

Minutes
NAAE Board of Directors Meeting
July 16-18, 2008

The NAAE Board of Directors conducted a board meeting on July 16-18, 2008 at the Key Bridge Marriott Hotel in Arlington, Virginia. Board members and others in attendance included: Harold Eckler (MO), President; Sally Shomo (VA), President Elect; Hugh Mooney (CA), Region I Vice President; Kathy Conerly (LA), Region II Vice President; Tom Hofmann (NE), Region III Vice President; Greg Curlin (IN), Region IV Vice President; Ray Nash (MS), Region V Vice President; Ken Couture (CT), Region VI Vice President; and Dr. Wm. Jay Jackman (KY), Executive Director. NAAE staff members present included Alissa Smith, Associate Executive Director, and Julie Fritsch, Communications/Marketing Coordinator. Also in attendance were NAAE summer interns and student workers including Miranda Schack (KY), John Bergin (KS), and Danielle Beard (LA).

The minutes of the meeting are as follows:

Wednesday, July 16, 2008

- 1. Call to Order** – President Harold Eckler called the board meeting to order at 8:37 a.m.
- 2. Reflections and Pledge to the Flag** – Sally Shomo presented reflections and led the group in the Pledge to the United States Flag.
- 3. Introductions** – Harold Eckler asked each participant to do a self-introduction.
- 4. Approval of the Agenda** – Ray Nash moved, Sally Shomo seconded, to approve the agenda with flexibility. The motion carried.
- 5. Approval of Minutes** – Tom Hofmann moved, Ray Nash seconded, to approve the minutes from the April 10, 2008 NAAE board conference call. The motion carried.
- 6. Board and Staff Reports** – Harold Eckler asked each board and staff member to present a brief report of their NAAE activities since the February 2008 NAAE board meeting.
- 7. Executive Director Report** – Jay Jackman reported to the board on funding opportunities through the National FFA Foundation and progress on 10 x 15 initiatives.
- 8. Professional Growth Committee Meeting** – Hugh Mooney, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Jeremy Plumb, Arizona, Full Professional Growth Committee Chair, joined the

meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

President Harold Eckler recessed the board meeting from 10:00 - 10:15 a.m. for a break.

9. Public Policy Committee Meeting – Tom Hofmann, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Brian Feldpausch, Iowa, Full Public Policy Committee Chair, was unable to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

10. Marketing Committee Meeting – Ken Couture, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Randy Plattner, Missouri, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

President Harold Eckler recessed the board meeting from 11:30 a.m. - 1:00 p.m. for a lunch break.

11. Member Services Committee Meeting – Ray Nash, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Erica Whitmore, Idaho, Full Member Services Committee Chair, was unable to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

12. Policy and Bylaws Committee Meeting – Kathy Conerly, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Darlene Gilles, California, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

13. Executive Director Report (continued) – Jay Jackman continued his report on NAAE end-of-year finances, personal goals for NAAE, the 2008 AAAE annual meeting, and the upcoming National Agricultural Education Leadership Summit.

14. Associate Executive Director Report – Alissa Smith reported on the 2007-08 end-of-year NAAE membership and the progress of the NAAE webinars.

15. Communications/Marketing Director Report – Julie Fritsch reported on Communities of Practice, *News & Views*, and the e-mail tracking system.

President Harold Eckler recessed the board meeting for the day at 4:55 p.m.

Thursday, July 17, 2008

After a morning of Congressional visits on Capitol Hill, President Harold Eckler called the board meeting back to order at 2:02 p.m.

- 16. Hill Visits Debriefing** – Each board member gave a brief report on their Capitol Hill visits.
- 17. 2008 NAAE Convention Planning** – Alissa Smith lead the board in a discussion of the 2008 NAAE Convention. Items discussed included the following: professional development workshops at the convention center and at the NAAE hotel; board travel arrangements (book flights now); pre-convention excursion to Biltmore Estates may not develop; an RFP is out to identify the new presenters for Teachers Turn the Key; as requested by the board in February 2008, the order of committee meetings and regional meetings will be committee meeting, regional meeting, committee meeting, regional meeting; host state is still working on finding a location for the host state social; off-site professional development tours are still under development with input from the host state; we will have a spouse program.
- 18. Finance Committee Meeting** – Greg Curlin, Board Finance Committee Chair, conducted the Finance Committee meeting. Tara Berescik, New York, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 19. 2008 NAAE Award Recipients Approval** – The board reviewed the lists of 2008 award winners. Hugh Mooney moved, Sally Shomo seconded, to approve the award winners as presented. The motion carried.

