

Minutes
NAAE Board of Directors Meeting
February 12 and 13, 2010

The NAAE Board of Directors conducted a board meeting on February 12 and 13, 2010 at the E.S. Good Barn on the University of Kentucky campus in Lexington, Kentucky. Board members and others in attendance included: Ray Nash (MS), President; Greg Curlin (IN), President Elect; Hugh Mooney (CA), Region I Vice President; Kevin Stacey (OK), Region II Vice President; Craig McEnany (IA), Region III Vice President; Charlie Sappington (IL), Region IV Vice President; Farrah Johnson (FL), Region V Vice President; Ken Couture (CT), Region VI Vice President; and Dr. Wm. Jay Jackman (KY), Executive Director. NAAE staff members present included Alissa Smith, Associate Executive Director, and Julie Fritsch, Communications/Marketing Coordinator. Due to the snow storm in the northeast, Ken Couture joined the board meeting via Skype.

The minutes of the meeting are as follows:

Wednesday, February 12, 2010

- 1. Call to Order** – President Ray Nash called the board meeting to order at 8:23 a.m.
- 2. Reflections and Pledge to the Flag** – Greg Curlin presented reflections and led the group in the Pledge to the United States Flag.
- 3. Approval of the Agenda** – Craig McEnany moved, Farrah Johnson seconded, to approve the agenda with flexibility. The motion carried.
- 4. Approval of Minutes** – Greg Curlin moved, Kevin Stacey seconded, to approve the minutes from the 2009 NAAE Convention including the following sets of minutes: November 17, 2009 Pre-convention Board Meeting; November 18 and 21, 2009 NAAE Convention Business Meeting; and November 21, 2009 Post-convention Board Meeting. The motion carried.
- 5. Board Training** – Jay Jackman led the board through two hours of board training to clarify the roles and responsibilities of the NAAE board of directors and the NAAE staff. It was agreed that an Emergency Plan needs to be developed for NAAE.
- 6. Board and Staff Reports** – Ray Nash asked each board and staff member to present a brief report of their NAAE activities since the 2009 NAAE Convention in Nashville.
- 7. Public Policy Committee Meeting** – Craig McEnany, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Linda Sattler, Wisconsin, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

- 8. Marketing Committee Meeting** – Ken Couture, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Erin Johnson, Florida, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

President Ray Nash recessed the board meeting from 11:20 a.m. - 1:40 p.m. for a lunch break. The NAAE board enjoyed lunch with numerous people from the University of Kentucky community.

- 9. Council Update** – Ray Nash presented an update from the National Council for Agricultural Education.
- 10. National FFA Foundation Update** – Ray Nash presented a report on the restructuring of the National FFA Foundation.
- 11. Member Services Committee Meeting** – Farrah Johnson, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Roger Teeple, North Carolina, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 12. Professional Growth Committee Meeting** – Hugh Mooney, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Scott Stone, Missouri, Full Professional Growth Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 13. Strategic Planning Committee Meeting** – Greg Curlin, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. John Busekist, New York, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 14. Policy and Bylaws Committee Meeting** – Kevin Stacey, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Krista Pontius, Pennsylvania, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 15. Finance Committee Meeting** – Charlie Sappington, Board Finance Committee Chair, conducted the Finance Committee meeting. Lloyd Thompson, Washington, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

16. 2010 Awards and Sponsors –

Teachers Turn the Key – Craig McEnany moved, Kevin Stacey seconded, that if no sponsor can be identified for the Teachers Turn the Key program, NAAE will eliminate program, and if a partial sponsor can be identified for the Teachers Turn the Key program, NAAE will revise the awards package to fit the sponsorship amount. The motion carried.

Outstanding Teacher – Kevin Stacey moved, Farrah Johnson seconded, to continue the Outstanding Teacher program even if no sponsor is identified. The motion carried.

