

Minutes
NAAE Board of Directors Meeting
July 18-20, 2012

The NAAE Board of Directors conducted a board meeting July 18-20, 2012 at the E. S. Good Barn on the University of Kentucky campus. Members of the board who were present for the meeting included: Ken Couture (CT), President; Farrah Johnson (FL), President Elect; Erica Whitmore (WA), Region I Vice President; Kevin Stacy (OK), Region II Vice President; Terry Rieckman (SD), Region III Vice President; Charlie Sappington (IL), Region IV Vice President; Daryl Behel (AL), Region V Vice President; Mike Harrington (MD), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Alissa Smith (KY), NAAE Associate Executive Director; Julie Fritsch (KY), NAAE Communications/Marketing Coordinator; Miranda Chaplin (KY), NAAE Meeting Planner/CASE Operations Coordinator; Savannah Robin (KY), NAAE Meeting Planner/Advocacy Coordinator; and Linda Berry (KY), NAAE Staff Associate also joined the meeting.

The minutes of the meeting are as follows:

Wednesday, July 18, 2012

1. **Call to Order** – President Ken Couture called the board meeting to order at 8:03 a.m. and welcomed everyone to the meeting.
2. **Reflections and Pledge** – President Elect Farrah Johnson led the board in reflections and the Pledge to the American Flag.
3. **Approval of Agenda** – Mike Harrington moved, Charlie Sappington seconded, to approve the agenda with flexibility. The motion carried.
4. **Approval of Minutes** – Kevin Stacy moved, Mike Harrington seconded, to approve the minutes from the March 3-4, 2012 NAAE Board of Directors Meeting; the motion carried. Terry Rieckman moved, Farrah Johnson seconded, to approve the minutes from the April 9, 2012 NAAE Board of Directors Conference Call; the motion carried.
5. **Board and Staff Reports** – Ken Couture asked each board and staff member to present a brief report of their NAAE activities since the March 2012 NAAE Board of Directors Meeting.
6. **Executive Director's Report** – Jay Jackman presented to the board his executive director's report.
7. **Public Policy Committee Meeting** – Terry Rieckman, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Aaron Geiman, Maryland, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

8. **Policy and Bylaws Committee Meeting** – Kevin Stacy, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Frank Yesalavich, New Jersey, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
9. **Associate Executive Director's Report** – Alissa Smith presented her associate executive director's report, which included the current membership numbers.

Ken Couture recessed the board meeting for lunch from 11:45 a.m. until 12:45 p.m.

10. **Finance Committee Meeting** – Charlie Sappington, Board Finance Committee Chair, conducted the Finance Committee meeting. Jeff Bash, Illinois, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
11. **Marketing Committee Meeting** – Mike Harrington, Board Marketing Committee Chair, conducted the Marketing Committee meeting. SaraBeth Fulton, Pennsylvania, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
12. **Member Services Committee Meeting** – Daryl Behel, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Perry Byars, Florida, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
13. **Professional Growth Committee Meeting** – Erica Whitmore, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Sherisa Nailor, Pennsylvania, Full Professional Growth Committee Chair, was not available to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
14. **Strategic Planning Committee Meeting** – Farrah Johnson, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. John Busekist, New York, Full Strategic Planning Committee Chair, was not available to join the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

President Ken Couture recessed the board meeting for the day at 4:50 p.m. and reconvened the meeting at 8:00 a.m. on July 19, 2012.

Thursday, July 19, 2012

15. **Strategic Planning Session** – Dr. Lori Garkovich, Professor, University of Kentucky, led the NAAE board and staff in a strategic planning session.

President Ken Couture recessed the board meeting for lunch from 11:45 a.m. until 2:00 p.m. The board hosted NAAE's partners from the University of Kentucky and Lexington for a "get-acquainted" luncheon. UK guests included the dean and associate deans from the College of Agriculture, the department head of Community and Leadership Development, and the current and emeritus agricultural education faculty. Other guests included NAAE's investments advisor.

- 16. Advocacy Toolkit Presentation** – Savannah Robin, NAAE Meeting Planner/Advocacy Coordinator, presented to the board the most recent updates in the advocacy section of the NAAE website. New advocacy resources include a complete advocacy toolkit and advocacy planning resources.
- 17. National Teach Ag Campaign Update** – Ellen Thompson, National Teach Ag Campaign Coordinator, updated the board via conference call on current activities with the National Teach Ag Campaign.
- 18. NAAE Upper Division Scholarship Approvals** – Alissa Smith presented the results of the board members' evaluation of the upper division scholarship applications. Kevin Stacy moved, Erica Whitmore seconded, to approve the 15 top ranked applicants for the scholarships; the motion carried.
- 19. CASE Update** – Jay Jackman presented the update on the Curriculum for Agricultural Science Education (CASE) to the board members.
- 20. 2012 National FFA Convention Update** – Alissa Smith and Julie Fritsch updated the board members on the NAAE's activities at the upcoming national FFA convention including the Teach Ag booth, the NAAE booth, Teachers World (Career Show booths, professional development for ag teachers, and the Internet Café).
- 21. 2012 NAAE Convention Update** – Alissa Smith updated the board members on the upcoming NAAE convention in Atlanta, including the schedule for the convention and the award recipients to be recognized at the convention. Terry Rieckman moved, Farrah Johnson seconded, to approve the list of NAAE award winners for 2012; the motion carried. Jay Jackman presented the possibility of a "one day shift" for future ACTE/NAAE conventions in order to secure lower hotel room night costs. The change would shift the NAAE convention to starting and ending one day later during the week ... so starting on Wednesday instead of Tuesday and ending on Sunday instead of Saturday. By general consensus, the board preferred to keep the NAAE convention on the current schedule; however, the board was willing to consider the shift if more information were available such as how much lower the room rate would be if the one day shift occurred.
- 22. Board Representation/Appointments** – There are three board appointments that need to be made. 1) Teach Ag Campaign Advisory Committee – Kevin Stacy moved, Erica Whitmore seconded, to appoint Farrah Johnson to the Teach Ag Campaign Advisory Committee; the motion carried. 2) Council Postsecondary Instructor Position – we need to appoint a replacement for Terry Hughes' position on the Council. Letters of interest and resumes should be brought to the pre-convention board meeting in November. 3) National

