

Minutes
NAAE Board of Directors Meeting
July 21, 22, & 23, 2005

The NAAE Board of Directors conducted a board meeting on July 21, 22, and 23, 2005 at the Association for Career and Technical Education (ACTE) office in Alexandria, Virginia. Members of the board and others who were present for the meeting included: Jeff Maierhofer (IL), President; Allan Sulser (UT), President Elect; Kevin Fochs (MT), Region I Vice President; Dr. Bill Hunter (KS), Region II Vice President; Paul Larson (WI), Region III Vice President; Harold Eckler (MO), Region IV Vice President; Lee James (MS), Region V Vice President; Andy Seibel (VA), Region VI Vice President; Dr. Wm. Jay Jackman (KY), NAAE Executive Director; Samantha Alvis (KY), NAAE Associate Executive Director; Morgan Fisher (KY), NAAE Executive Assistant; Carrie Layfield (KY), NAAE Membership Coordinator; Davida Nash (AZ), NAAE Summer Intern; Mike Gaspar (AZ), NAAE Summer Intern; and Stephanie Shertzer (PA), NAAE Summer Intern. Dr. Larry D. Case, U. S. Department of Education, attended portions of the meeting. The minutes of the meeting are as follows:

Thursday, July 21, 2005

1. **Call to Order and Welcome**—President Jeff Maierhofer called the meeting to order at 8:10 a.m. on Thursday, July 21, 2005 and welcomed everyone to the meeting.
2. **Reflections and Pledge to the American Flag**—Allan Sulser presented reflections and led the board in the Pledge to the American Flag.
3. **Adjustments to and Approval of the Agenda**—Harold Eckler moved, Paul Larson seconded, to approve the board meeting agenda with flexibility to change as necessary. The motion carried.
4. **Approval of Minutes of February 2-6, 2005 Board Meeting and March 29, 2005 Board Conference Call**—Paul Larson moved, Lee James seconded, to approve the minutes from the February 2-6, 2005 Board Meeting and March 29, 2005 Board Conference Call. The motion carried.
5. **Board Reports**—Each board member presented a brief report of their NAAE-related activities since the February 2005 board meeting.
6. **Executive Director Report**—Jay Jackman reported on recent activity with science/math/reading integration into agricultural education and prepared the board members for their upcoming Capitol Hill visits.
7. **Associate Executive Director Report**—Samantha Alvis presented a report to the board members regarding her first year as the NAAE associate executive director.
8. **Finance Committee Meeting**—The board as a whole conducted the Finance Committee Meeting, with Harold Eckler as chair. Jimmy Craddock from Virginia, the 2005 full

committee chair, joined by conference call and served as consultant to the board committee. (Refer to the Finance Committee report for details of actions taken.)

9. **Financial Report**—Jay Jackman presented the current NAAE financial report. Paul Larson moved, Bill Hunter seconded, to accept the financial report. The motion carried.
10. **Public Policy Committee Meeting**—The board as a whole conducted the Public Policy Committee Meeting, with Paul Larson as chair. Hugh Mooney from California, the 2005 full committee chair, was unable to join the committee meeting by conference call. (Refer to the Public Policy Committee report for details of actions taken.)
11. **AAAE Legislative Task Force**—Jay Jackman reported the AAAE has established a legislative task force that will be working with The Council, and other aged groups, to develop a legislative agenda for school-based agricultural education. One of the items this task force will be considering is a way to encourage more university involvement in the USDA SPEC Grant Program by making universities eligible for funding under this program while ensuring that all SPEC projects must address the secondary and/or 2-year postsecondary levels of instruction and ensuring that universities must collaborate with secondary and/or 2-year postsecondary institutions on all proposals. Paul Larson moved, Andy Seibel seconded, that NAAE support the concept of making universities eligible for funding under this program while ensuring that all SPEC projects must address the secondary and/or 2-year postsecondary levels of instruction and ensuring that universities must collaborate with secondary and/or 2-year postsecondary institutions on all proposals as a way to increase the number of proposals being submitted under this program. The motion carried.
12. **USDA Farm Bill Forums**—Jay Jackman reported on the on-going USDA Farm Bill Forums. There was consensus that NAAE should continue to pursue opportunities to be visible at the Farm Bill Forums and to encourage more involvement from USDA in school-based agricultural education.

Jeff Maierhofer recessed the board meeting for lunch and the Capitol Hills visits at 11:40 a.m.

Friday, July 22, 2005

1. **Call to Order and Welcome**—President Jeff Maierhofer called the meeting to order at 8:00 a.m. on Friday, July 22, 2005.
2. **Reflections and Pledge to the American Flag**—Stephanie Shertzer presented reflections and led the board in the Pledge to the American Flag.
3. **Marketing Committee Meeting**—The board as a whole conducted the Marketing Committee Meeting, with Andy Seibel as chair. Grace Anderson from Indiana, the 2005 full committee chair, was unable to join the committee meeting by conference call. (Refer to the Marketing Committee report for details of actions taken.)

