

Minutes
NAAE Board of Directors Meeting
July 17-19, 2013

The NAAE Board of Directors conducted a board meeting July 17-19, 2013 at the Radisson Hotel and Conference Center in Green Bay, Wisconsin. Members of the board who were present for the meeting included: Farrah Johnson (FL), President; Kevin Stacy (OK), President Elect; Erica Whitmore (WA), Region I Vice President; James Cannon (AR), Region II Vice President; Terry Rieckman (SD), Region III Vice President; Scott Stone (MO), Region IV Vice President; Daryl Behel (AL), Region V Vice President; Mike Harrington (MD), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Alissa Smith (KY), NAAE Associate Executive Director; and Julie Fritsch (KY), NAAE Communications/Marketing Director; also joined the meeting.

The minutes of the meeting are as follows:

Wednesday, July 17, 2013

1. **Call to Order** – President Farrah Johnson called the board meeting to order at 1:20 p.m. and welcomed everyone to the meeting.
2. **Reflections and Pledge** – President Elect Kevin Stacy led the board in reflections and the Pledge to the American Flag.
3. **Approval of Agenda** – Terry Rieckman moved, Mike Harrington seconded, to approve the agenda with flexibility. The motion carried.
4. **Approval of Minutes** – Daryl Behel moved, Erica Whitmore seconded, to approve the minutes from the April 8, 2013 NAAE board of directors conference call. The motion carried.
5. **Board Reports** – Farrah Johnson asked each board member to present a brief report of their NAAE activities since the March 2013 NAAE Board of Directors Meeting.
6. **Marketing/Communications Director Report** – Julie Fritsch presented the marketing/communications director report.
7. **Strategic Planning Committee Meeting** – Kevin Stacy, Board Strategic Planning Committee Chair, conducted the Strategic Planning Committee meeting. Tara Berescik, New York, Full Strategic Planning Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.).
8. **Meeting Planner/Advocacy Coordinator Report** – Given that Savannah Robin was presenting an advocacy workshop at the NAAE Region VI conference in Virginia, Jay Jackman presented the meeting planner/advocacy coordinator report.

9. **Executive Director Report** – Jay Jackman presented to the board his executive director’s report.
10. **Associate Executive Director Report** – Alissa Smith presented to the board her associate executive director’s report.
11. **Membership Report** – Alissa Smith presented to the board the membership report.
12. **2013 National FFA Convention** – Julie Fritsch and Alissa Smith presented to the board NAAE’s plans for the national FFA convention. Alissa polled the board members and recorded their needs for sleeping rooms at the Hampton Inn for national FFA convention, as follows:

Farrah Johnson	5	Kevin Stacy	4	Erica Whitmore	2
James Cannon	2	Terry Rieckman	0	Scott Stone	0
Daryl Behel	6	Michael Harrington	2		

President Farrah Johnson recessed the board meeting for the day at 5:40 p.m. and reconvened the meeting at 8:00 a.m. on July 18, 2013.

Thursday, July 18, 2013

13. **Scholarship Approval** – Kevin Stacy moved, Erica Whitmore seconded, to approve the upper division scholarship recipients as presented. The motion carried.
14. **CASE Report** – Jay Jackman presented a report on the progress of the Curriculum for Agricultural Sciences Education (CASE) initiative.
15. **2014 NAAE Regional Meetings** – The board discussed the possibility of conducting the 2014 NAAE Regional Meetings in conjunction with the National FFA Alumni. It was agreed that we would continue to talk with the FFA alumni staff about this and that NAAE regional vice presidents would talk with their host state leaders about this. September 1 is the targeted date to finalize details with host states.

2014 Regional Meeting Locations and Dates

Region I	Honolulu, Hawaii	April 16-19
Region II	Manhattan, Kansas	June 15-18
Region III	Madison, Wisconsin	June 17-19 (with WI association)
Region IV	Lexington, Kentucky	June 24-26
Region V	TBD, Alabama	June 23-25
Region VI	TBD, Connecticut	July 6-9

16. **Member Services Committee Meeting** – Daryl Behel, Board Member Services Committee Chair, conducted the Member Services Committee meeting. Troy Talford, Wisconsin, Full Member Services Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
17. **Policy and Bylaws Committee Meeting** – James Cannon, Board Policy and Bylaws Committee Chair, conducted the Policy and Bylaws Committee meeting. Christa Williamson, Minnesota, Full Policy and Bylaws Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
18. **Professional Growth Committee Meeting** – Erica Whitmore, Board Professional Growth Committee Chair, conducted the Professional Growth Committee meeting. Sherisa Nailor, Pennsylvania, Full Professional Growth Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)

Farrah Johnson recessed the board meeting for lunch from 11:45 a.m. until 1:00 p.m.

19. **Awards Approval** – Terry Rieckman moved, Erica Whitmore seconded, to accept the list of award recipients as selected within the regions with staff flexibility to fill awards that are to date not filled. The motion carried.

