

Minutes
NAAE Board of Directors Meeting
September 8-9, 2018

The NAAE Board of Directors conducted a board of directors meeting on September 8 and 9, 2018 in Georgetown, Kentucky. Members of the board who were present for the meeting included: Nick Nelson (OR), President; Jason Kemp (TN), President Elect; Chad Massar (MT), Region I Vice President; Hals Beard (LA), Region II Vice President; Mary Hoffmann (MN), Region III Vice President; Parker Bane (IL), Region IV Vice President; Stan Scurlock (FL), Region V Vice President; Sherisa Nailor (PA), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. NAAE staff members Alissa Smith and Katie Wood were also present.

The minutes of the meeting are as follows:

Saturday, September 8, 2018

1. **Call to Order** – President Nick Nelson called the board meeting to order at 8:45 a.m. and welcomed everyone to the meeting.
2. **Reflections and Pledge** – President Elect Jason Kemp led the board in reflections and the Pledge to the American Flag.
3. **Approval of Agenda** – Sherisa Nailor moved, Jason Kemp seconded, to approve the agenda with flexibility. The motion carried.
4. **Approval of Minutes** – Hals Beard moved, Jason Kemp seconded, to approve the minutes from the July 25, 2018 NAAE board of directors conference call meeting; the motion carried.
5. **Board and Staff Reports** – Nick Nelson asked each board member and staff member to present a brief report of their NAAE activities.
6. **Executive Director Report** – Jay Jackman presented a report predominantly on the organization's financial standing. He also discussed the open communications position and predicted that the position would be filled soon. He revisited the issue of The Agricultural Education Magazine going electronic only, without a subscription fee, and making it available to the entire profession; the board reaffirmed its position of support for such a move.
7. **NAAE Board Representative Report – National FFA Board** – Matt Eddy, one of two agriculture teachers who serve on the National FFA Board, called in and presented a report from the National FFA Board of Directors.

8. **National Teach Ag Campaign Report** – Ellen Thompson called in to present the Teach Ag Campaign report, highlighted by National Teach Ag Day, the STAR program, and upcoming plans for the National FFA Convention and the NAAE Convention.
9. **NAAE Board Representative Reports – National FFA Alumni and Supporters** – Bill Davenport, the agriculture teacher who serves on the National FFA Alumni and Supporters Advisory Committee, presented a report from the National FFA Alumni and Supporters.
10. **NAAE Board Representative Reports – National FFA Foundation Board of Trustees** – Krista Pontius, one of two agriculture teachers who serve on the National FFA Foundation Board of Trustees, presented a report from the National FFA Foundation Board of Trustees.

President Nick Nelson recessed the board meeting for lunch.

11. **Policy and Bylaws Committee Meeting** – Hals Beard, board committee chair, conducted the meeting with Brittany Kloer (IN), full committee chair, joining by conference call.
12. **Marketing Committee Meeting** – Sherisa Nailor, board committee chair, conducted the meeting with Todd Thomas (CO), full committee chair, joining by conference call.
13. **Professional Growth Committee Meeting** – Chad Massar, board committee chair, conducted the meeting with Roger King (WI), full committee chair, joining by conference call.
14. **Member Services Committee Meeting** – Stan Scurlock, board committee chair, conducted the meeting with Lauren Emerson (LA), full committee chair, joining by conference call.
15. **Public Policy Committee Meeting** – Mary Hoffmann, board committee chair, conducted the meeting with Linda Sattler (WI), full committee chair, joining by conference call.
16. **Strategic Planning Committee Meeting** – Jason Kemp, board committee chair, conducted the meeting without Stephanie Jolliff (OH), full committee chair, who was unable to join by conference call.
17. **Finance Committee Meeting** – Parker Bane, board committee chair, conducted the meeting with Kris Beaver (WI), full committee chair, joining by conference call.

President Nick Nelson recessed the board meeting for the day at 4:25 p.m. The board members then recorded their video clips to be used at the 2018 NAAE convention. President Nelson reconvened the meeting on Sunday, September 9, at 8:15 a.m.

