

**Minutes**  
**NAAE Board of Directors Meeting**  
**March 2-3, 2013**

The NAAE Board of Directors conducted a board of directors meeting on March 2 and 3, 2013 at the ACTE headquarters in Alexandria, Virginia. Members of the board who were present for the meeting included: Farrah Johnson (FL), President; Kevin Stacy (OK), President Elect; Erica Whitmore (WA), Region I Vice President; James Cannon (AR), Region II Vice President; Terry Rieckman (SD), Region III Vice President; Scott Stone (MO), Region IV Vice President; Daryl Behel (AL), Region V Vice President; Mike Harrington (MD), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Julie Fritsch (KY), NAAE Communications/Marketing Coordinator and Savannah Robin (KY), NAAE Meeting Planner/Advocacy Coordinator also participated in the meeting.

The minutes of the meeting are as follows:

**Saturday, March 2, 2013**

- 1. Call to Order** – President Farrah Johnson called the board meeting to order at 8:35 a.m.
- 2. Reflections and Pledge to the Flag** – President Elect Kevin Stacy presented reflections and led the group in the Pledge to the United States Flag.
- 3. Approval of the Agenda** – Mike Harrington moved, Daryl Behel seconded, to approve the agenda with flexibility. The motion carried.
- 4. Approval of Minutes** – Scott Stone moved, Kevin Stacy seconded, to approve the minutes from the November 27, 2012 NAAE Pre-convention Board of Directors Meeting, the November 28 and December 1, 2012 NAAE Convention Business Sessions, and the December 1, 2012 NAAE Post-convention Board of Directors Meeting. The motion carried.
- 5. Board and Staff Reports** – Farrah Johnson asked each board and staff member to present a brief report of their NAAE activities since the 2012 NAAE Convention in Atlanta.
- 6. Board Training** – Jay Jackman led the board through board training to clarify the roles and responsibilities of the NAAE board of directors and the NAAE staff.
- 7. Strategic Planning Committee Meeting** – Kevin Stacy, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. Tara Berescik, New York, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

- 8. Policy and Bylaws Committee Meeting** – James Cannon, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Christa Williamson, Minnesota, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 9. Comments from the U.S. Department of Education** – Dr. Steve Brown, U.S. Department of Education, met with the board and presented brief remarks.
- 10. Marketing Committee Meeting** – Mike Harrington, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Joe Linthicum, Maryland, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

*President Farrah Johnson recessed the board meeting from 11:45 a.m. - 1:15 p.m. for a lunch break.*

- 11. Member Services Committee Meeting** – Daryl Behel, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Troy Talford, Wisconsin, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 12. Professional Growth Committee Meeting** – Erica Whitmore, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Sherisa Nailor, Pennsylvania, Full Professional Growth Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 13. Public Policy Committee Meeting** – Terry Rieckman, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Teresa Lindberg, Virginia, Maryland, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 14. Finance Committee Meeting** – Scott Stone, Board Finance Committee Chair, conducted the Finance Committee meeting. Bethany Knowlton, Connecticut, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 15. Board Training** – Jay Jackman finished the board training session with the NAAE board of directors and the NAAE staff.

*President Farrah Johnson recessed the board meeting for the day at 4:10 p.m. The early recess allowed time for board committee chairs to prepare committee reports to be delivered the following day.*

**Sunday, March 3, 2013**

*President Farrah Johnson called the board meeting back to order at 8:45 a.m.*

- 16. Communications/Marketing Update** – Julie Fritsch presented the communications/marketing update, which included a discussion of a new NAAE website.

Erica Whitmore moved, Daryl Behel seconded, to move forward with developing a new NAAE website and to take the funds needed for the project from NAAE's reserve. The motion carried.

- 17. Curriculum for Agricultural Science Education (CASE) Update** – Jay Jackman presented the CASE report, which included an update on course development and CASE Institutes planned for summer 2013.

- 18. 2013 NAAE Regional Meetings** – Savannah Robin presented a report on the materials that will be provided by the NAAE office for the regional meetings.

- 19. National FFA Alumni Council Report** – Bonnie Kegler, the NAAE representative to the National FFA Alumni Council, presented an update to the NAAE board via conference call.

- 20. 2013 NAAE Regional Meetings** – The board participation for the 2013 NAAE Regional Meetings will be as follows:

President Farrah Johnson – Regions I, III, and V

President Elect Kevin Stacy – Regions II, IV, and VI

- 21. 2013 NAAE Award Application Review Process** – By general consensus, the NAAE board agreed to conduct the evaluation of the award applications with electronic files, rather than hard copies of the award applications.

