

Minutes
NAAE Board of Directors Meeting
March 4, 2018

The NAAE Board of Directors conducted a board of directors meeting on March 4, 2018 by teleconference. The meeting was originally scheduled to be held March 3-4, 2018 in Crystal City, Virginia; however, due to inclement weather making travel to the Washington, DC metropolitan area impossible for most members of the board and staff, the meeting was rescheduled to be a teleconference on March 4 only. Board members in attendance included: Nick Nelson (OR), President; Jason Kemp (TN), President Elect; Chad Massar (MT), Region I Vice President; Hals Beard (LA), Region II Vice President; Mary Hoffmann (MN), Region III Vice President; Parker Bane (IL), Region IV Vice President; Stan Scurlock (FL), Region V Vice President; Sherisa Nailor (PA), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. NAAE staff members Alissa Smith and Katie Wood were also present.

The minutes of the meeting are as follows:

- 1. Call to Order** – President Nick Nelson called the board meeting to order at 10:09 a.m. on Sunday, March 4, 2018. Nick welcomed all to the meeting.
- 2. Approval of the Agenda** – By general consent, the directors approved the agenda with flexibility.
- 3. Approval of Minutes** – Sherisa Nailor moved, Mary Hoffmann seconded, to approve the minutes from the December 5, 2017 NAAE Pre-convention Board of Directors Meeting, the December 6, December 7, and December 9, 2017 NAAE Convention Business Sessions, the December 9, 2017 NAAE Post-convention Board of Directors Meeting, and the February 7, 2018 NAAE Board of Directors Conference Call Meeting. The motion carried.
- 4. Board Orientation and Training** – Jay Jackman led the board through board training to clarify the roles and responsibilities of the NAAE board of directors and the NAAE staff. All board members and staff were asked to complete, sign, and return a Conflict of Interest Disclosure.
- 5. Committee Meetings**
 - a. Strategic Planning Committee Meeting** – Jason Kemp, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. Stephanie Jolliff, Ohio, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
 - b. Professional Growth Committee Meeting** – Chad Massar, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Roger King, Wisconsin, Full Professional Growth Committee, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

- c. **Public Policy Committee Meeting** – Mary Hoffmann, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Linda Sattler, Wisconsin, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
 - d. **Policy and Bylaws Committee Meeting** – Hals Beard, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Brittany Kloer, Indiana, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
 - e. **Marketing Committee Meeting** – Sherisa Nailor, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Todd Thomas, Colorado, Full Marketing Committee Chair, was unavailable to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
 - f. **Finance Committee Meeting** – Parker Bane, Board Finance Committee Chair, conducted the Finance Committee meeting. Kris Beaver, Wisconsin, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
 - g. **Member Services Committee Meeting** – Stan Scurlock, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Jerrod Lundry, Oklahoma, Full Member Services Committee Chair, was unavailable to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
6. **Committee Reports and Approvals** – It was agreed that board committee chairs would post committee reports to the respective committee pages on Communities of Practice and that the reports would be approved by the directors during the next conference call meeting. Lists of committee priorities for the 2018 regional meetings are due to the NAAE office April 2, 2018.
7. **Associate Executive Director’s Report** – Alissa Smith, NAAE Associate Executive Director, presented a report on NAAE membership and professional development activities and initiatives planned for 2018.
8. **Executive Director’s Report** – Jay Jackman presented the financial report. Parker Bane moved, Sherisa Nailor seconded, to accept the 2016-17 independent audit report; the motion carried.
9. **Agriscience Initiative** – Jay Jackman presented the background for the NAAE Agriscience Initiative, including the paper entitled, “The Case for Agriscience Education in the 21st Century.” Alissa Smith presented the plans for the Agriscience Teacher Fellows program. Stan Scurlock moved, Sherisa Nailor seconded, to refer the details of the Agriscience Teacher Fellows program to an *ad hoc* committee to move the fellows program forward;

the motion carried. Nick Nelson appointed Alissa Smith, Parker Bane, Sherisa Nailor, and Chad Massar to the *ad hoc* committee.

10. **CASE Report** – Jay Jackman presented an update on the CASE initiative. Registration for 2018 Case Institutes is just a bit higher than it was at this same time last year.
11. **2018 Regional Conferences** – Katie Wood led the discussion of the upcoming 2018 regional conferences to determine what the board members want to prepare for and conduct their regional meetings.
12. **2017 NAAE Convention Evaluation / 2018 NAAE Convention Planning** – Katie Wood and Alissa Smith led the board through the evaluation of the 2017 NAAE Convention in Nashville and presented the update on the 2018 NAAE Convention in San Antonio. Details on the 2018 convention will be provided at the summer board meeting. The schedule for 2018 will be similar to the 2017 schedule with the closing session scheduled at 8:00 a.m. on Saturday.
13. **2018 Summer Board Meeting Planning** – The summer board meeting will be in Lexington, Kentucky. Travel day is September 7. Meeting days are September 8 (full day) and September 9 (morning only). Travel home day is afternoon of September 9.
14. **National FFA Organization Ag Teacher Representative Nominees** – The directors reviewed the candidates for the new teacher position of the National FFA Organization Board of Directors. After careful review, the directors selected Travis Bradshaw (OK), Dave Gossman (CA), and Jessie Lumpkins (TN). These three names will be forwarded on the Dr. Steve Brown. The U.S. Department of Education and the National FFA Organization select one of these nominees to serve.
15. **2018 Spring Board Conference Call** – The spring board conference call will be April 2, 6:00-8:00 pm Eastern.
16. **Executive Session** – The board went into executive session from 2:45 p.m. until 4:00 p.m. for the executive director's performance evaluation.
17. **Board Directives following Executive Session** – During executive session, the directors agreed to authorize the executive director to make 2018-19 salary adjustments for staff in a total amount not to exceed three percent of the current total staff salaries. Hals Beard moved, Chad Massar seconded, to approve a salary adjustment for the National Teach Ag Campaign communications assistant retroactive to January 1, 2018 and to change the title of this position to National Teach Ag Campaign program manager; the motion carried. Hals Beard moved, Jason Kemp seconded, to approve a 2018-19 salary adjustment for the executive director to \$132,000 per year; the motion carried.
18. **Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, President Nick Nelson declared the meeting adjourned at 4:25 p.m.