

Minutes
NAAE Board of Directors Conference Call
August 28, 2007

The NAAE Board of Directors conducted a conference call on August 28, 2007. Members of the board who were present for the conference call included: Lee James (MS), President; Harold Eckler (MO), President Elect; Kevin Fochs (MT), Region I Vice President; Kathy Conerly (LA), Region II Vice President; Tom Hofmann (NE), Region III Vice President; Greg Curlin (IN), Region IV Vice President; Ray Nash (MS), Region V Vice President; Sally Shomo (VA), Region VI Vice President; Julie Fritsch (KY), NAAE Communications/Marketing Coordinator; Alissa Smith (KY), NAAE Associate Executive Director; and Dr. Wm. Jay Jackman (KY), NAAE Executive Director.

The minutes of the conference call are as follows:

1. **Call to Order** – President Lee James called the conference call board meeting to order at 3:04 p.m.
2. **Strategic Plan Discussion** – As per a decision at the July 2007 NAAE board meeting, the NAAE board members submitted a list of ideas to assist NAAE in reaching its strategic plan initiatives in regards to the following top five objectives (as identified by the NAAE board):

- A3b – Recruit potential agricultural education teachers
- A3a – Cooperate with universities on meeting the professional needs of prospective agriculture educators
- C4c – Promote the benefits and value offered by agricultural educators to the general public
- C4d – Increase membership through participation and effective communication of benefits
- A2b – Influence legislators, regulators and administrators to support agricultural education

The board discussed this list of suggested activities.

3. ***The Agricultural Education Magazine*** – The Agricultural Education Magazine has suffered recently from inappropriate management. The NAAE executive director has agreed to be the lead person in trying to fix the magazine’s management problems.

Kevin Fochs moved, Kathy Conerly seconded, that NAAE provide a \$12,500 loan to *The Agricultural Education Magazine*, if needed, to get the magazine current with vendors. The motion carried.

Kathy Conerly moved, Tom Hofmann seconded, that NAAE agree to become the business manager for *The Agricultural Education Magazine*. The motion carried.

- 4. Career Show Booth at 2007 National FFA Convention** – The National FFA Organization has offered NAAE increased booth space at the Career Show at the 2007 National FFA Convention for NAAE to have a booth targeted more toward teacher recruitment. NAAE will receive six booth spaces for the price of two booth spaces. NAAE will pay the costs of the additional furniture, carpeting, and any other costs associated with the teacher recruitment booth. The board agreed to this activity by general consensus.
- 5. Pi Lambda Theta Honorary Teacher Recognition** – Pi Lambda Theta (PLT), a selective International Honor Society and Professional Education Association, has proposed to include NAAE award recipients in the following award categories – Lifetime Achievement Award, Outstanding Service Award, Outstanding Teacher Award, and Teacher Mentor Award – in a special membership recognition program. PLT will offer membership to these NAAE award recipients, and as PLT members, these individuals will have access to discounts on PLT’s professional development opportunities. Sally Shomo moved, Greg Curlin seconded, that NAAE accept Pi Lambda Theta’s invitation to participate in this PLT membership program. The motion carried.
- 6. NAAE Officer Candidate Memorandum of Understanding** – Kathy Conerly moved, Greg Curlin seconded, that candidates for NAAE Regional Secretary positions be required to submit to the NAAE office a completed NAAE Officer Candidate Memorandum of Understanding no later than September 15. The motion carried.
- 7. FFA/U.S. Department of Education Memorandum of Understanding** – The board discussed the newly revised FFA/USDE Memorandum of Understanding in which the teacher representatives to the National FFA Board of Directors are reduced from two to one. Related to this topic, the NAAE non-voting consultants to the National FFA Board of Directors have been increased from two to three. The NAAE board needs to decide with whom to fill the three consultant positions. It was agreed that a decision would be made on this at the pre-convention NAAE board meeting on December 11, 2007 in Las Vegas.
- 8. Adjournment** – With no further business to be transacted during this conference call, President Lee James adjourned the call at 4:52 p.m.