

Minutes
NAAE Board of Directors Meeting
July 16, 17, and 18, 2007

The NAAE Board of Directors conducted a board meeting on July 16, 17, and 18, 2007 at the Association for Career and Technical Education (ACTE) office in Alexandria, Virginia. Members of the board and others who were present for the meeting included: Lee James (MS), President; Harold Eckler (MO), President Elect; Kevin Fochs (MT), Region I Vice President; Kathy Conerly (LA), Region II Vice President; Greg Curlin (IN), Region IV Vice President; Ray Nash (MS), Region V Vice President; Sally Shomo (VA), Region VI Vice President; Dr. Wm. Jay Jackman (KY), NAAE Executive Director; Alissa Smith (KY), NAAE Associate Executive Director; Jessica Slone (KY), NAAE Summer Intern; Amanda Fickes (MN), NAAE Summer Intern; and Bill Munns (UT), NAAE Summer Intern. Dr. Larry D. Case, U. S. Department of Education, Jan Bray, ACTE Executive Director, and Steve DeWitt, ACTE Senior Director of Public Policy, attended portions of the meeting. The minutes of the meeting are as follows:

Monday, July 16, 2007

- 1. Call to Order and Welcome**—President Lee James called the meeting to order at 8:33 a.m. on Monday, July 16, 2007 and welcomed everyone to the meeting.
- 2. Reflections**—Harold Eckler presented reflections by reading the poem “The Bridge Builder.”
- 3. Adjustments to and Approval of the Agenda**—Kevin Fochs moved, Ray Nash seconded, to approve the board meeting agenda with flexibility to change as necessary. The motion carried.
- 4. Approval of Minutes of April 12, 2007 Board Conference Call**—Harold Eckler moved, Sally Shomo seconded, to approve the minutes from the April 12, 2007 Board Conference Call. The motion carried.
- 5. Board Reports**—Each board member presented a brief report of their NAAE-related activities since the February 2007 board meeting.
- 6. Executive Director Report**—Jay Jackman gave a positive report on the current staffing at NAAE and he began the preparations for the board members’ visits to Capitol Hill.
- 7. Associate Executive Director Report**—Alissa Smith presented the membership report to the board members, including a summary of the new electronic membership roster. Alissa also reported that all member-related databases have now been merged into one database, which will simplify record-keeping on NAAE members.
- 8. Professional Growth Committee Meeting**—The board as a whole conducted the Professional Growth Committee Meeting, with Kevin Fochs as chair. Damien Christensen

from Wyoming, the 2007 full committee chair, joined the committee meeting by conference call. (Refer to the Professional Growth Committee report for details of actions taken.)

9. **Public Policy Committee Meeting**—The board as a whole conducted the Public Policy Committee Meeting, with Harold Eckler as chair, standing in for Tom Hofmann. Mark Steber from Illinois, the 2007 full committee chair, joined the committee meeting by conference call. (Refer to the Public Policy Committee report for details of actions taken.)
 10. **10 x 15 Taskforce Reports**—The board discussed 10 x 15 initiatives. Each board member who attended the 10 x 15 meeting in June gave a report from his/her respective taskforce.
- Lee James recessed the board meeting for lunch at 11:50 a.m.*
11. **Marketing Committee Meeting**—The board as a whole conducted the Marketing Committee Meeting, with Sally Shomo as chair. Heath Hornecker from Wyoming, the 2007 full committee chair, joined the committee meeting by conference call. (Refer to the Marketing Committee report for details of actions taken.)
 12. **Comments from Dr. Larry Case**—Dr. Larry Case met briefly with the board. He issued a challenge for all agriculture teachers to encourage three students per year to become agriculture teachers. Dr. Case also informed the NAAE board that the number of agriculture teachers on the National FFA Board of Directors is being dropped from two to one. He presented a revised Memorandum of Understanding between the U.S. Department of Education (USDE) and the National FFA Organization. This MOU had already been approved by the USDE Office of General Counsel. Given that agriculture teachers serve as the local FFA advisors and that this decision will further reduce the voice of local agriculture teachers on the National FFA Board, NAAE board members expressed disappointment to Dr. Case at this decision.
 13. **Member Services Committee Meeting**—The board as a whole conducted the Member Services Committee Meeting, with Ray Nash as chair. Mike Wallace from Washington, the 2007 full committee chair, joined the committee meeting by conference call. (Refer to the Member Services Committee report for details of actions taken.)
 14. **Policy and Bylaws Committee Meeting**—The board as a whole conducted the Policy and Bylaws Committee Meeting, with Kathy Conerly as chair. Brian Wolf from Idaho, the 2007 full committee chair, joined the committee meeting by conference call. (Refer to the Policy and Bylaws Committee report for details of actions taken.)
 15. **Strategic Planning Committee Meeting**—The board as a whole conducted the Strategic Planning Committee Meeting, with Harold Eckler as chair. Matt Lewis from Arizona, the 2007 full committee chair, was unavailable to join the committee meeting by conference call. (Refer to the Strategic Planning Committee report for details of actions taken.)
 16. **Reports from 2007 Summer Interns**—The three interns each gave a report on their activities this summer as NAAE interns.

