

What do you value?

- ★ Achievement – a sense of accomplishment, mastery, goal achievement
- ★ Activity – fast-paced, highly active work
- ★ Advancement – growth, seniority, and promotion resulting from work well done
- ★ Adventure – new and challenging opportunities, excitement, risk
- ★ Aesthetics – appreciation of beauty in things, ideas, surroundings, personal space
- ★ Affiliation – interaction with other people, recognition as a member of a particular group, involvement, belonging
- ★ Affluence – high income, financial success, prosperity
- ★ Authority – position and power to control events and other people's activities
- ★ Autonomy – ability to act independently with few constraints, self-sufficiency, self-reliance, ability to make most decisions and choices
- ★ Balance – lifestyle that allows for a balance of time for self, family, work, and community
- ★ Challenge – continually facing complex and demanding tasks and problems
- ★ Change and variation – absence of routine; work responsibilities, daily activities, or settings that change frequently; unpredictability
- ★ Collaboration – close, cooperative working relationships with groups
- ★ Community – serving and supporting a purpose that supersedes personal desires, “making a difference”
- ★ Competency – demonstrating high proficiency and knowledge, showing above-average effectiveness and efficiency at tasks
- ★ Competition – rivalry with winning as the goal
- ★ Courage – willingness to stand up for one's beliefs
- ★ Creativity – discovering, developing, or designing new ideas, formats, programs, or things; demonstrating innovation and imagination
- ★ Diverse perspectives – unusual ideas and opinions, points of view that may not seem right or be popular at first but bear fruit in the long run
- ★ Duty – respect for authority, rules, and regulations
- ★ Economic security – steady and secure employment, adequate financial reward, low risk
- ★ Enjoyment – fun, joy, and laughter
- ★ Fame – prominence, being well known
- ★ Family – spending time with partner, children, parents, or extended family
- ★ Friendship – close personal relationships with others
- ★ Health – physical and mental well-being, vitality
- ★ Helping others – helping people attain their goals, providing care and support
- ★ Humor – the ability to laugh at oneself and life



- ★ Influence – having an impact or effect on the attitudes or opinions of other people, persuasiveness
- ★ Inner harmony – happiness, contentment, being at peace with oneself
- ★ Integrity – acting in accordance with moral and ethical standards; honesty, sincerity, truth, trustworthiness
- ★ Justice – fairness, equality, “doing the right thing”
- ★ Knowledge – the pursuit of understanding, skill, and expertise; continuous learning
- ★ Location – choice of a place to live that is conducive to one’s lifestyle
- ★ Love – involvement in close, affectionate relationships; intimacy
- ★ Loyalty – faithfulness, dedication to individuals, traditions, or organizations
- ★ Order – stability, routine, predictability, clear lines of authority, standardized procedures
- ★ Personal development – dedication to maximizing one’s potential
- ★ Physical fitness – staying in shape through exercise and physical activity
- ★ Recognition – positive feedback and public credit for work well done; respect and admiration
- ★ Responsibility – dependability, reliability, accountability for results
- ★ Self-respect – pride, self-esteem, sense of personal identity
- ★ Spirituality – strong spiritual or religious beliefs, moral fulfillment
- ★ Status – being respected for one’s job or one’s association with a prestigious group or organization
- ★ Wisdom – sound judgment based on knowledge, experience, and understanding

Character

Compassion

Justice

Faith

Fame

Family

Financial Success

Friends

Fun

Fitness / Health

Honesty

Kindness

Knowledge

Humor / Laughter

Leadership

Power

Professional Success

Responsibility

Self-Actualization

Service

Social Justice

Spirituality

Wealth

Wisdom

Courage

Love

Challenge