

**Minutes**  
**NAAE Board of Directors Conference Call**  
**April 12, 2007**

The NAAE Board of Directors conducted a conference call on April 12, 2007. Members of the board who were present for the conference call included: Lee James (MS), President; Harold Eckler (MO), President Elect; Kathy Conerly (LA), Region II Vice President; Tom Hofmann (NE), Region III Vice President; Greg Curlin (IN), Region IV Vice President; Ray Nash (MS), Region V Vice President; Sally Shomo (VA), Region VI Vice President; Julie Fritsch (KY), NAAE Communications/Marketing Coordinator; Alissa Smith (KY), NAAE Associate Executive Director; and Dr. Wm. Jay Jackman (KY), NAAE Executive Director.

The minutes of the conference call are as follows:

- 1. Call to Order** – President Lee James called the conference call board meeting to order at 2:39 p.m.
- 2. Approval of Minutes of February 7 and 8, 2007** – Ray Nash moved, Kathy Conerly seconded, to approve the minutes from the February 7 and 8, 2007 NAAE Board Meeting. The motion carried.
- 3. February 2007 Board Committee Reports** – The board discussed the board committee reports from the February 2007 board meeting. No corrections or additions were suggested to these reports. The reports are now ready for distribution.
- 4. Approval of 2007-08 NAAE Budget** – Jay Jackman presented the budget recommendation for 2007-08. Greg Curlin moved, Sally Shomo seconded, to adopt the 2007-08 NAAE Budget as presented. The motion carried.
- 5. 10 x 15 Taskforce Assignments** – Harold Eckler and Jay Jackman discussed the assignment of NAAE board members and teachers to the 10 x 15 taskforces.
- 6. Reports from NAAE Staff** – Alissa Smith reported, as follows. Strategic Plan – The board members need to complete their own evaluations of the NAAE strategic plan and send them to the NAAE office no later than May 1; in addition, the board members need to collect the strategic plan evaluations from their respective states at the regional meetings and then send those evaluations to the NAAE office as soon as possible following the regional meetings. Membership – About 95 percent of the membership for 2006-07 has been reported to date. Awards Applications – Applications are due to be postmarked no later than May 15; applicants need to include a CD of photos with their applications. Interns – One of two communications intern positions has been filled (Amanda Fickes, Minnesota). The other communications intern has not yet been selected. The advocacy intern has been selected (Bill Munns, Utah). Regional Conferences – Board members need to request how many regional citation certificates and certificates of appreciation they will need. Board members were asked to follow the instructions from the NAAE office

carefully in relation to what to send back to the NAAE office. Convention Workshop Proposals – Workshop proposals are due to the NAAE office on June 15.

Julie Fritsch reported as follows. Convention Theme – The convention theme will be “Investing in the Future.” This theme was selected by the NAAE board from the suggestions submitted by the NAAE board. Website Updates – The Mentoring and Ag Educator Relief Fund pages have now been included on the NAAE website. Web-based Professional Development – NAAE will be offering a web-based professional development opportunity from DTN on ag marketing/futures in the late-summer or early-fall 2007. Consider Teaching Ag Brochure – The brochure is being updated. It will be web-based with a PDF that anyone can print. Communities of Practice – We are making progress on Communities of Practice. Facilitators are being recruited. News & Views Deadline – Board members need to submit their updates for *News & Views* no later than April 18. Regional Meeting Photos – Board members need to take photos at the regional meetings and send them to the NAAE office for inclusion on the NAAE website.

7. **Recap from NAAE President** – Lee James reminded board members they need to get their strategic plan evaluations completed and submitted to the NAAE office, be sure to get award winners in all categories from their respective regions, and be sure to meet the update submission deadlines for *News & Views*.
8. **NAAE July 2007 Board Meeting** – The next board meeting will be held July 16-18, 2007 at the NAAE satellite office in Alexandria, Virginia. July 15 will be the travel day. The board meeting will conclude no later than 12:00 Noon on July 18.
9. **FFA Board Position** – Jay Jackman announced that the interviews of the candidates for the FFA board position would be happening very soon. Members of the FFA board of directors will conduct the interviews. The FFA board will make a recommendation to the U.S. Department of Education (USDE). USDE officials will make the final decision.
10. **Adjournment** – With no further business to be transacted during this conference call, President Lee James adjourned the call at 3:46 p.m.