

Minutes
NAAE Board of Directors Conference Call
November 8, 2010

The NAAE Board of Directors conducted a conference call on November 8, 2010. Members of the board who were present for the conference call included: Ray Nash (MS), President; Greg Curlin (IN), President Elect; Hugh Mooney (CA), Region I Vice President; Kevin Stacey (OK), Region II Vice President; Craig McEnany (IA), Region III Vice President; Charlie Sappington (IL), Region IV Vice President; Farrah Johnson (FL), Region V Vice President; Ken Couture (CT), Region VI Vice President; and Dr. Wm. Jay Jackman (KY), Executive Director. NAAE staff members present included Alissa Smith, Associate Executive Director, and Julie Fritsch, Communications/Marketing Coordinator. The minutes of the conference call are as follows:

1. **Call to Order** – President Ray Nash called the conference call board meeting to order at 3:03 p.m.
2. **National Council for Agricultural Education (The Council) Restructuring Proposals** – Ken Couture moved, Craig McEnany seconded, for the NAAE board to recommend that The Council adopt Model 2 from The Council’s Restructuring Committee. The motion carried unanimously. There was consensus that Model 1 would be the NAAE board’s second choice should Model 2 not be adopted.
3. **The Council Executive Director Proposal** – Craig McEnany moved, Farrah Johnson seconded, to support The Council’s Executive Director Committee report that proposed to hire an executive director for The Council. The motion carried unanimously.
4. **NAAE Convention** – Ray Nash encouraged board members to work with their full committee chairs to ensure that we are well prepared for the committee process at the upcoming 2010 NAAE Convention.
5. **Adjournment** – With no further business to be transacted during this conference call, Kevin Stacey moved, Charlie Sappington seconded, to adjourn. President Ray Nash adjourned the call at 3:46 p.m.

National Council for Agriculture Education

Notes from Restructuring Committee

The committee discussed reasons for restructuring as need for board to respond to emerging issues in a more efficient and effective manner, create a saving of travel funds to fund an executive director position, and continue to work as a think tank for the agriculture education profession.

The committee discussed the following three models for reconstruction, all three of the models included the concept that organizations would continue to support the council at the current financial level or increase their contribution to a minimum of \$2000.00 each year. Current Treasurer Position would remain under the current rules and it was also decided that all models would add the Ag College Deans position and the position of past president. The three models included:

Model one:

Voting Board Positions – One member each

NAAE
AAAE
NASAE
FFA
ACTE
Ag College Deans
Industry Position

Consultant Positions

Alumni
Post Secondary Instructors
PAS/Agrowknowledge
NYFEA
NFRBMEA

With the one year extension of the Past President position this board configuration would have a total voting body of 8.

Model two:

Voting Board Positions – One member each

NAAE
AAAE
NASAE
FFA

ACTE
Ag College Deans
Industry Position
Alumni
Post Secondary Instructors
PAS/Agrowknowledge
NYFEA
NFRBMEA

With the one year extension of the Past President position this board configuration would have a total voting body of 13.

Model three:

This model would be the same as current model with the addition of the Ag College Deans and the position of Past President. Major difference is that each organization would pay for their board members travel above and beyond their current financial support to the council.

Results:

The council structuring committee decided that model two was a good compromise that was not exclusionary towards group. We are requesting each member organization review model two and provide the council with their feedback.

Executive Director Committee Report

Committee Recommendations:

- The Council needs an Executive Director to help move the agenda of The Council forward
- No personal agenda
- Needs to be a leader, not a manager
- Questions from committees need to be funneled through this person
- Independent
- Relationship building
- Engages all representatives
- Works with committees and individual organizations
- Helps plan the agenda
- Advocate for Agriculture Education
- Prepare new Council members with expectations and responsibilities

Other thoughts:

- May, realistically, start as a part-time position, move to a fulltime as funding becomes available.
- Find the job description from previous The Council Executive Director positions
- We have to define what we mean by Agriculture Education
- Where can we look for funds to help support the position: USDA, Foundations, DOL, NAAE, Post-Secondary/AgroKnowledge?
- Offers have been made by NAAE and AgroKnowledge to provide staff time for \$50,000 plus some travel funds. Council could put together RFP.

Job Description:

Minimum Qualifications – Demonstrated leadership in agriculture, oral/written communication skills, forward thinking, strategic planning experience, works well with others, passion for agriculture education, promotes and believes in the mission of The Council.

Salary Range - \$100,000-\$150,000, includes salary, benefits, and travel. Location of individual to be determined: possibilities include work from home office, FFA, NAAE, Alexandria office.