

Minutes
NAAE Board of Directors Meeting
March 1-2, 2014

The NAAE Board of Directors conducted a board of directors meeting on March 1 and 2, 2014 at the Crowne Plaza Washington National Airport Hotel in Arlington, Virginia. Members of the board who were present for the meeting included: Kevin Stacy (OK), President; Charlie Sappington (IL), President Elect; Nick Nelson (OR), Region I Vice President; James Cannon (AR), Region II Vice President; Terry Rieckman (SD), Region III Vice President; Scott Stone (MO), Region IV Vice President; Daryl Behel (AL), Region V Vice President; Krista Pontius (PA), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Alissa Smith (KY), NAAE Associate Executive Director; Julie Fritsch (KY), NAAE Communications/Marketing Director; and Savannah Robin (KY), NAAE Meeting Planner/Advocacy Coordinator also participated in the meeting.

The minutes of the meeting are as follows:

Saturday, March 1, 2014

- 1. Call to Order** – President Kevin Stacy called the board meeting to order at 8:04 a.m. Kevin welcomed all to the meeting, especially Nick Nelson and Krista Pontius, the newly elected regional vice presidents.
- 2. Reflections and Pledge to the Flag** – President Elect Charlie Sappington presented reflections and led the group in the Pledge to the United States Flag.
- 3. Approval of the Agenda** – Terry Rieckman moved, James Cannon seconded, to approve the agenda with flexibility. The motion carried.
- 4. Approval of Minutes** – Daryl Behel moved, Scott Stone seconded, to approve the minutes from the December 3, 2013 NAAE Pre-convention Board of Directors Meeting, the December 4, 5, and 7, 2013 NAAE Convention Business Sessions, the December 7, 2013 NAAE Post-convention Board of Directors Meeting, and the December 16, 2013 NAAE Board Conference Call. The motion carried.
- 5. Board and Staff Reports** – Kevin Stacy asked each board and staff member to present a brief report of their NAAE activities since the 2013 NAAE Convention in Las Vegas.
- 6. Board Training** – Jay Jackman led the board through board training to clarify the roles and responsibilities of the NAAE board of directors and the NAAE staff.
- 7. Executive Director's Report** – Jay Jackman, NAAE Executive Director, presented a brief report on the recent actions of the National FFA Foundation Board of Trustees. More will be presented on this topic later in this board meeting.

- 8. Associate Executive Director's Report** – Alissa Smith, NAAE Associate Executive Director, presented a report on NAAE membership and professional development activities and initiatives.
- 9. Communications/Marketing Director's Report** – Julie Fritsch, NAAE Communications/Marketing Director, presented a progress report on the development of the new NAAE website.

President Kevin Stacy recessed the board meeting from 11:39 a.m. - 1:03 p.m. for a lunch break.

- 10. Advocacy Research Project Report** – Savannah Robin, NAAE Meeting Planner/Advocacy Coordinator, presented a report from the advocacy research project she is leading along with Rebecca Russell, UK aged graduate student.
- 11. Joint Board Committee Meeting** – Charlie Sappington and Kevin Stacy conducted a joint board committee meeting for the primary purposes of discussing the proposals to restructure the NAAE committee process and the NAAE board of directors and to address any additional items from the 2013 full committee reports. The following full committee chairs joined the board committee meeting by conference call: Joshua Rusk (WI), Finance; Joe Linthicum (MD), Marketing; Troy Talford (WI), Member Services; Deanna Thies (MO), Policy and Bylaws; Melanie Bloom (IA), Professional Growth; Teresa Lindberg (VA), Public Policy; Scott Johnson (IN), Strategic Planning. The board committee reviewed the full committee reports from the 2013 NAAE Convention related to the two proposals and any additional action items that were addressed by the full committees.
- 12. Executive Session** – The board went into executive session from 3:45 - 5:15 p.m. for the executive director's performance evaluation. The board took two specific actions during the executive session, as follows:

The board instructed and authorized the executive director to give modest and appropriate salary raises to NAAE staff.

Daryl Behel moved, Charlie Sappington seconded, to offer a one year extension to the executive director's employment contract and to increase the base salary of the executive director by three percent for the 2014-15 contract year. The motion carried.

President Kevin Stacy recessed the board meeting for the day at 5:25 p.m. on March 1, 2014.

Sunday, March 2, 2014

President Kevin Stacy called the board meeting back to order at 8:00 a.m. on March 2, 2014.

- 13. CASE Report** – Jay Jackman presented an update on the Curriculum for Agricultural Science Education (CASE) initiative.