- 17. Revised FFA Board MOU**—The NAAE board continued its discussion regarding the revisions to the FFA Board MOU.

Lee James recessed the board meeting for the day at 5:05 p.m.

Tuesday, July 17, 2007

- 1. Call to Order**—President Lee James called the meeting to order at 8:24 a.m. on Tuesday, July 17, 2007.
- 2. Revision to 2007-08 NAAE Budget**—Jay Jackman presented for approval a revised budget for 2007-08. Kevin Fochs moved, Sally Shomo seconded, to approve the revised 2007-08 budget. The motion carried.
- 3. Finance Committee Meeting**—The board as a whole conducted the Finance Committee Meeting, with Greg Curlin as chair. John Rist from South Dakota, the 2007 full committee chair, joined by conference call. (Refer to the Finance Committee report for details of actions taken.)
- 4. 2007 NAAE Convention Planning**—Alissa Smith updated the board on plans for the 2007 NAAE Convention in Las Vegas. Alissa reviewed with the board the proposals for professional development workshops.
- 5. 2007 NAAE Awards Approvals**—The board reviewed the list of award winners for 2007. Kevin Fochs moved, Ray Nash seconded, to approve the award winners. The motion carried.
- 6. Briefing for Capitol Hill Visits**—Jay Jackman briefed the board members for their Tuesday afternoon visits to their respective Congressional delegations. Steve DeWitt, ACTE, also visited with the board regarding the current status of Perkins funding.
- 7. Upper Division Scholarship Approvals**—Kevin Fochs moved, Ray Nash seconded, to award upper division scholarships to the 14 applicants as presented. The motion carried.
- 8. National FFA Convention Discussion**—The board discussed plans for the 2007 National FFA Convention. Alissa Smith distributed reservation forms for the NAAE board hotel sleeping room block. NAAE board members will contact Alissa Smith with their interest in serving as national finals judges for creed speaking, prepared public speaking, and extemporaneous public speaking.
- 9. Committee Reports**—
 - a. Professional Growth**—Kevin Fochs presented the Professional Growth committee report. Ray Nash moved, Greg Curlin seconded, to adopt the report. The motion carried.

Lee James recessed the board meeting for the day at 11:35 a.m. to allow time for board members to have lunch and travel to Capitol Hill.

Wednesday, July 18, 2007

- 1. Call to Order**—President Lee James called the meeting to order at 8:14 a.m. on Wednesday, July 18, 2007.
- 2. Board Appointments**—The board reviewed the list of NAAE board appointments. No action is needed on this at this time.
- 3. Hill Visits Debriefing**—Each board member presented a brief report on their Capitol Hill visits.
- 4. Committee Reports**—
 - a. Public Policy Committee**—Harold Eckler presented the Public Policy committee report. Sally Shomo moved, Ray Nash seconded, to adopt the report. The motion carried.
 - b. Marketing Committee**—Sally Shomo presented the Marketing committee report and then moved, Greg Curlin seconded, to adopt the report. The motion carried.
 - c. Member Services Committee**—Ray Nash presented the Member Services committee report and then moved, Sally Shomo seconded, to adopt the report. The motion carried.
 - d. Policy and Bylaws Committee**—Kathy Conerly presented the Policy and Bylaws committee report and then moved, Ray Nash seconded, to adopt the report. The motion carried.
 - e. Strategic Planning Committee**—Harold Eckler presented the Strategic Planning committee report and then moved, Greg Curlin seconded, to adopt the report. The motion carried.
 - f. Finance Committee**—Greg Curlin presented the Finance committee report and then moved, Harold Eckler seconded, to adopt the report. The motion carried.
- 5. 2008 Regional Meeting Dates and Locations**—Alissa Smith asked the board members for the dates and locations of their 2008 regional meetings.
- 6. Strategic Plan Evaluation**—The board agreed to brainstorm ideas on how NAAE can address the five lowest objectives based on index score and send these ideas to the NAAE office. Alissa Smith will set up a conference call for the board to discuss this list of ideas.
- 7. FFA MOU**—The board instructed Jay Jackman to draft a response to the revised FFA Board MOU.

8. Adjournment—With no further business to transact at this time, Harold Eckler moved, Ray Nash seconded, to adjourn. Lee James declared the meeting adjourned at 10:10 a.m.