

Minutes
NAAE Board of Directors Conference Call
September 11, 2013

The NAAE Board of Directors conducted a conference call on September 11, 2013. Members of the board who were present for the conference call included: Farrah Johnson (FL), President; Kevin Stacy (OK), President Elect; Erica Whitmore (WA), Region I Vice President; James Cannon (AR), Region II Vice President; Terry Rieckman (SD), Region III Vice President; Scott Stone (MO), Region IV Vice President; Daryl Behel (AL), Region V Vice President; Mike Harrington (MD), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Alissa Smith (KY), NAAE Associate Executive Director; Julie Fritsch (KY), NAAE Communications/Marketing Director; and Savannah Robin (KY), NAAE Meeting Planner/Advocacy Coordinator also joined the conference call.

The minutes of the conference call are as follows:

1. **Call to Order** – President Farrah Johnson called the conference call board meeting to order at 6:15 p.m.
2. **NAAE Strategic Plan Draft** – The NAAE board and staff developed the indicators for the new NAAE strategic plan. Mike Harrington moved, Daryl Behel seconded, to approve the current version of the NAAE strategic plan. The motion carried. It was agreed that staff would have a NAAE Program of Activities to accompany the strategic plan to be reviewed at the 2013 NAAE Convention in Las Vegas.
3. **Advocacy Research Project** – Savannah Robin and Jay Jackman reported that NAAE is currently conducting an advocacy research project to determine the extent to which NAAE state leaders are engaged in advocacy related to school-based agricultural education. Rebecca Russell, an agricultural education graduate student at UK, is working with NAAE as a graduate student research assistant for the next two semesters. Rebecca and Savannah are conducting this study, which is a follow-up study from Savannah's Master's thesis. Savannah and Rebecca will be asking the NAAE board to serve as the field test group for the survey instrument. More details will be coming to the board members from Savannah and Rebecca via e-mail.
4. **NAAE Meeting Planning Assistant** – Andrea Watts, a recent agricultural education graduate from UK and a former NAAE professional development intern, is working temporarily with NAAE as a meeting planning assistant while Savannah is on maternity leave. Andrea will be with us through the 2013 NAAE Convention.
5. **XLR8 Update** – Alissa Smith provided an update on the new XLR8 professional development program for mid-career agricultural educators. Nearly 50 high quality applications have been received. The announcement of the names of the first group of XLR8 participants will occur within the next week or so.

6. **NAAE Representative to the National FFA Foundation Board of Trustees** – The NAAE board of directors made a unanimous decision to appoint Mr. Parker Bane, Illinois, as one of two NAAE representatives to the National FFA Foundation Board of Trustees. Parker will serve a 3-year term beginning January 1, 2014 and ending December 31, 2016. Parker will replace Ray Nash in this position. Greg Curlin, Indiana, will continue to serve as a NAAE representative to the National FFA Foundation Board of Trustees. Greg's term will end December 31, 2014. Jay Jackman will notify Parker and the National FFA Foundation of this decision.
7. **NAAE News & Views Articles** – Julie Fritsch reminded board members that their pieces for the next NAAE *News & Views* are due next week.
8. **National Teach Ag Day** – Julie Fritsch reported that September 26, 2013 is National Teach Ag Day. Ellen Thompson, Julie Fritsch, Farrah Johnson, Ali Higgs, and Jay Jackman will attend and participate in the live streaming event at North Carolina A&T State University in Greensboro. Ali Higgs, an undergraduate agricultural education student and immediate past president of the Kentucky FFA Association, is the new National Teach Ag Campaign intern.
9. **2013-14 State Leaders Directory** – Savannah Robin reported that all states have submitted their 2013-14 state ag ed association officers to the NAAE office. The directory will be coming out soon.
10. **National FFA Convention NAAE Booth** – Julie Fritsch requested that board members let her know their availability to assist with NAAE activities at the upcoming national FFA convention.
11. **NAAE Convention Communities of Practice Group** – Savannah Robin reported that she is developing a closed group for us to use to access all documents related to the upcoming NAAE convention.
12. **Thanks from President Johnson** – Farrah Johnson thanked the staff and board members for their good work on the NAAE strategic plan.
13. **Adjournment** – With no further business to be transacted during this conference call, President Farrah Johnson adjourned the call at 6:59 p.m.