

**Minutes**  
**NAAE Board of Directors Meeting**  
**September 9-10, 2017**

The NAAE Board of Directors conducted a board of directors meeting on September 9 and 10, 2017 in Lexington, Kentucky. Members of the board who were present for the meeting included: Scott Stone (MO), President; Nick Nelson (OR), President Elect; Chad Massar (MT), Region I Vice President; Hals Beard (LA), Region II Vice President; Glenda Crook (WI), Region III Vice President; Parker Bane (IL), Region IV Vice President (via conference call); Jason Kemp (TN), Region V Vice President; Sherisa Nailor (PA), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Alissa Smith (KY), NAAE Associate Executive Director; Julie Fritsch (KY), NAAE Communications/Marketing Director; and Katie Wood (KY), NAAE Meeting Planner/Program Assistant, also participated in the meeting.

The minutes of the meeting are as follows:

**Saturday, September 9, 2017**

1. **Call to Order** – President Scott Stone called the board meeting to order at 8:04 a.m. and welcomed everyone to the meeting.
2. **Reflections and Pledge** – President Elect Nick Nelson led the board in reflections and the Pledge to the American Flag.
3. **Approval of Agenda** – Glenda Crook moved, Sherisa Nailor seconded, to approve the agenda with flexibility. The motion carried.
4. **Approval of Minutes** – Jason Kemp moved, Hals Beard seconded, to approve the minutes from the April 10, 2017 NAAE board of directors conference call meeting; the motion carried. Hals Beard moved, Sherisa Nailor seconded, to approve the minutes from the May 2, 2017 NAAE board of directors conference call meeting; the motion carried. Glenda Crook moved, Chad Massar seconded, to approve the minutes from the July 31, 2017 NAAE board of directors conference call meeting; the motion carried.
5. **Board and Staff Reports** – Scott Stone asked each board member and staff member to present a brief report of their NAAE activities.
6. **Executive Director Report** – Jay Jackman presented a report predominantly on the organization's financial standing and he requested that the board approve a revised 2017-18 NAAE budget based on the board's decision to hire a fulltime membership coordinator/program assistant (refer to the May 2, 2017 NAAE board of directors conference call meeting minutes). Jason Kemp moved, Sherisa Nailor seconded, to approve the revised 2017-18 NAAE budget as presented; the motion carried.
7. **Associate Executive Director Report** – Alissa Smith presented her report to the board on items including new membership coordinator/program assistant position hire, delegate

counts for 2017 NAAE Convention, membership, professional development initiatives, and the NAAE awards application review.

## **8. Committee Meetings**

- a. Policy and Bylaws** – Hals Beard (full committee chair not available to join)
- b. Marketing** – Sherisa Nailor with Todd Thomas (CO), full committee chair, joining by conference call

*President Scott Stone recessed the board meeting for lunch.*

- c. Professional Growth** – Chad Massar with Roger King (WI), full committee chair, joining by conference call
  - d. Member Services** – Jason Kemp with Jarrod Lundry (OK), full committee chair, joining by conference call
  - e. Public Policy** – Glenda Crook with Linda Sattler (WI), full committee chair, joining by conference call
  - f. Strategic Planning** – Nick Nelson with Stephanie Jolliff (OH), full committee chair, joining by conference call
  - g. Finance** – Parker Bane with Kris Beaver (WI), full committee chair, joining by conference call
- 9. Communications/Marketing Director Report** – Julie Fritsch presented her report to the board including the upcoming board member video-taping, Communities of Practice update including workshops in states, regional CoP page updates, *News & Views*, and the communications interns. Scott Stone asked about the possibility of adding membership benefits and a join link to CoP pages.

