

Minutes
NAAE Board of Directors Meeting
February 4 and 5, 2009

The NAAE Board of Directors conducted a board meeting on February 4 and 5, 2009 at the Hilton Downtown Hotel in Indianapolis, Indiana. Board members and others in attendance included: Sally Shomo (VA), President; Ray Nash (MS), President Elect; Hugh Mooney (CA), Region I Vice President; Kathy Conerly (LA), Region II Vice President; Craig McEnany (IA), Region III Vice President; Greg Curlin (IN), Region IV Vice President; Farrah Johnson (FL), Region V Vice President; Ken Couture (CT), Region VI Vice President; and Dr. Wm. Jay Jackman (KY), Executive Director. NAAE staff members present included Julie Fritsch, Communications/Marketing Coordinator.

The minutes of the meeting are as follows:

Wednesday, February 4, 2009

- 1. Call to Order** – President Sally Shomo called the board meeting to order at 8:03 a.m.
- 2. Reflections and Pledge to the Flag** – Ray Nash presented reflections and led the group in the Pledge to the United States Flag.
- 3. Approval of the Agenda** – Kathy Conerly moved, Craig McEnany seconded, to approve the agenda with flexibility. The motion carried.
- 4. Board Training** – Jay Jackman led the board through two hours of board training to clarify the roles and responsibilities of the NAAE board of directors and the NAAE staff.
- 5. Approval of Minutes** – Ray Nash moved, Greg Curlin seconded, to approve the minutes from the 2008 NAAE Convention including the following sets of minutes: December 2, 2008 Pre-convention Board Meeting; December 3 and 6, 2008 NAAE Convention Business Meeting; and December 6, 2008 Post-convention Board Meeting. The motion carried.
- 6. Board and Staff Reports** – Sally Shomo asked each board and staff member to present a brief report of their NAAE activities since the 2008 NAAE Convention in Charlotte.
- 7. Membership Update** – Jay Jackman presented the membership update.
- 8. 10 x 15 Update** – Jay Jackman presented a report on the Advocacy Task Force and the Recruitment Task Force, the two initiatives with which NAAE is most involved at this time.

President Sally Shomo recessed the board meeting from 12:30 - 1:30 p.m. for a lunch break.

- 9. Public Policy Committee Meeting** – Craig McEnany, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Aaron Geiman, Maryland, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 10. Marketing Committee Meeting** – Ken Couture, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Chad Massar, Montana, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 11. Member Services Committee Meeting** – Farrah Johnson, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Mark Wildman, Illinois, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 12. Professional Growth Committee Meeting** – Hugh Mooney, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Cherie Hofmann, Indiana, Full Professional Growth Committee Chair, was not available to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 13. Full Committee Chair and Vice Chair Discussion** – Hugh Mooney moved, Kathy Conerly seconded, that effective in 2009, NAAE will reimburse the convention registration fee for full committee chairs at the early-bird registration rate only and that NAAE will reimburse full committee vice chairs at one-half the early-bird registration rate only. The motion carried.
- 14. Strategic Planning Committee Meeting** – Ray Nash, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. Steve Russell, Washington, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 15. 2008 NAAE Convention Evaluation** – Jay Jackman began a board discussion of the evaluation of the 2008 NAAE Convention in Charlotte, North Carolina. This discussion ended early due to the committee meeting conference call schedule.
- 16. Policy and Bylaws Committee Meeting** – Kathy Conerly, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Pam Berlekovic, Connecticut, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

- 17. 2008 NAAE Convention Evaluation (continued)** – Jay Jackman continued the board discussion of the evaluation of the 2008 NAAE Convention in Charlotte, North Carolina. Craig McEnany moved, Hugh Mooney seconded, to eliminate off-site professional development tours from future NAAE conventions. The motion carried. The rationale for this decision is that not enough convention registrants participate in the off-site tours to make them worthy of the time spent planning and implementing the tours by the host state association members and the NAAE staff. Further, seldom do the tours generate enough revenue in ticket sales to pay for transportation costs and venue fees.
- 18. 2009 NAAE Convention Planning** – The NAAE board agreed that there would be no off-site professional development tours and that state photos would be taken in 30-minute blocks of time during the first regional meetings. With two photographers, Region I and IV photos will be taken at 10:30 a.m.; Region II and V photos will be taken at 11:00 a.m.; and Region III and VI photos will be taken at 11:30 a.m. The board members agreed to send their ideas for the 2009 convention theme to Julie Fritsch no later than February 15, 2009.
- 19. Finance Committee Meeting** – Greg Curlin, Board Finance Committee Chair, conducted the Finance Committee meeting. Naomi Knight, Maryland, Full Finance Committee Chair, was not available to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

President Sally Shomo recessed the board meeting for the day at 5:35 p.m.

