

Minutes
NAAE Board of Directors Meeting
July 20 and 21, 2011

The NAAE Board of Directors conducted a board meeting on July 20 and 21, 2011 at the Holiday Inn Airport in Little Rock, Arkansas. Board members in attendance included: Greg Curlin (IN), President; Ken Couture (CT), President Elect; Erica Whitmore (WA), Region I Vice President; Kevin Stacy (OK), Region II Vice President; Craig McEnany (IA), Region III Vice President; Charlie Sappington (IL), Region IV Vice President; Farrah Johnson (FL), Region V Vice President; Mike Harrington (MD), Region VI Vice President; and Dr. Jay Jackman (KY), Executive Director. NAAE staff members present included Alissa Smith, Associate Executive Director, Julie Fritsch, Communications/Marketing Coordinator, and Miranda Chaplin, Meeting Planner.

The minutes of the meeting are as follows:

Wednesday, July 20, 2011

- 1. Call to Order** – President Greg Curlin called the board meeting to order at 8:04 a.m.
- 2. Reflections and Pledge to the Flag** – Ken Couture presented reflections and led the group in the Pledge to the United States Flag.
- 3. Approval of the Agenda** – Mike Harrington moved, Craig McEnany seconded, to approve the agenda with flexibility. The motion carried.
- 4. Approval of Minutes** – Craig McEnany moved, Farrah Johnson seconded, to approve the minutes from the April 12, 2011 NAAE Board Conference Call. The motion carried.
- 5. Board and Staff Reports** – Greg Curlin asked each board and staff member to present a brief report of their NAAE activities since the March 2011 NAAE Board meeting.
- 6. Executive Director Report** – Jay Jackman presented a brief report on current major initiatives including advocacy work with Rachel Demaree (summer advocacy intern) and The Council’s advocacy task force, The Council restructuring, the NASDCTEc Career Clusters conference, NAAE and NATAA progress and plans, and the newly secured sponsorships from the United Soybean Board for CASE biotech course development.
- 7. Associate Executive Director Report** – Alissa Smith presented a brief report on current major initiatives including NAAE membership, NAAE and NATAA progress and plans, Agriscience Teacher of the Year award, Teachers’ World at the National

FFA Convention, the Internet Café at the National FFA Convention, and current awards programs.

- 8. Communications/Marketing Coordinator Report** – Julie Fritsch presented a brief report on current major initiatives including NAAE Communities of Practice (2,890 current registered users) and the National Teach Ag Campaign, including plans for the 2011 National FFA Convention. Due to the committee meeting time schedule, this report was finished later in the meeting.
- 9. Professional Growth Committee Meeting** – Erica Whitmore, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Heather Obert, Illinois, Full Professional Growth Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 10. Public Policy Committee Meeting** – Craig McEnany, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Terry Hughes, New York, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

President Greg Curlin recessed the board meeting from 12:06 - 1:15 p.m. for a lunch break.

- 11. Marketing Committee Meeting** – Mike Harrington, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Deb Seibert, Pennsylvania, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 12. Member Services Committee Meeting** – Farrah Johnson, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Tamera Whitcomb, Washington, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 13. Policy and Bylaws Committee Meeting** – Kevin Stacy, Board Policy and Bylaws Committee Chair, was ill. Charlie Sappington filled in for Kevin to conduct the Policy and Bylaws Committee meeting. Clayton Spencer, Alabama, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
- 14. Strategic Planning Committee Meeting** – Ken Couture, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. David Kruse, Wisconsin, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

- 15. Finance Committee Meeting** – Charlie Sappington, Board Finance Committee Chair, conducted the Finance Committee meeting. Pete Neigebauer, Minnesota, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

President Greg Curlin recessed the board meeting for the day at 5:03 p.m.

