

**Minutes**  
**NAAE Board of Directors Meeting**  
**February 7 and 8, 2007**

The NAAE Board of Directors conducted a board meeting on February 7 and 8, 2007 at the Hilton Downtown Hotel in Indianapolis, Indiana. Board members and others in attendance included: Lee James (MS), President; Harold Eckler (MO), President Elect; Kevin Fochs (MT), Region I Vice President; Kathy Conerly (LA), Region II Vice President; Tom Hofmann (NE), Region III Vice President; Greg Curlin (IN), Region IV Vice President; Ray Nash (MS), Region V Vice President; Sally Shomo (VA), Region VI Vice President; and Dr. Wm. Jay Jackman (KY), Executive Director. NAAE staff members present included Alissa Smith, Associate Executive Director, and Julie Fritsch, Communications/Marketing Coordinator.

The minutes of the meeting are as follows:

**Wednesday, February 7, 2007**

1. **Call to Order** – President Lee James called the board meeting to order at 9:15 a.m.
2. **Reflections and Pledge to the Flag** – Harold Eckler presented reflections and led the group in the Pledge to the United States Flag.
3. **Approval of the Agenda** – Ray Nash moved, Sally Shomo seconded, to approve the agenda with flexibility. The motion carried.
4. **Approval of Minutes** – Harold Eckler moved, Kevin Fochs seconded, to approve the minutes from the 2006 NAAE Convention including the following sets of minutes: November 28, 2006 Pre-convention Board Meeting; November 29 and December 2, 2006 NAAE Convention Business Meeting; and December 2, 2006 Post-convention Board Meeting.
5. **Board and Staff Reports** – Lee James asked each board and staff member to present a brief report of their NAAE activities since the 2006 NAAE Convention in Atlanta.
6. **2007 Regional Meeting Participation** – Lee James assigned regional meeting responsibilities as follows: Region I, Jay Jackman; Region II, Lee James; Region III, Harold Eckler; Region IV, Harold Eckler; Region V, Jay Jackman; and Region VI, Lee James.
7. **2007 Summer Board Meeting** – The board began a discussion of the dates for the 2007 summer NAAE board meeting. It was agreed to continue the discussion later in this board meeting.
8. **Membership Update** – Alissa Smith presented the current membership report.

9. **2007 FFA Convention Planning** – The board agreed that we would request a block of sleeping rooms in downtown hotels for the 2007 FFA Convention. The number of rooms needed per board member is as follows: Lee James, 4; Harold Eckler, 5; Kevin Fochs, 6; Kathy Conerly, 2; Tom Hofmann, 0; Greg Curlin, 5; Ray Nash, 4; Sally Shomo, 4; and NAAE staff, 3. Most likely, the rooms for board members will be at the Hyatt (these will be double double rooms) and the rooms for staff will be at the Westin.
10. **Board Appointments** – Regarding the 2-year postsecondary representative to The National Council for Agricultural Education, the NAAE board selected Jan-Marie Traynor from New Jersey. The board agreed to hold on the decision regarding the FFA board position.
11. **Public Policy Committee Meeting** – Tom Hofmann, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Mark Steber, Illinois, Full Public Policy Committee Chair, was not available to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
12. **NAAE Participation in the 10x15 Initiatives** – The NAAE board members and staff agreed to serve on the 10x15 Project Initiatives as follows: Program Standards, Ray Nash; Content Standards, Tom Hofmann and Ken Couture; Multiple Ag Ed Designs, Kathy Conerly; Data Reporting, Alissa Smith; Teacher Recruitment, Lee James, Harold Eckler, Kevin Fochs, Sally Shomo, Jay Jackman; Advocacy Strategies, Jay Jackman; Ag Ed Brand Strategy, Julie Fritsch, Jay Jackman; and Funding Strategy, Greg Curlin. Regional vice presidents are to check with their respective regional secretaries to see what initiative(s) they wish to work on and report that information to Lee James.

*President Lee James recessed the board meeting from 12:00 - 1:10 p.m. for a lunch break.*

13. **Marketing Committee Meeting** – Sally Shomo, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Heath Hornecker, Wyoming, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
14. **2007 NAAE Convention** – The 2007 NAAE Convention will be in Las Vegas at the Riviera Hotel December 11-15, 2007. Harold Eckler moved, Tom Hofmann seconded, to discontinue off-site tours at the convention. Sally Shomo moved to amend, Ray Nash seconded, to add the words “in 2007 only.” The board held action on this motion and its amendment in order to do the next committee meeting.
15. **Member Services Committee Meeting** – Ray Nash, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Mike

Wallace, Washington, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

- 16. Professional Growth Committee Meeting** – Kevin Fochs, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Damien Christiansen, Wyoming, Full Professional Growth Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 17. 2007 NAAE Convention (continued)** – The board picked up discussion regarding off-sites tours at the NAAE convention. The amendment to the motion carried. The motion as amended carried. Harold Eckler moved, Kevin Fochs seconded, to put professional development sessions in the schedule on Friday afternoon to replace the off-site tours. The motion carried. It was agreed that we will not have a host state social at the 2007 NAAE Convention due to the hardship this causes on a small state agricultural educator association such as the Nevada Association.
- 18. Strategic Planning Committee Meeting** – Harold Eckler, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. Matt Lewis, Arizona, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 19. 2007 NAAE Convention (continued)** – The board continued the discussion regarding the 2007 NAAE Convention. It was agreed that the spouse program would be eliminated and that we will offer ticket sales for meal functions and special events. The board discussed the John Deere Outstanding Young Members awards presentations and the John Deere reception and how to reschedule these events to maximize attendance and exposure for the sponsor. President Lee James encouraged board members to be thinking of potential themes for the 2007 NAAE Convention.

