

**Minutes**  
**NAAE Board of Directors Meeting**  
**July 26-28, 2010**

The NAAE Board of Directors conducted a board meeting on July 26-28, 2010 at the ACTE building in Alexandria, Virginia, the L'Enfant Plaza Hotel in Washington, DC, and the United States Department of Agriculture in Washington, DC. Board members and others in attendance included: Ray Nash (MS), President; Greg Curlin (IN), President Elect; Hugh Mooney (CA), Region I Vice President; Kevin Stacey (OK), Region II Vice President; Craig McEnany (IA), Region III Vice President; Charlie Sappington (IL), Region IV Vice President; Farrah Johnson (FL), Region V Vice President; Ken Couture (CT), Region VI Vice President; and Dr. Wm. Jay Jackman (KY), Executive Director. NAAE staff members present included Alissa Smith, Associate Executive Director, Julie Fritsch, Communications/Marketing Coordinator, and Miranda Chaplin, NAAE Meeting Planner. Also in attendance was NAAE advocacy intern Jason Camp (MS).

The minutes of the meeting are as follows:

**Monday, July 26, 2010**

- 1. Call to Order** – President Ray Nash called the board meeting to order at 8:03 a.m.
- 2. Reflections** – Greg Curlin presented reflections.
- 3. Pledge to the Flag** – Ray Nash led the group in the Pledge to the United States Flag.
- 4. Introductions** – Ray Nash introduced new NAAE staff persons, Miranda Chaplin and Jason Camp, and special guests, Dr. Larry Case and Dr. Steve Brown, U.S. Department of Education, and Kent Schescke, National FFA Organization.
- 5. Approval of the Agenda** – Craig McEnany moved, Ken Couture seconded, to approve the agenda with flexibility. The motion carried.
- 6. Approval of April 12, 2010 Board Conference Call Meeting Minutes** – Hugh Mooney moved, Greg Curlin seconded, to approve the minutes from the April 12, 2010 NAAE board conference call meeting. The motion carried.
- 7. Board and Staff Reports** – Ray Nash asked each board and staff member to present a brief report of their NAAE activities since the February 2010 NAAE board meeting.
- 8. Professional Growth Committee Meeting** – Hugh Mooney, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Scott Stone, Missouri, Full Professional Growth Committee Chair, joined the

meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

**9. Public Policy Committee Meeting** – Craig McEnany, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Terry Hughes, New York, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

**10. Marketing Committee Meeting** – Ken Couture, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Erin Johnson, Florida, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

*President Ray Nash recessed the board meeting from 11:55 a.m. - 1:15 p.m. for a lunch break.*

**11. Member Services Committee Meeting** – Farrah Johnson, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Roger Teeple, North Carolina, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

**12. Finance Committee Meeting** – Charlie Sappington, Board Finance Committee Chair, conducted the Finance Committee meeting. Lloyd Thompson, Washington, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

**13. Communications/Marketing Coordinator Report** – Julie Fritsch reported on the recent developments with Communities of Practice (CoP) including the upcoming upgrade to the CoP software and the addition of a Pre-service community led by Dr. John Ramsey and Dr. Becky Lawver. Julie reported there are currently approximately 1,900 registered users on CoP. Julie reminded the board of their access to the board listservs to facilitate their electronic communications with each other.

*President Ray Nash recessed the board meeting at 2:55 p.m. so the board could travel to the L'Enfant Plaza Hotel in Washington, DC for the MOU signing ceremony with the United States Army, NAAE, FFA, and the FFA Foundation. After the signing ceremony, Ray Nash called the board back into session at 5:15 p.m. at the L'Enfant Plaza Hotel in Washington, DC.*

**14. Preparation for Capitol Hill Visits** – Jay Jackman and Jason Camp prepared the board members for their Congressional visits scheduled for the afternoon of Tuesday, July 27.

