

Minutes
NAAE Board of Directors Meeting
July 28-29, 2016

The NAAE Board of Directors conducted a board of directors meeting on July 28 and 29, 2016 at the University of Kentucky in Lexington, Kentucky. Members of the board who were present for the meeting included: Terry Rieckman (SD), President; Scott Stone (MO), President Elect; Nick Nelson (OR), Region I Vice President; Hals Beard (LA), Region II Vice President; Glenda Crook (WI), Region III Vice President; Parker Bane (IL), Region IV Vice President; Jason Kemp (TN), Region V Vice President; Krista Pontius (PA), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Alissa Smith (KY), NAAE Associate Executive Director; Julie Fritsch (KY), NAAE Communications/Marketing Director; Katie Wood (KY), NAAE Meeting Planner/Program Assistant; and Andrea Fristoe (KY), NAAE Program and Communications Assistant, also participated in the meeting. Todd Greenwood, National FFA Foundation, joined the board for the board meeting session on July 28.

The minutes of the meeting are as follows:

Thursday, July 28, 2016

1. **Call to Order** – President Terry Rieckman called the board meeting to order at 8:32 a.m. and welcomed everyone to the meeting.
2. **Reflections and Pledge** – President Elect Scott Stone led the board in reflections and the Pledge to the American Flag.
3. **Introductions** – President Terry Rieckman asked each participant to introduce themselves and he gave a special welcome to Todd Greenwood, National FFA Foundation, and thanked him for joining us.
4. **Approval of Agenda** – Jason Kemp moved, Scott Stone seconded, to approve the agenda with flexibility. The motion carried.
5. **Approval of Minutes** – Glenda Crook moved, Krista Pontius seconded, to approve the minutes from the February 27-28, 2016 NAAE board of directors meeting and the April 20, 2016 NAAE board of directors conference call. The motion carried.
6. **Board and Staff Reports** – Terry Rieckman asked each board member and staff member to present a brief report of their NAAE activities since the February 2016 NAAE Board of Directors Meeting.
7. **NAAE News & Views Update** – Andrea Fristoe discussed a revised format for NAAE *News & Views* to begin in 2017. Highlights of the suggested revisions are to go to a monthly issue, but each issue will be shorter and will have a targeted content focus. Scott Stone moved, Krista Pontius seconded, to approve the revised format for NAAE *News & Views*. The motion carried.

8. **Executive Director Report** – Jay Jackman presented a report on the organization's financial standing including sponsorship reports, participation in the Primary Industries Education Foundation Australia conference, and the agriscience initiative.
9. **Associate Executive Director Report** – Alissa Smith began her report to the board on items including professional development initiatives and membership.

President Terry Rieckman recessed the board meeting for lunch at 11:30 a.m. and reconvened the meeting at 1:30 p.m. The board and staff hosted our friends and partners from the University of Kentucky College of Agriculture, Food and Environment, and Mark Trotter, University of New England in New South Wales, Australia, for lunch.

10. Committee Meetings

- a. **Policy and Bylaws** – Hals Beard (full committee chair not available to join)
 - b. **Marketing** – Krista Pontius with Wes Crawford (OR), full committee chair, joining by conference call
 - c. **Professional Growth** – Nick Nelson (full committee chair not available to join)
 - d. **Member Services** – Jason Kemp with Jarrod Lundry (OK), full committee chair, joining by conference call
 - e. **Public Policy** – Glenda Crook with Brett Brandner (FL), full committee chair, joining by conference call
 - f. **Strategic Planning** – Scott Stone with Stephanie Jolliff (OH), full committee chair, joining by conference call
 - g. **Finance** – Parker Bane with Zach Rada (MN), full committee chair, joining by conference call
11. **National FFA Foundation Report** – Todd Greenwood presented an update from the National FFA Foundation and thanked the board for including him in this meeting. Todd renewed the National FFA Foundation's commitment to help fund NAAE initiatives.
 12. **Communications/Marketing Director Report** – Julie Fritsch presented her report to the board including the plans for the Tuesday evening awards dinner during the 2016 NAAE Convention in Las Vegas.