*President Lee James recessed the board meeting for the day at 5:05 p.m.*

#### **Thursday, February 8, 2007**

- 1. Call to Order** – President Lee James called the board meeting to order at 8:40 a.m.
- 2. Reflections** – Greg Curlin presented reflections.
- 3. 2007 NAAE Convention (continued)** – The board began a discussion regarding the Teachers Turn the Key program. Kevin Fochs moved, Kathy Conerly seconded, to change the eligibility for the program to include teachers who are currently in their second, third, or fourth year of teaching (all subject areas). The motion carried. It was agreed by the board that more time in the TTTK sessions should be

given to professional development topics and less time to the “theme-based” activities.

- 4. Member Services Committee Meeting** – Ray Nash reopened the Member Services Committee Meeting to discuss the Ideas Unlimited award program. (Refer to the committee report for the details of the committee meeting.)
- 5. 2007 Summer Board Meeting (continued)** – Harold Eckler moved, Kevin Fochs seconded, to conduct the 2007 Summer NAAE Board meeting on July 16-18, 2007 in the Washington, DC metropolitan area. The motion carried. Travel times will be July 15 for incoming travel and the afternoon of July 18 or the morning of July 19 for outgoing travel. Capitol Hill visits will be scheduled for the afternoon of July 17. The meeting will conclude no later than 12:00 Noon on July 18.
- 6. Board Representation (continued)** – The board discussed the open FFA board position from NAAE Region IV. The U. S. Department of Education asked NAAE to reopen the search for applicants for the FFA board position from NAAE Region IV to get more diversity in the applicants. One additional applicant was identified; however, this applicant submitted only a partially completed MOU. One of the three applicants identified at the 2006 NAAE Pre-convention Board Meeting did not submit a MOU. Kevin Fochs moved, Ray Nash seconded, to forward the two fully qualified applicants on to Dr. Larry Case. The motion carried.
- 7. Executive Session** – The board went into executive session at 9:50 a.m. and came out of executive session at 10:20 a.m.
- 8. Policy and Bylaws Committee Meeting** – Kathy Conerly, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Brian Wolf, Idaho, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 9. Finance Committee Meeting** – Greg Curlin, Board Finance Committee Chair, conducted the Finance Committee meeting. John Rist, South Dakota, Full Finance Committee Chair, was not available to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 10. Public Policy Committee Report** – Tom Hofmann presented the Public Policy Committee report and then moved, Sally Shomo seconded, to adopt the Public Policy Committee report as presented. The motion carried.
- 11. Marketing Committee Report** – Sally Shomo presented the Marketing Committee report and then moved, Tom Hofmann seconded, to adopt the Marketing Committee report as presented. The motion carried.

- 12. Professional Growth Committee Report** – Kevin Fochs presented the Professional Growth Committee report and then moved, Sally Shomo seconded, to adopt the Professional Growth Committee report as presented. The motion carried.
- 13. Strategic Planning Committee Report** – Harold Eckler presented the Strategic Planning Committee report and then moved, Tom Hofmann seconded, to adopt the Strategic Planning Committee report as presented. The motion carried.
- 14. Member Services Committee Report** – Ray Nash presented the Member Services Committee report and then moved, Sally Shomo seconded, to adopt the Member Services Committee report as presented. The motion carried.
- 15. Finance Committee Report** – Greg Curlin presented the Finance Committee report and then moved, Ray Nash seconded, to adopt the Finance Committee report as presented. The motion carried.
- 16. Policy and Bylaws Committee Report** – Kathy Conerly presented the Policy and Bylaws Committee report and then moved, Harold Eckler seconded, to adopt the Policy and Bylaws Committee report as presented. The motion carried.
- 17. Executive Director Contract** – The board offered to rehire Dr. Wm. Jay Jackman as NAAE Executive Director for an additional year. Jay accepted.
- 18. ACTE Professional Liability Insurance** – The board discussed the possible ramifications should ACTE add \$1 million of in-dues professional liability coverage for a \$20 increase in ACTE dues. The board took no action on this topic.
- 19. Regional Meeting Photos** – Julie Fritsch requested that regional vice presidents take photos of regional meetings to be included in NAAE communications pieces, including a “year in review” PowerPoint presentation for the NAAE convention.
- 20. 2007 NAAE Convention Theme** – Lee James asked board members to send their ideas for a convention theme to Julie Fritsch.
- 21. Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Ray Nash moved, Tom Hofmann seconded, to adjourn this meeting. The motion carried. This meeting of the NAAE Board of Directors was adjourned at 12:07 p.m.