- 15. Linked Learning Discussion** – Hugh Mooney led the board in a discussion on Linked Learning, which is a California initiative that is proposed to be launched nationwide via a bill that is to be introduced in the United States House of Representatives. Hugh pointed out the potential dangers the bill could present to school-based agricultural education if the initiative is rolled-out nationally as it has been in California.
- 16. Board and Staff Reports (continued)** – Ray Nash continued with board and staff reports by delivering his report to the board.
- 17. Executive Director Report** – Jay Jackman delivered his report to the board, which included a report on NAAE’s financial position, NAAE’s new responsibilities for the Curriculum for Agricultural Sciences Education (CASE), and other projects for which NAAE is assuming the lead (such as the National Agriscience Integration Institute, the National Agriscience Teacher Ambassador Academy, National Agriscience Teacher of the Year, and Teachers’ World and Teacher Workshops at the National FFA Convention).

*President Ray Nash recessed the board meeting for the day at 6:25 p.m. Ray Nash called the board meeting back into session at 8:00 a.m. on Tuesday, July 27, 2010, at the ACTE building in Alexandria, Virginia.*

**Tuesday, July 27, 2010**

- 18. Policy and Bylaws Committee Meeting** – Kevin Stacey, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Krista Pontius, Pennsylvania, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 19. Strategic Planning Committee Meeting** – Greg Curlin, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. John Busekist, New York, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 20. Committee Work** – Ray Nash commended the board members on a successful committee process during this board meeting. He then encouraged the board members to work with their full committee chairs to develop the agendas for the full committee meetings at the upcoming NAAE convention in Las Vegas.
- 21. Scholarship Approvals** – Kevin Stacey moved, Craig McEnany seconded, to approve the “all rankings” list of upper division scholarship recipients as presented. The motion carried.

- 22. Associate Executive Director Report** – Alissa Smith reported on her new responsibilities with professional development and presented the NAAE membership report for the year ending June 30, 2010.
- 23. Teach Ag Campaign** – Julie Fritsch, NAAE Communications/Marketing Coordinator, updated the board on the National Teach Ag Campaign, a National Council for Agricultural Education initiative, led by NAAE.
- 24. Board Appointments** – National FFA Foundation Board of Trustees – Hugh Mooney moved, Greg Curlin seconded, to appoint Ray Nash to the open seat on the FFA Foundation Board of Trustees. The motion carried. Ray Nash will remain as one of NAAE’s representatives to the board of trustees during the forthcoming transition period for the board of trustees. National Young Farmer Education Association – Hugh Mooney moved, Ken Couture seconded, to reappoint Greg Curlin to the NYFEA board. The motion carried.
- 25. Remarks from Jan Bray** – ACTE executive director, Jan Bray, stopped by to say hello to the board members and to give a brief ACTE update.
- 26. 2010 NAAE Award Recipients Approval** – The board reviewed the lists of 2010 award winners. Farrah Johnson moved, Ken Couture seconded, to approve the award winners as presented. The motion carried.
- 27. 2010 NAAE Convention Planning** – Alissa Smith lead the board in a discussion of the upcoming activities at the 2010 NAAE Convention.
- 28. Curriculum for Agricultural Sciences Education (CASE) Discussion** – By conference call, Aaron Geiman, CASE lead teacher from Maryland, presented a review of the Curriculum for Agricultural Sciences Education (CASE) initiative to the board members.

*President Ray Nash recessed the board meeting at 11:50 a.m. so that board members could travel to Capitol Hill for their Congressional visits. Ray Nash reconvened the board meeting at 8:20 a.m. on Wednesday, July 28, at the U.S. Department of Agriculture in Washington, DC.*

### **Wednesday, July 28, 2010**

- 29. Welcome from USDA and Update on NIFA and SPECA Grants** – Greg Smith, Higher Education Programs, USDA, hosted the board meeting in the USDA Ag South Building. Greg provided an overview of USDA’s National Institute of Food and Agriculture (NIFA) and updated the board on recent developments with the USDA SPECA grant program.