4. **Comments from Dr. Larry Case**—Dr. Larry Case, U. S. Department of Education, joined the board and presented brief comments.
5. **Stephanie Shertzer Report**—The 2005 Legislative Intern, Stephanie Shertzer, presented a report on her activities in Washington, DC on behalf of NAAE.
6. **Hill Visit Reports**—Jeff Maierhofer asked each board member and staff person to present a brief report on their Capitol Hill visits on Thursday afternoon.
7. **Professional Growth Committee Meeting**—The board as a whole conducted the Professional Growth Committee Meeting, with Kevin Fochs as chair. John Schut from Michigan, the 2005 full committee chair, was unable to join the committee meeting by conference call. (Refer to the Professional Growth Committee report for details of actions taken.)
8. **Member Services Committee Meeting**—The board as a whole conducted the Member Services Committee Meeting, with Lee James as chair. Felix Landry from Louisiana, the 2005 full committee chair, was unable to join the committee meeting by conference call. (Refer to the Member Services Committee report for details of actions taken.)
9. **Policy and Bylaws Committee Meeting**—The board as a whole conducted the Policy and Bylaws Committee Meeting, with Bill Hunter as chair. Allison Touchstone from Idaho, the 2005 full committee chair, was unable to join the committee meeting by conference call. (Refer to the Policy and Bylaws Committee report for details of actions taken.)
10. **Board Appointments**—The board agreed to seek nominations for the National FFA Career Development Events Advisory Committee and the National FFA Alumni Council and bring them to the 2005 NAAE Convention for selection. The board also agreed to appoint new board representatives to the NYFEA and Food, Land & People at the post-convention board meeting in December.
11. **Award Approvals**—Following considerable discussion, Paul Larson moved, Harold Eckler seconded, to remove the ineligible Teachers Turn the Key applicants from the 2005 awards list and to accept the remaining eligible applicants for the Teachers Turn the Key awards. The motion carried. Paul Larson moved, Allan Sulser seconded, to approve all other award recipients as presented. The motion carried.
12. **Upper Division Scholarship Approvals**—Harold Eckler moved, Allan Sulser seconded, to award 15 upper division scholarships using the ranking method of removing the highest and lowest rank from the board members' evaluations to remove any bias in the evaluation process. The motion carried.

Jeff Maierhofer recessed the board meeting for lunch at 1:30 p.m. Jeff reconvened the NAAE board meeting at 2:40 p.m.

13. **National FFA Convention Discussion**—Morgan Fisher presented the latest on the NAAE board hotel sleeping room block during the national FFA convention. NAAE

representatives as national finals judges will be Andy Seibel, creed speaking, Bill Hunter, prepared public speaking, and Kevin Fochs, extemporaneous public speaking.

14. **NAAE Convention Discussion**—The board discussed the schedule for the upcoming NAAE convention in New Orleans, including plans for off-site tours and the host state social.
15. **Strategic Planning Committee Meeting**—The board as a whole conducted the Strategic Planning Committee Meeting, with Allan Sulser as chair. Ed Mueller from South Dakota, the 2005 full committee chair, joined the committee meeting by conference call. (Refer to the Strategic Planning Committee report for details of actions taken.)
16. **NAAE Convention Discussion (continued)**—The NAAE board discussed the professional development workshop proposals that were submitted following our request for workshop presentation proposals. The board also agreed that the convention schedule needed to be changed such that the first set of regional meetings would be held before the first set of committee meetings and that the second set of regional meetings would be held before the second set of committee meetings.

Jeff Maierhofer recessed the board meeting for the day at 4:00 p.m. to allow time for board members to prepare committee reports.

Saturday, July 23, 2005

1. **Call to Order and Welcome**—President Jeff Maierhofer called the meeting to order at 9:10 a.m. on Saturday, July 23, 2005.
2. **Executive Session**—The board entered an executive session at 9:30 a.m. The executive session ended at 10:10 a.m.
3. **Committee Reports**—
 - a. **Finance Committee**—Harold Eckler presented the Finance committee report and then Lee James moved, Andy Seibel seconded, to adopt the report. The motion carried.
 - b. **Marketing Committee**—Andy Seibel presented the Marketing committee report and then Allan Sulser moved, Paul Larson seconded, to adopt the report. The motion carried.
 - c. **Member Services Committee**—Lee James presented the Member Services committee report and then Harold Eckler moved, Andy Seibel seconded, to adopt the report. The motion carried. The board authorized staff to revise the NAAE merchandise price list and to secure a new NAAE shirt for sale to members (button-down, long-sleeved, with NAAE logo was suggested).

- d. **Policy and Bylaws Committee**—Bill Hunter called the Policy and Bylaws committee back into order to continue discussion about proposed bylaws amendments. At the conclusion of this discussion, Bill Hunter presented the Policy and Bylaws committee report and then moved, Lee James seconded, to adopt the report. The motion carried.
 - e. **Professional Growth**—Kevin Fochs presented the Professional Growth committee report and then Lee James moved, Andy Seibel seconded, to adopt the report. The motion carried.
 - f. **Public Policy Committee**—Paul Larson presented the Public Policy committee report and then moved, Harold Eckler seconded, to adopt the report. The motion carried.
 - g. **Strategic Planning Committee**—Allan Sulser presented the Strategic Planning committee report and then moved, Lee James seconded, to adopt the report. The motion carried.
4. **Adjournment**—With no further business to transact at this time, Jeff Maierhofer declared the meeting adjourned at 11:00 a.m.