Sunday, September 9, 2018

18. **Associate Executive Director Report** – Alissa Smith presented her report to the board on items including the delegate counts for the 2018 NAAE convention, membership, and professional development initiatives.
19. **2018 National FFA Convention** – Katie Wood presented to the board NAAE’s plans for the national FFA convention, especially the Teach Ag booth, NAAE booth and general session presentation, ATA Conclave, and the National Agriscience Teacher Ambassador workshops in Teachers World.
20. **2018 NAAE Convention** – Alissa Smith and Katie Wood presented the draft schedule for the upcoming NAAE convention. The board asked Jay Jackman to develop reflections suggestions for board discussion and approval.
21. **CASE Update** – Jay Jackman presented an update on the Curriculum for Agricultural Science Education initiative.
22. **Inclusion and Diversity Steering Committee** – Alissa Smith reported on the work of the Inclusion and Diversity steering committee, which is an initiative within the National Teach Ag Campaign. The steering committee will convene in Indianapolis on December 10, 2018. Inclusion and diversity will be the theme for a general session at the 2018 NAAE Convention.
23. **NAAE Board Representation** – Hals Beard moved, Jason Kemp seconded, that the NAAE board appoint Bill Davenport for another full term on the **National FFA Alumni and Supporters Advisory Committee**, that Jay Jackman would seek nominations for the **2-year Postsecondary Teacher position on the National Council for Agricultural Education**, and that the board would select the Council postsecondary director during the pre-convention board meeting prior to the 2018 NAAE Convention; the motion carried.
24. **NAAE Board Representative Reports – The National Council for Agricultural Education** – Paul Larson, NAAE’s representative to The Council, presented an update on The Council, including the upcoming National Agricultural Education Summit and The Council’s SAE renewal initiative.
25. **Marketing Committee Report** – Sherisa Nailor presented the Marketing Committee report. Sherisa Nailor moved, Mary Hoffmann seconded, to adopt the Marketing committee report; the motion carried. (The report is posted to the committee page on Communities of Practice.)
26. **Member Services Committee Report** – Stan Scurlock presented the Member Services Committee report. Stan Scurlock moved, Chad Massar seconded, to adopt the Member Services committee report; the motion carried. (The report is posted to the committee page on Communities of Practice.)

27. **Professional Growth Committee Report** – Chad Massar presented the Professional Growth Committee report. Chad Massar moved, Parker Bane seconded, to adopt the Professional Growth committee report; the motion carried. (The report is posted to the committee page on Communities of Practice.)
28. **Public Policy Committee Report** – Mary Hoffmann presented the Public Policy Committee report. Mary Hoffmann moved, Chad Massar seconded, to adopt the Public Policy committee report; the motion carried. (The report is posted to the committee page on Communities of Practice.)
29. **Policy and Bylaws Committee Report** – Hals Beard presented the Policy and Bylaws Committee report. Hals Beard moved, Stan Scurlock seconded, to adopt the Policy and Bylaws committee report; the motion carried. (The report is posted to the committee page on Communities of Practice.)
30. **Strategic Planning Committee Report** – Jason Kemp presented the Strategic Planning Committee report. Jason Kemp moved, Parker Bane seconded, to adopt the Strategic Planning committee report; the motion carried. (The report is posted to the committee page on Communities of Practice.)
31. **Finance Committee Report** – Parker Bane presented the Finance Committee report. Parker Bane moved, Sherisa Nailor seconded, to adopt the Finance committee report; the motion carried. (The report is posted to the committee page on Communities of Practice.)
32. **AgriScience Fellows Initiative** – Mary Hoffmann moved, Sherisa Nailor seconded, to refer this initiative back to the *ad hoc* committee consisting of Sherisa Nailor, Chad Massar, Parker Bane, Alissa Smith, and Jay Jackman; the motion carried. The charge to this *ad hoc* committee is to evaluate the AgriScience Initiative paper and recommend to the board next steps, which might, or might not, include a Fellows program.
33. **President Elect Candidates** – Hals Beard and Parker Bane have both filed their MOUs as candidates for NAAE President Elect.
34. **Professional State Association Award, Leadership Handbook, Strategic Plan, and AgriScience Initiative Paper** – It was agreed that the board would review these documents and continue the discussion regarding them at the March 2019 NAAE board of directors meeting.
35. **Adjournment** – With no further business to be transacted during this meeting, Sherisa Nailor moved, Mary Hoffmann seconded, to adjourn. The motion carried. President Nick Nelson adjourned the meeting at 12:15 p.m.