Thursday, February 5, 2009

President Sally Shomo called the board meeting back to order at 8:04 a.m.

- 20. Risk Management Education Lesson Plans** – Dr. Will Waidelich, National FFA Organization, presented to the NAAE board the risk management education lesson plans that the NAAE board will be promoting in their state, regional, and national travels this year. This resulted from a \$75,000 grant to the National FFA Organization from the USDA Risk Management Agency. FFA developed the lesson plans using the Risk Management Agency's materials and website; NAAE is responsible for disseminating the information to the agricultural education profession.
- 21. 2009 NAAE Regional Meetings** – The dates, locations, and participation for the 2009 NAAE Regional Meetings is as follows:

Region I – April 21-25 – Lake Tahoe, Nevada – Jay Jackman

Region II – June 14-17 – Canyon, Texas – Sally Shomo

Region III – June 16-18 – Valentine, Nebraska – Sally Shomo

Region IV – June 23-25 – Rend Lake, Illinois – Ray Nash
Region V – June 15-17 – Cordele, Georgia – Ray Nash
Region VI – June 24-26 – Plymouth, Massachusetts – Jay Jackman

22. **Summer 2009 NAAE Board Meeting** – It was agreed that the summer 2009 NAAE board meeting would be held July 20-22 in the Washington, DC metropolitan area. Travel days will be July 19 and the afternoon of July 22. Board members are to schedule their Capitol Hill visits for the morning of July 22. Airline tickets for the return trip should be scheduled late enough in the afternoon of July 22 to accommodate Capitol Hill visits.
23. **2009 ACTE National Policy Seminar** – Sally Shomo, Ray Nash, Craig McEnany, Greg Curlin, Farrah Johnson, and Jay Jackman indicated they will be attending the NPS this year. The travel costs and registration fees for Sally, Ray, and Jay will be covered by The Council; the travel costs and registration fees for Craig, Greg, and Farrah will be covered by NAAE.
24. **2009 National Agricultural Education Leaders Summit** – The board reviewed the program for the Summit.
25. **Unfinished Business** – No unfinished business was presented.
26. **New Business** – No new business was presented.
27. **Professional Growth Committee Report** – Hugh Mooney presented the Professional Growth Committee report.
28. **Public Policy Committee Report** – Craig McEnany presented the Public Policy Committee report.
29. **Marketing Committee Report** – Ken Couture presented the Marketing Committee report.
30. **Member Services Committee Report** – Farrah Johnson presented the Member Services Committee report.
31. **Policy and Bylaws Committee Report** – Kathy Conerly presented the Policy and Bylaws Committee report.
32. **Strategic Planning Committee Report** – Ray Nash presented the Strategic Planning Committee report.
33. **Finance Committee Report** – Greg Curlin presented the Finance Committee report.

- 34. Adoption of Committee Reports** – Greg Curlin moved, Kathy Conerly seconded, to adopt all committee reports as presented. The motion carried.
- 35. Executive Session** – The board went into executive session at 9:50 a.m. and came out of executive session at 11:05 a.m.
- 36. Executive Director Contract Renewal** – The board offered to renew Jay Jackman’s employment contract with the same terms as the previous year. Jay accepted.
- 37. Board Expectations of the Executive Director** – The NAAE Board expects the NAAE Executive Director to:
- a. Provide the NAAE membership with legislative updates via an “Advocacy in Action” to be posted monthly on the NAAE website and in the bimonthly News and Views. Updates should center on, but not limited to, the following:
 1. Pending legislation which may impact agricultural education and what possible effects could be anticipated.
 2. Actions taken to build relationships with US Dept. of Education and US Dept. of Agriculture personnel who have influence on agricultural education.
 3. Identify key play-makers in USDE and USDA as they change. Include bios of individuals.
 4. Actions taken with AERO groups to coordinate advocacy efforts.
 - b. Develop a NAAE Advocacy Agenda. (input from board if needed)
 1. Progress report due, April 1, 2009.
 2. Draft agenda due, June 15, 2009.
 3. Final agenda submitted for approval at the Summer Board Meeting
 - c. Submit all News and Views articles on time.
 - d. Will serve as an advisor to the NAAE Strategic Planning Committee.
- 38. Revision in Full-time Staff Health Insurance Benefit** – Kathy Conerly moved, Ken Couture seconded, that effective January 1, 2009, the health insurance reimbursement, equivalent to the portion of health insurance premiums provided by UK to full-time UK employees, will be provided to each NAAE employee, provided the NAAE employee is securing health insurance benefits from some source, UK or otherwise. The motion carried.
- 39. Changes in Staff Benefits Request** – The board asked Jay Jackman to prepare a report regarding the increases in employee share of the costs of health insurance since NAAE began providing this benefit.
- 40. Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Sally Shomo declared the meeting adjourned at 11:34 a.m.