of these ideas and many more visit http://www.naae.org/teachag/teachag_lessons.php#farm.

STATE LEADERSHIP
• Invite ag ed undergraduates to your summer ag teachers conference and offer workshops designed just for undergraduates and first year teachers.
• Recognize senior students who will be majoring in ag education on stage at the State FFA Convention.
• Implement a Teach Ag CDE at your State FFA Convention.
• Host state legislators and the media at an ag program so they can see first hand the impact ag teachers have on students.
• Have a guess the ag teacher contest at state convention and include pictures and facts about ag teachers from across the state.
• Have students create mini commercials about their ag teacher and show the commercials at convention or at the summer ag teachers conference.
• For a description of these ideas and many more visit http://www.naae.org/teachag/teachag_lessons.php#leaders.

AG EDUCATION SUPPORTERS
• Mentor and connect with new teachers in your state to encourage them to stay in the profession.
• Join the National Teach Ag campaign at http://www.naae.org/teachag.
• Send a letter of appreciation to the local ag teacher.
• Offer a special discount or honorary status to ag teachers at your business.
• Send a letter telling a student in your community that they would make an outstanding ag teacher.
• For a description of these ideas and many more visit http://www.naae.org/teachag/teachag_lessons.php#everyone.

VISIT www.naae.org/teachag


Many more visit

• For a description of these ideas and many more visit http://www.naae.org/teachag/teachag_lessons.php#univ.

• For a description of these ideas and many more visit http://www.naae.org/teachag/teachag_lessons.php#leaders.

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The National Teach Ag Campaign is an initiative of the National Council for Agricultural Education, led by the National Association of Agricultural Educators (NAAE). It is funded by CHS Foundation as well as by Landmark Nurseries, as a special project of the National FFA Foundation.