FFA Board of Directors – we need to nominate three teachers to be considered by the U.S. Department of Education to replace Alice DeBois on the National FFA Board of Directors. Letters of interest, resumes, and completed MOUs should be brought to the pre-convention board meeting in November. NAAE will select three nominees to forward on to the U.S. Department of Education.

President Ken Couture recessed the board meeting for the day at 4:50 p.m. and reconvened the meeting at 8:00 a.m. on July 20, 2012.

Friday, July 20, 2012

- 23. NAAE Program of Activities Updates** – The NAAE board members updated their respective sections of the NAAE Program of Activities as per their standing committee consultancy appointments.
- 24. 2012 National FFA Convention Sleeping Room Requests** – Miranda Chaplin asked the board members the number of sleeping rooms they request out of the NAAE board room block at the national FFA convention. The room rates are \$209.43 at the Westin and \$203.58 at the Hyatt, single or double occupancy. Results: Ken Couture – 6 rooms; Farrah Johnson – 6 rooms; Daryl Behel – 6 rooms. No other board members requested room from the NAAE room block.
- 25. Professional Growth Committee Report** – Erica Whitmore presented the Professional Growth Committee report. Erica Whitmore moved, Mike Harrington seconded, to adopt the Professional Growth committee report. The motion carried.
- 26. Public Policy Committee Report** – Terry Rieckman presented the Public Policy Committee report. Terry Rieckman moved, Daryl Behel seconded, to adopt the Public Policy committee report. The motion carried.
- 27. Marketing Committee Report** – Mike Harrington presented the Marketing Committee report. Mike Harrington moved, Farrah Johnson seconded, to adopt the Marketing committee report. The motion carried.
- 28. Member Services Committee Report** – Daryl Behel presented the Member Services Committee report. Daryl Behel moved, Terry Rieckman seconded, to adopt the Member Services committee report. The motion carried.
- 29. Policy and Bylaws Committee Report** – Kevin Stacy presented the Policy and Bylaws Committee report. Kevin Stacy moved, Farrah Johnson seconded, to adopt the Policy and Bylaws committee report. The motion carried.
- 30. Strategic Planning Committee Report** – Farrah Johnson presented the Strategic Planning Committee report. Farrah Johnson moved, Daryl Behel seconded, to adopt the Strategic Planning committee report. The motion carried.

31. **Finance Committee Report** – Charlie Sappington presented the Finance Committee report. Charlie Sappington moved, Erica Whitmore seconded, to adopt the Finance committee report. The motion carried.
32. **FFA Alumni Council Report** – Bonnie Keigler, NAAE representative to the National FFA Alumni Council, presented a National FFA Alumni Council report to the board members via conference call. The report included alumni’s support for the FFA’s Ag Career Network, realignment of the alumni regions to match NAAE’s regions, development of a quality program framework for alumni affiliates, alumni’s commitment to the National Teach Ag Campaign, and alumni’s support for the CASE initiative. The 2013 National FFA Alumni State Development Conference will be in Greenbay, Wisconsin July 17-20.
33. **NAAE Committee Chair/Vice Chair MOU** – The board discussed and approved a NAAE Committee Chair/Vice Chair Memorandum of Understanding and asked that it be added to the NAAE Leadership Handbook. The deadline for the committee chair/vice chair MOU for 2012 will be extended to October 15; the deadline for the committee chair/vice chair MOU for 2013 and thereafter will be September 15.
34. **NAAE Strategic Planning** – Ken Couture asked that the board continue to work on the NAAE Strategic Plan and hold conference calls to discuss the plan between this meeting and the NAAE convention.
35. **Committee Chair/Vice Chair Eligibility** – The board discussed eligibility for NAAE committee chairs and vice chairs. Charlie Sappington moved, Kevin Stacy seconded, that NAAE committee chairs and vice chairs must be NAAE active or active life members. The motion carried.
36. **Adjournment** – With no further business to be transacted during this meeting, Charlie Sappington moved, Daryl Behel seconded, to adjourn. The motion carried. President Ken Couture adjourned the meeting at 10:56 a.m.