- 14. Regional Conferences** – Savannah Robin led the discussion of the upcoming 2014 regional conferences. The regional conferences pages on NAAE’s Communities of Practice will be utilized again this year to disseminate regional conferences information. Ideas Unlimited, Lifetime Achievement, Outstanding Cooperation, and Outstanding Service applications will be evaluated at the respective regional meetings. Other NAAE award applications will be evaluated with the new evaluation system on-line rather than at the regional meetings. Savannah needs from each regional vice president the number of attendees expected at their regional meeting. Savannah will provide a template to the regional vice presidents to collect information to create professional development certificates for the regional meetings. Kevin Stacy will attend the regional meetings in Region II and Region V. Charlie Sappington will attend the regional meetings in Region III and Region VI (and maybe Region I). NAAE staff will attend the regional meetings in Region I, Region III, and Region IV.
- 15. Advocacy Resources** – Savannah Robin discussed NAAE’s advocacy resources that are included on the NAAE website, especially within the Ag Ed Advocacy community in NAAE’s Communities of Practice.
- 16. 2014 NAAE Convention Planning** – Savannah Robin and Alissa Smith gave a brief update on the 2014 NAAE Convention, which will be held at the Gaylord Opryland Hotel in Nashville, Tennessee. The Tennessee Association is planning for a host state social at the Nashville Palace with meal, live music, and dance floor. More details on the 2014 convention will be provided at the summer board meeting.
- 17. 2013 NAAE Convention Evaluation** – Alissa Smith led a discussion on the evaluation of the 2013 NAAE Convention in Las Vegas.
- 18. National Council for Agricultural Education / SAE Renewal Update** – Ken Couture (CT) joined the meeting by conference call and presented a report from the National Council for Agricultural Education, including an update on the SAE renewal initiative.
- 19. National FFA Alumni Council Update** – Bonnie Kegler (CT) joined the meeting by conference call and presented a report from the National FFA Alumni Association.
- 20. Board and Committee Restructuring Discussion** – The board continued the discussion on the proposals to restructure the NAAE committee process and the make-up of the NAAE board of directors. Details are presented in the committee report.
- 21. National Teach Ag Campaign Update** – Ellen Thompson (SD) joined the meeting by conference call and presented a report from the National Teach Ag Campaign.

President Kevin Stacy recessed the board meeting from 11:32 a.m. - 12:56 p.m. for a lunch break.

- 22. National FFA Foundation Board of Trustees Update** – Greg Curlin (IN) joined the meeting by conference call and presented a report from the National FFA Foundation Board of Trustees.

23. Board Committee Reports

- a. Strategic Planning Committee Report** – Charlie Sappington presented the Strategic Planning Committee report. Charlie Sappington moved, Daryl Behel seconded, to adopt the Strategic Planning Committee report. The motion carried.
- b. Professional Growth Committee Report** – Nick Nelson presented the Professional Growth Committee report. Nick Nelson moved, Scott Stone seconded, to adopt the Professional Growth Committee report. The motion carried.
- c. Public Policy Committee Report** – Terry Rieckman presented the Public Policy Committee report. Terry Rieckman moved, James Cannon seconded, to adopt the Public Policy Committee report. The motion carried.
- d. Marketing Committee Report** – Krista Pontius presented the Marketing Committee report. Krista Pontius moved, Daryl Behel seconded, to adopt the Marketing Committee report. The motion carried.
- e. Member Services Committee Report** – Daryl Behel presented the Member Services Committee report. Daryl Behel moved, Nick Nelson seconded, to adopt the Member Services Committee report. The motion carried.
- f. Policy and Bylaws Committee Report** – James Cannon presented the Policy and Bylaws Committee report. James Cannon moved, Terry Rieckman seconded, to adopt the Policy and Bylaws Committee report. The motion carried.
- g. Finance Committee Report** – Scott Stone presented the Finance Committee report. Scott Stone moved, Terry Rieckman seconded, to adopt the Finance Committee report. The motion carried.

24. 2014 Summer Board Meeting Planning – The summer board meeting will be in Lexington, Kentucky. Travel day is July 10. Meeting days are July 11 and 12. Travel home days are either early evening July 12 or morning of July 13.

25. Developing Board Member Advocacy Plans – Savannah Robin presented the idea of NAAE board members developing local advocacy plans. Savannah presented an example of a local advocacy plan. Charlie Sappington moved, Krista Pontius seconded, that each board member develop an advocacy plan that they can present at their respective regional meeting. The motion carried. Savannah offered to assist any board member in developing the local plans.

26. National Policy Seminar – Savannah Robin presented the update on the Ag Ed Strand of the ACTE National Policy Seminar. There will be two agricultural education break-out sessions and the Agricultural Education Leadership Dinner.

27. Adjournment – With no further business to be transacted at this NAAE Board of Directors meeting, Charlie Sappington moved, James Cannon seconded, to adjourn. The motion carried. President Kevin Stacy declared the meeting adjourned at 2:08 p.m.