- 22. 2013 NAAE Convention Planning** – Savannah Robin and Jay Jackman led the board discussion of the evaluation of the 2012 NAAE Convention in Atlanta and the planning for the 2013 NAAE Convention in Las Vegas. For 2013, it was agreed that we will ask John Deere to move their financial support to a Wednesday luncheon to recognize the John Deere Outstanding Young Members (and other program items) rather than a Wednesday afternoon reception.

- 23. National Teach Ag Campaign Update** – Julie Fritsch presented the update on the National Teach Ag Campaign, including information on activities planned for the fourth annual National Teach Ag Day, September 28, 2013, with a live streaming event broadcast from North Carolina State A&T University.

*President Farrah Johnson recessed the board meeting from 11:48 a.m. - 1:10 p.m. for a lunch break.*

- 24. Executive Session** – The board went into executive session from 1:10 – 2:35 p.m. for the executive director’s performance evaluation. The board took three specific actions during the executive session, as follows:

Erica Whitmore moved, Mike Harrington seconded, to offer to renew the executive director’s employment contract for the year beginning July 1, 2013, add \$1,500 to the executive director’s base salary, and to remove the vehicle insurance benefit from the executive director’s employment contract. The motion carried.

Erica Whitmore moved, Mike Harrington seconded, to increase the base salary of the executive director by 1.5 percent for the 2013-14 contract year. The motion carried.

Kevin Stacy moved, Mike Harrington seconded, to increase staff salaries, other than the executive director, by 3 percent beginning July 1, 2013. The motion carried.

- 25. National Council for Agricultural Education Update** – Ken Couture presented a report from The Council, which included a discussion of: 1) the 2013 National Ag Ed Summit that focused on teacher recruitment and retention; 2) the 2014 National Ag Ed Summit that will focus on Supervised Agricultural Experience (SAE); 3) the update of the 3-component ag ed model; and 4) the Council’s new strategic plan.
- 26. National FFA Foundation Board of Trustees Update** – Ray Nash, one of the NAAE representatives to the National FFA Foundation Board of Trustees, presented, via conference call, an update on the process for selecting and hiring the new National FFA Foundation executive director.
- 27. Finance Committee Report** – Scott Stone presented the Finance Committee report. Scott Stone moved, Mike Harrington seconded, to adopt the Finance committee report. The motion carried.
- 28. April 2013 Board Conference Call** – The NAAE board will hold a conference call meeting on April 1, 2013, at 3:00 p.m. Eastern time, to review and approve the 2013-14 NAAE budget.
- 29. Summer 2013 NAAE Board Meeting** – The summer NAAE board meeting will be held in Green Bay, Wisconsin in conjunction with the National FFA Alumni State Leaders Conference. The board will meet the afternoon of July 17, all day July 18, and the morning of July 19. Board members may choose to travel to Green Bay earlier and depart Green Bay later to participate more in the National FFA Alumni State Leaders Conference. Savannah Robin will coordinate travel arrangements.
- 30. Policy and Bylaws Committee Report** – James Cannon presented the Policy and Bylaws Committee report. James Cannon moved, Mike Harrington seconded, to adopt the Policy and Bylaws committee report. The motion carried.

- 31. Member Services Committee Report** – Daryl Behel presented the Member Services Committee report. Daryl Behel moved, Terry Rieckman seconded, to adopt the Member Services committee report. The motion carried.
- 32. Marketing Committee Report** – Mike Harrington presented the Marketing Committee report. Mike Harrington moved, Erica Whitmore seconded, to adopt the Marketing committee report. The motion carried.
- 33. Public Policy Committee Report** – Terry Rieckman presented the Public Policy Committee report. Terry Rieckman moved, Daryl Behel seconded, to adopt the Public Policy committee report. The motion carried.
- 34. Professional Growth Committee Report** – Erica Whitmore presented the Professional Growth Committee report. Erica Whitmore moved, Terry Rieckman seconded, to adopt the Professional Growth committee report. The motion carried.
- 35. Strategic Planning Committee Report** – Kevin Stacy presented the Strategic Planning Committee report. Kevin Stacy moved, Terry Rieckman seconded, to adopt the Strategic Planning committee report. The motion carried.
- 36. Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Erica Whitmore moved, Daryl Behel seconded, to adjourn. The motion carried. President Farrah Johnson declared the meeting adjourned at 4:10 p.m.