**30. Program of Activities Update** – The NAAE board updated the NAAE Program of Activities. Each board member updated the section pertaining to his/her respective committee assignment.

**31. Board Sleeping Rooms at the 2010 National FFA Convention** – Miranda Chaplin surveyed the board members to see how many sleeping rooms they need at the FFA convention. Board members reported as follows:

Ray Nash	4	Greg Curlin	5
Hugh Mooney	1	Ken Couture	0
Craig McEnany	4	Farrah Johnson	5
Kevin Stacey	0	Charlie Sappington	0

**32. Council Strategic Planning Update** – Ray Nash updated the board on the Council’s strategic plan and asked board members to provide input to him on where they see NAAE helping to accomplish the Council’s strategic plan.

### **33. Committee Reports**

- a. Professional Growth Committee Report** – Hugh Mooney presented the Professional Growth Committee report and then moved to adopt the Professional Growth Committee report as presented; Kevin Stacey seconded. The motion carried.
- b. Public Policy Committee Report** – Craig McEnany presented the Public Policy Committee report and then moved to adopt the Public Policy Committee report as presented; Kevin Stacey seconded. The motion carried.
- c. Marketing Committee Report** – Ken Couture presented the Marketing Committee report and then moved to adopt the Marketing Committee report as presented; Greg Curlin seconded. The motion carried.
- d. Member Services Committee Report** – Farrah Johnson presented the Member Services Committee report and then moved to adopt the Member Services Committee report as presented; Craig McEnany seconded. The motion carried.
- e. Policy and Bylaws Committee Report** – Kevin Stacey presented the Policy and Bylaws Committee report and then moved to adopt the Policy and Bylaws Committee report as presented; Farrah Johnson seconded. The motion carried.
- f. Strategic Planning Committee Report** – Greg Curlin presented the Strategic Planning Committee report and then moved to adopt the Strategic Planning Committee report as presented; Charlie Sappington seconded. The motion carried.

**g. Finance Committee Report** – Charlie Sappington presented the Finance Committee report and then moved to adopt the Finance Committee report as presented; Hugh Mooney seconded. The motion carried.

- 34. NAAE Distinguished Service Awards** – The NAAE board, at its sole discretion, may award individuals with the NAAE Distinguished Service award. Craig McEnany moved, Charlie Sappington seconded, to award the 2010 NAAE Distinguished Service Award to the following individuals: Dr. Larry Case, US Department of Education and National FFA Organization and Foundation; The Honorable Travis Childers, United States House of Representatives; and Ms. Nissa Hiatt, staff of Travis Childers, US House of Representatives. The motion carried.
- 35. Special Scholarship for NAAE Advocacy Intern** – In recognition of the exception service provided by Jason Camp this summer, Greg Curlin moved, Hugh Mooney seconded, to award a special scholarship in the amount of \$750 to Jason Camp. The motion carried.
- 36. 2011 NAAE Winter Board Meeting** – The board briefly discussed the 2011 winter board meeting dates but decided to wait until the post-convention board meeting in December 2010 to make this decision so that all current and new board members could be included in the decision. The 2011 National Agricultural Education Summit will be March 2-4 in Orlando and the 2011 ACTE National Policy Seminar will be March 7-9 in Washington, DC. It is anticipated that The Council will meet in conjunction with the National Ag Ed Summit.
- 37. Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Craig McEnany moved, Farrah Johnson seconded, to adjourn the meeting. Ray Nash declared the meeting adjourned at 10:13 a.m.

*The NAAE board members then attended a program with the National FFA State Presidents Conference at the U.S. Department of Agriculture that included as speakers Dr. Roger Beachy, USDA Chief Scientist, and Dr. Brenda Dan-Messier, USDE Assistant Secretary for the Office of Vocational and Adult Education.*