Outstanding Postsecondary/Adult Program – Ken Couture moved, Farrah Johnson seconded, to eliminate the Outstanding Postsecondary/Adult Program if no sponsor is identified. The motion carried.

President Ray Nash recessed the board meeting for the day at 5:15 p.m.

Saturday, February 13, 2010

President Ray Nash called the board meeting back to order at 7:58 a.m.

17. Membership Update – Alissa Smith presented the membership update.

18. Quality and Growth Initiatives Update – The initiatives formerly known as the 10 x 15 initiatives are now known as the Quality and Growth Initiatives. Jay Jackman updated the board on the Advocacy and CASE Model initiatives and Julie Fritsch updated the board on the Teacher Recruitment initiative.

19. 2009 NAAE Convention Evaluation – Alissa Smith led the board discussion of the evaluation of the 2009 NAAE Convention in Nashville, Tennessee.

20. 2010 NAAE Convention Planning – Alissa Smith led the board discussion of the 2010 NAAE Convention planning. It was agreed that 15 minutes would be added to the second regional meeting session. Board members agreed to send their ideas for a 2010 convention theme to Julie Fritsch by March 1, 2010.

21. 2010 NAAE Regional Meetings – The dates, locations, and participation for the 2009 NAAE Regional Meetings is as follows:

Region I – April 21-24 – Great Falls, Montana – Ray Nash

Region II – June 13-16 – Stillwater, Oklahoma – Ray Nash

Region III – June 22-24 – North Mankato, Minnesota – Ray Nash

Region IV – June 22-24 – Sydney, Ohio – Jay Jackman

Region V – June 21-23 – Gulfport, Mississippi – Greg Curlin

Region VI – July 6-9 – Rockville, Maryland – Jay Jackman

- 22. NAAE Leadership Development** – Ray Nash led the board in a discussion of leadership development for NAAE and for the agricultural education profession. These possibilities were discussed: 1) brochure highlighting national and state leadership opportunities (to help members better understand the roles of various positions); 2) “Officer Candidate School” or “Leadership Academy” workshop at the NAAE convention, FFA convention, and/or delivered as a webinar; 3) List of activities to help develop leaders; 4) one-on-one communications to encourage individuals to seek leadership positions; 5) Reimbursing schools at the rate of \$100 per day for substitute teachers for national leaders.

Greg Curlin moved, Farrah Johnson seconded, that NAAE budget \$500 per board member to reimburse schools for substitute teachers, if requested, at a rate of \$100 per day for NAAE board members who travel away from school on NAAE business. The motion carried.

Farrah Johnson moved, Craig McEnany seconded, that NAAE develop an “Officer Candidate School” or “Leadership Academy” workshop to be delivered at the 2010 NAAE convention. The motion carried

- 23. Executive Session** – Charlie Sappington moved, Craig McEnany seconded, to move into executive session at 11:30 a.m. The motion carried. Craig McEnany moved, Farrah Johnson seconded, to come out of executive session at 12:54 p.m. The motion carried.

- 24. Executive Director Contract Renewal** – Greg Curlin moved, Craig McEnany seconded, to offer to renew Jay Jackman’s employment contract with the same terms as the previous year. The motion carried. Jay Jackman accepted the board’s offer.

The board requested the following from the executive director: 1) that staff evaluations be shared with the board and that the instrument for staff evaluations be shared with the board by the April 2010 conference call; 2) monthly reports of staff activity be sent to the board; 3) Washington Beat *News & Views* column be sent to Ray Nash; 4) position descriptions for associate executive director (revised) and meeting planner (new) be shared with the board; 5) flow chart of authorities and an “emergency plan” be developed; and 6) an advocacy agenda developed in conjunction with the Quality and Growth initiative.

- 25. Postsecondary Position on the Council** – The board carefully reviewed the credentials of four nominees for the postsecondary instructor position on the Council. Ken Couture moved, Hugh Mooney seconded, to recommend Terry Hughes, New York, for this position. The motion carried.