- 16. National FFA Foundation Remarks** – Rob Cooper and Ryan Gallagher met briefly with the board to discuss the strong relationship between the National FFA Foundation and NAAE.
- 17. Welcome from Host State** – Marion Fletcher, Arkansas state director of agricultural education, dropped in to say hello to the NAAE board of directors. Marion served as our host for the board meeting in conjunction with the National FFA Alumni State Leader Development Conference.
- 18. Scholarship Approvals** – Craig McEnany moved, Ken Couture seconded, to approve the list of upper division scholarship recipients as presented. The motion carried.
- 19. Board Sleeping Rooms at the 2011 National FFA Convention** – Miranda Chaplin surveyed the board members to see how many sleeping rooms they need at the FFA convention. Cost at the Hyatt will be \$218.79 plus taxes per room night. Board members reported as follows:
- | | | | |
|----------------|---|--------------------|---|
| Greg Curlin | 5 | Ken Couture | 5 |
| Craig McEnany | 5 | Farrah Johnson | 5 |
| Kevin Stacy | 0 | Charlie Sappington | 0 |
| Erica Whitmore | 1 | Mike Harrington | 0 |
- 20. 2011 NAAE Award Recipients Approval** – The board reviewed the lists of 2011 award winners. Ken Couture moved, Charlie Sappington seconded, to approve the award winners as presented. The motion carried.
- 21. Professional Development at the 2011 NAAE Convention** – Alissa Smith presented the report to the board. There will be a maximum of 100 professional development workshops at the 2011 convention. On Friday afternoon, the workshops will be presented in two hour time blocks.
- 22. Schedule for the 2011 NAAE Convention** – Miranda Chaplin presented the draft convention schedule to the board.
- 23. Board Appointments** – The board members agreed to bring nominees (letter of interest and resume) to the pre-convention board meeting prior to the 2011 NAAE Convention in St. Louis for the following positions: 1) Representative to National Council for Agricultural Education; 2) Representative to the National FFA Alumni

Council; 3) Representative to the National FFA Career Development Events advisory committee; and 4) Representative to the National FFA Foundation Board of Trustees. All of these are 3 year appointments beginning January 2012. The NAAE board will nominate and select candidates for The Council and FFA Foundation Board of Trustees positions. Candidates for the National FFA Alumni and Career Development Events positions will be solicited by NAAE board members from state aged association leaders.

24. **Program of Activities Update** – The NAAE board updated the NAAE Program of Activities. Each board member updated the section pertaining to his/her respective committee assignment.
25. **Update of Leadership Handbook** – Ken Couture presented a list of items to update in the Leadership Handbook. NAAE staff will make the updates.
26. **Professional Growth Committee Report** – Erica Whitmore presented the Professional Growth Committee report. Erica Whitmore moved, Farrah Johnson seconded, to adopt the Professional Growth committee report. The motion carried.
27. **Public Policy Committee Report** – Craig McEnany presented the Public Policy Committee report. Craig McEnany moved, Kevin Stacy seconded, to adopt the Public Policy committee report. The motion carried.
28. **Marketing Committee Report** – Mike Harrington presented the Marketing Committee report. Mike Harrington moved, Charlie Sappington seconded, to adopt the Marketing committee report. The motion carried.
29. **Member Services Committee Report** – Farrah Johnson presented the Member Services Committee report. Farrah Johnson moved, Mike Harrington seconded, to adopt the Member Services committee report. The motion carried.
30. **Policy and Bylaws Committee Report** – Kevin Stacey presented the Policy and Bylaws Committee report. Kevin Stacey moved, Erica Whitmore seconded, to adopt the Policy and Bylaws committee report. The motion carried.
31. **Strategic Planning Committee Report** – Ken Couture presented the Strategic Planning Committee report. Ken Couture moved, Farrah Johnson seconded, to adopt the Strategic Planning committee report. The motion carried.
32. **Finance Committee Report** – Charlie Sappington presented the Finance Committee report. Charlie Sappington moved, Mike Harrington seconded, to adopt the Finance committee report. The motion carried.
33. **Organizational Membership Discussion** – Jay Jackman led a discussion of possible revisions to the dues structure of NAAE Organizational Membership that

had resulted from conversations with the National FFA Foundation staff. Revisions might be proposed to the delegates at the 2011 NAAE Convention.

- 34. Adjournment** – With no further business to be transacted at this NAAE Board of Directors meeting, Craig McEnany moved, Erica Whitmore seconded, to adjourn. The motion carried. Greg Curlin declared the meeting adjourned at 11:32 a.m.