*President Scott Stone recessed the board meeting for the day at 4:02 p.m. The board members then recorded their video clips to be used at the 2017 NAAE convention. President Stone reconvened the meeting on Sunday, September 10, at 8:31 a.m.*

## **Sunday, September 10, 2017**

- 10. 2017 National FFA Convention** – Julie Fritsch presented to the board NAAE’s plans for the national FFA convention, especially the Teach Ag booth, NAAE booth and general session presentation, ATA Conclave, and the National Agriscience Teacher Ambassador workshops in Teachers World.
- 11. 2017 NAAE Convention** – Alissa Smith and Katie Wood presented the draft schedule for the upcoming NAAE convention. It was agreed that the president elect candidate speeches would be 5-6 minutes each and that regional pre-registration lists and professional development workshop facilitator lists would be sent to the regions in advance.
- 12. Council and SAE Renewal Update** – Jay Jackman presented an update on the Council and its SAE renewal initiative.
- 13. CASE Update** – Jay Jackman presented an update on the Curriculum for Agricultural Science Education initiative.
- 14. Diversity and Inclusion Steering Committee** – Alissa Smith reported on the work of the Diversity and Inclusion steering committee, which is an initiative within the National Teach Ag Campaign. A diversity and inclusion pre-session will be offered at the 2017 NAAE Convention.
- 15. National Teach Ag Campaign Report** – Ellen Thompson called in to present the Teach Ag Campaign report. Ellen reported on the STAR program, National Teach Ag Day, FAST symposium, and the pre-service track at the NAAE convention.
- 16. Committee Reports**
  - a. Marketing Committee Report** – Sherisa Nailor presented the Marketing Committee report. Sherisa Nailor moved, implied second, to adopt the Marketing committee report. The motion carried.
  - b. Member Services Committee Report** – Jason Kemp presented the Member Services Committee report. Jason Kemp moved, implied second, to adopt the Member Services committee report. The motion carried.
  - c. Professional Growth Committee Report** – Chad Massar presented the Professional Growth Committee report. Chad Massar moved, implied second, to adopt the Professional Growth committee report. The motion carried.
  - d. Public Policy Committee Report** – Glenda Crook presented the Public Policy Committee report. Glenda Crook moved, implied second, to adopt the Public Policy committee report. The motion carried.

- e. **Policy and Bylaws Committee Report** – Hals Beard presented the Policy and Bylaws Committee report. Hals Beard moved, implied second, to adopt the Policy and Bylaws committee report. The motion carried.
  - f. **Strategic Planning Committee Report** – Nick Nelson presented the Strategic Planning Committee report. Nick Nelson moved, implied second, to adopt the Strategic Planning committee report. The motion carried.
  - g. **Finance Committee Report** – Parker Bane presented the Finance Committee report. Parker Bane moved, implied second, to adopt the Finance committee report. The motion carried.
17. **NAAE Awards Application Review Committee Report** – Alissa Smith presented the recommendations from the awards application review committee. The recommendations, as agreed to by the directors, are as follows:
- Eliminate the line spacing requirement.
  - Add check boxes for requirements. Specify that any “no” is a disqualifier for the application.
  - Except for the Teacher Mentor application, require only one letter of recommendation from a direct supervisor.
  - Teacher Mentor – okay with suggestions to have letter of recommendation from mentee rather than administrator/direct supervisor.
  - Eliminate letters of recommendation for upper division scholarship applications.
  - Outstanding Young Member eligibility changed to in year 3 but not have completed year 7 at the time of application (as recommended by the committee).
  - Outstanding Young Member name changed to Outstanding Early Career Teacher award.
  - Outstanding Teacher – rewrite to remove “pinnacle” language.
  - Agriscience Teacher of the Year – increase emphasis on ag science and/or STEM, as recommended.
  - Change name of Agriscience Teacher of the Year to be more consistent with other award categories.
  - Consider eliminating Agriscience Teacher of the Year and using the sponsor funds for other agriscience initiatives and promotions, pending forthcoming conversations with Herman and Bobbie Wilson.
  - Ideas Unlimited -- \$400 travel stipend paid only if not getting travel paid through another NAAE program.
  - Outstanding Postsecondary/Adult Ag Ed Program – change to Outstanding Postsecondary Agriculture award.

Chad Massar moved, Sherisa Nailor seconded, to accept these recommendations; the motion carried.

18. **NAAE Board Representation** – Jay Jackman agreed to communicate with the membership prior to the NAAE convention regarding availability for NAAE representation on other boards.
19. **Adjournment** – With no further business to be transacted during this meeting, Nick Nelson moved, Jason Kemp seconded, to adjourn. The motion carried. President Scott Stone adjourned the meeting at 1:29 p.m.