- 26. 2010 ACTE National Policy Seminar** – NAAE will be conducting the agricultural education strand at the ACTE National Policy Seminar in 2010. The Council will cover the expenses of Jay Jackman, Ray Nash, Greg Curlin, and Sally Shomo. NAAE will cover the expenses of other NAAE board members who wish to attend. NAAE will also cover the registration fee for one NAAE member per state to attend the NPS. NAAE will cover the registration fee for a second person per state as long as the amount of money budgeted allows.
- 27. Summer 2010 NAAE Board Meeting** – It was agreed that the summer 2010 NAAE board meeting would be held July 25-28 in the Washington, DC metropolitan area. Travel days will be July 25 and the afternoon of July 28 (departing flights at 2:00 p.m. or later). Board members are to schedule their Capitol Hill visits for the afternoon (1:30 p.m. or later) of July 27. Visits with federal agencies will be scheduled for the morning of July 27.
- 28. April 2010 NAAE Board Conference Call** – The conference call to approve the 2010-11 NAAE budget will be held on Monday, April 12, 2010 at 5:00p.m. Eastern time.
- 29. Evaluation of the NAAE Strategic Plan at Regional Meetings** – The board agreed to evaluate the NAAE Strategic Plan at the 2010 regional meetings by committee. That is, each committee will evaluate the objectives in the strategic plan that fall under that committee.
- 30. Process for Selection of NAAE Representatives to National FFA Foundation Board of Trustees** – It was agreed that the NAAE board would select the NAAE representatives to the National FFA Foundation Board of Trustees.
- 31. Teachers Turn the Key Program** – Charlie Sappington moved, Craig McEnany seconded, to allow one participant per state in the Teachers Turn the Key program. The motion carried. This decision was made given that the Teachers Turn the Key program is costing much more than the amount of the sponsorship.
- 32. Professional Growth Committee Report** – Hugh Mooney presented the Professional Growth Committee report. Hugh Mooney moved, Farrah Johnson seconded, to adopt the Professional Growth committee report. The motion carried.
- 33. Public Policy Committee Report** – Craig McEnany presented the Public Policy Committee report. Craig McEnany moved, Charlie Sappington seconded, to adopt the Public Policy committee report. The motion carried.
- 34. Marketing Committee Report** – Ken Couture presented the Marketing Committee report. Ken Couture moved, Farrah Johnson seconded, to adopt the Marketing committee report. The motion carried.

- 35. Member Services Committee Report** – Farrah Johnson presented the Member Services Committee report. Farrah Johnson moved, Kevin Stacey seconded, to adopt the Member Services committee report. The motion carried.
- 36. Policy and Bylaws Committee Report** – Kevin Stacey presented the Policy and Bylaws Committee report. Kevin Stacey moved, Hugh Mooney seconded, to adopt the Policy and Bylaws committee report. The motion carried.
- 37. Strategic Planning Committee Report** – Greg Curlin presented the Strategic Planning Committee report. Greg Curlin moved, Charlie Sappington seconded, to adopt the Strategic Planning committee report. The motion carried.
- 38. Finance Committee Report** – Charlie Sappington presented the Finance Committee report. Charlie Sappington moved, Farrah Johnson seconded, to adopt the Finance committee report. The motion carried.
- 39. Outstanding Postsecondary/Adult Program** – The Outstanding Postsecondary/Adult Agricultural Education Program award recognizes exemplary 2-year postsecondary institutions and full-time young farmer and/or adult agricultural education programs. Craig McEnany moved, Kevin Stacy seconded, that qualifying young farmer and/or adult agricultural education program staff must devote at least 50 percent of their teaching time to this level of instruction. The motion carried.
- 40. Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Craig McEnany moved, Greg Curlin seconded, to adjourn. The motion carried. Ray Nash declared the meeting adjourned at 3:14 p.m.