President Harold Eckler recessed the board meeting from 3:10 - 3:20 p.m. for a break.

- 20. Strategic Planning Committee Meeting** – Sally Shomo, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. Archie Sauerheber, Indiana, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 21. Board Appointments** – NAAE needs to fill two appointments to age related boards, including the National FFA Alumni Council and the National FFA CDE Advisory Committee. Board members are to bring 20 copies of letters of interest and resumes from each interested person to the 2008 NAAE pre-convention board meeting.

The NAAE board went into executive session.

- 22. 2008 Upperdivision Scholarship Approvals** – Following executive session, Ray Nash moved, Greg Curlin seconded, to award a \$750 scholarship to each of the top

15 scholarship applicants as ranked by the NAAE board members. The motion carried.

Ken Couture moved, Ray Nash seconded, that for all future scholarship competitions, the academic index be determined by cumulative GPA for all coursework completed including both baccalaureate and post-baccalaureate work. The motion carried.

- 23. 2008 National FFA Convention** – The board members asked for the following numbers of sleeping rooms at the Hyatt: Harold Eckler, 0; Sally Shomo, 6; Ray Nash, 6; Tom Hofmann, 0; Kathy Conerly, 2; Greg Curlin, 6; Hugh Mooney, 1; and Ken Couture, 0. Alissa Smith handed out the sleeping room reservation forms and announced that these completed forms are due directly to Ellen Williams at the National FFA Organization no later than September 9, 2008. Alissa Smith also reported that board members need to provide their FFA chapter number to her no later than September 1, 2008 so she can ensure that board members get their discounts on FFA convention registration fees for staying in the FFA convention housing block.

President Harold Eckler recessed the board meeting for the day at 4:37 p.m. The NAAE board joined the National FFA Alumni State Leaders Conference for dinner at 5:30 p.m. and for a tour of Washington, DC at 6:45 p.m.

Friday, July 18, 2008

- 24. Professional Growth Committee Report** – Hugh Mooney presented the Professional Growth Committee report and then moved to adopt the Professional Growth Committee report as presented. There was an implied second to the motion. The motion carried.
- 25. Public Policy Committee Report** – Tom Hofmann presented the Public Policy Committee report and then moved to adopt the Public Policy Committee report as presented. There was an implied second to the motion. The motion carried.
- 26. Marketing Committee Report** – Ken Couture presented the Marketing Committee report and then moved to adopt the Marketing Committee report as presented. There was an implied second to the motion. The motion carried.
- 27. Member Services Committee Report** – Ray Nash presented the Member Services Committee report and then moved to adopt the Member Services Committee report as presented. There was an implied second to the motion. The motion carried.
- 28. Policy and Bylaws Committee Report** – Kathy Conerly presented the Policy and Bylaws Committee report and then moved to adopt the Policy and Bylaws

Committee report as presented. There was an implied second to the motion. The motion carried.

- 29. Strategic Planning Committee Report** – Sally Shomo presented the Strategic Planning Committee report and then moved to adopt the Strategic Planning Committee report as presented. There was an implied second to the motion. The motion carried.
- 30. Finance Committee Report** – Greg Curlin presented the Finance Committee report and then moved to adopt the Finance Committee report as presented. There was an implied second to the motion. The motion carried.
- 31. Other Items** – The board agreed that the NAAE Program of Activities would be ready for the board to review no later than September 1, 2008. The board agreed that the NAAE Communities of Practice facilitators should have a special nametag ribbon at the NAAE convention. Harold Eckler agreed to do some type of special recognition of the NAAE Teacher of Teacher award recipients at the 2008 NAAE Convention.
- 32. Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Harold Eckler declared the meeting adjourned at 9:43 a.m.