Michael Harrington moved, James Cannon seconded, to authorize staff to develop an application for the pilot mid-career professional development program. The motion carried.

20. **NAAE Convention** – Alissa Smith reviewed with the board the schedule for the convention and the plans for the multi-media awards presentations.
21. **Marketing Committee Meeting** – Mike Harrington, Board Marketing Committee Chair, conducted the Marketing Committee meeting. Joe Linthicum, Maryland, Full Marketing Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
22. **Public Policy Committee Meeting** – Terry Rieckman, Board Public Policy Committee Chair, conducted the Public Policy Committee meeting. Teresa Lindberg, Virginia, Full Public Policy Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
23. **Finance Committee Meeting** – Scott Stone, Board Finance Committee Chair, conducted the Finance Committee meeting. Bethany Knowlton, Connecticut, Full Finance Committee Chair, joined the meeting via conference call. (Refer to the committee report for the details of the committee meeting.)
24. **National Teach Ag Campaign Update** – Ellen Thompson joined the meeting via conference call to present a report from the National Teach Ag Campaign.

25. **National FFA Foundation Board of Trustees Update** – Greg Curlin joined the meeting via conference call to present a report on the activities of the National FFA Foundation Board of Trustees. Greg reported that there was a movement to reduce the number of trustee positions for educators and to create more positions for business and industry representatives; this was not successful to date. Three additional business and industry positions are being added. They are interviewing for the “president” position (note new title for chief executive of the Foundation). There is some interest in moving back to having one shared CEO and one shared CFO for the National FFA Organization and the National FFA Foundation. NAAE would not be supportive of have shared positions between the National FFA Organization and the National FFA Foundation.
26. **2013 NAAE Convention Logistics** – Savannah Robin joined the meeting by conference call and discusses NAAE convention logistics with the board members.
27. **Board Appointments** – NAAE needs to fill two positions at the pre-convention board meeting ... National FFA Foundation Board of Trustees and National FFA CDE Advisory Committee. Board members should bring 20 copies (3-hole punched and stapled) of credentials of nominees (letter of interest and resume) to the pre-convention NAAE board meeting.
28. **National Council for Agricultural Education Update** – Ken Couture joined the meeting via conference call to present the Council report. Ken reported that Mike Honeycutt is the new managing director and SAE renewal coordinator for the Council. SAE will be the topic for the 2014 National Agricultural Education Summit.

President Farrah Johnson recessed the board meeting for the day at 5:15 p.m. and reconvened the meeting at 8:00 a.m. on July 19, 2013.

Friday, July 19, 2013

29. **Strategic Planning** – The board members reviewed the strategic planning work that was done at the regional meetings and assigned committees to each objective. It was agreed that staff would provide an updated copy of the strategic plan to the board members by COB Friday, July 26. It was also agreed that board members would provide indicators to Alissa Smith by COB Thursday, August 15. The next board conference call will be Tuesday, September 3, at 6:15 p.m. Eastern time, during which the indicators for the strategic plan will be discussed and approved.
30. **National FFA Alumni Council Update** – Bonnie Kegler met with the board members and presented an update from the National FFA Alumni Council.
31. **Committee Reports**
 - a. **Finance Committee Report** – Scott Stone presented the Finance Committee report. Kevin Stacy moved, Terry Rieckman seconded, to adopt the Finance committee report. The motion carried.

- b. Strategic Planning Committee Report** – Kevin Stacy presented the Strategic Planning Committee report. Erica Whitmore moved, James Cannon seconded, to adopt the Strategic Planning committee report. The motion carried.
 - c. Professional Growth Committee Report** – Erica Whitmore presented the Professional Growth Committee report. Daryl Behel moved, Michael Harrington seconded, to adopt the Professional Growth committee report. The motion carried.
 - d. Member Services Committee Report** – Daryl Behel presented the Member Services Committee report. Terry Rieckman moved, Erica Whitmore seconded, to adopt the Member Services committee report. The motion carried.
 - e. Public Policy Committee Report** – Terry Rieckman presented the Public Policy Committee report. Daryl Behel moved, Scott Stone seconded, to adopt the Public Policy committee report. The motion carried.
 - f. Marketing Committee Report** – Michael Harrington presented the Marketing Committee report. James Cannon moved, Scott Stone seconded, to adopt the Marketing committee report. The motion carried.
 - g. Policy and Bylaws Committee Report** – James Cannon presented the Policy and Bylaws Committee report. Michael Harrington moved, Erica Whitmore seconded, to adopt the Policy and Bylaws committee report. The motion carried.
- 32. Announcements** – Farrah Johnson announced that Erica Whitmore and Michael Harrington intend to run for NAAE president elect at the upcoming NAAE convention.
- 33. Adjournment** – With no further business to be transacted during this meeting, Terry Rieckman moved, Michael Harrington seconded, to adjourn. The motion carried. President Farrah Johnson adjourned the meeting at 12:34 p.m.