President Terry Rieckman recessed the board meeting for the day at 6:00 p.m. and reconvened the meeting on Thursday, July 29, at 8:00 a.m.

Friday, July 29, 2016

13. **Associate Executive Director Report** (continued) – Alissa Smith continued her report to the board including a National Agriscience Teacher Ambassador Program report, introductions of the NAAE summer interns and student workers, the virtual book club, and the evaluation of the 2016 NAAE awards applications.
14. **2016 National FFA Convention** – Alissa Smith presented to the board NAAE’s plans for the national FFA convention, especially NAAE’s part of Teachers’ World.
15. **2016 NAAE Convention** – Alissa Smith and Katie Wood presented the draft schedule for the upcoming NAAE convention. Over 200 applications have been submitted for professional development workshops. Katie Wood discussed the hotel details.
16. **2016 NAAE Awards Approvals** – Parker Bane moved, Krista Pontius seconded, to approve the 2016 NAAE award program recipients, as presented, with additional award recipients added by staff as the awardees are identified. The motion carried.
17. **CASE Update** – Jay Jackman presented an update on the Curriculum for Agricultural Science Education initiative.
18. **2016 NAAE Upper Division Scholarships Approval** – Scott Stone moved, Parker Bane seconded, to approve \$1,500 scholarships to the top 25 applicants, as presented. The motion carried.
19. **NAAE Communications/Marketing Report** – Julie Fritsch reported on the successful transition of Communities of Practice to cloud-based. In addition, New Holland has agreed to become an additional \$30,000 signature sponsor, as a special project of the National FFA Foundation.
20. **National Teach Ag Campaign Report** – Ellen Thompson called in to present the Teach Ag Campaign report. Ellen reported on the STAR program, National Teach Ag Day, FAST symposium, and the pre-service track at the NAAE convention.
21. **SAE Task Force** – The next meeting of the SAE task force will be a working session in Nebraska in October 2016.
22. **Committee Reports**
 - a. **Professional Growth Committee Report** – Nick Nelson presented the Professional Growth Committee report. Jason Kemp moved, Krista Pontius seconded, to adopt the Professional Growth committee report. The motion carried.
 - b. **Public Policy Committee Report** – Glenda Crook presented the Public Policy Committee report. Krista Pontius moved, Hals Beard seconded, to adopt the Public Policy committee report. The motion carried.

- c. **Marketing Committee Report** – Krista Pontius presented the Marketing Committee report. Glenda Crook moved, Nick Nelson seconded, to adopt the Marketing committee report. The motion carried.
 - d. **Member Services Committee Report** – Jason Kemp presented the Member Services Committee report. Hals Beard moved, Glenda Crook seconded, to adopt the Member Services committee report. The motion carried.
 - e. **Policy and Bylaws Committee Report** – Hals Beard presented the Policy and Bylaws Committee report. Hals Beard moved, Nick Nelson seconded, to adopt the Policy and Bylaws committee report. The motion carried.
 - f. **Strategic Planning Committee Report** – Scott Stone presented the Strategic Planning Committee report. Jason Kemp moved, Glenda Crook seconded, to adopt the Strategic Planning committee report. The motion carried.
 - g. **Finance Committee Report** – Parker Bane presented the Finance Committee report. Krista Pontius moved, Nick Nelson seconded, to adopt the Finance committee report. The motion carried.
23. **Summer 2017 NAAE Board Meeting** – Scott Stone moved, Krista Pontius seconded, to adjust the summer 2017 board meeting to August or September following the virtual committee meetings and have a conference call meeting to approve scholarships and awards and whatever else must be done in July. The motion carried.
24. **Adjournment** – With no further business to be transacted during this meeting, Parker Bane moved, Krista Pontius seconded, to adjourn. The motion carried. President Terry Rieckman adjourned the meeting at 12:05 p.m.