

Minutes
NAAE Board of Directors Meeting
July 11-12, 2014

The NAAE Board of Directors conducted a board of directors meeting on July 11 and 12, 2014 at the University of Kentucky in Lexington, Kentucky. Members of the board who were present for the meeting included: Kevin Stacy (OK), President; Charlie Sappington (IL), President Elect; Nick Nelson (OR), Region I Vice President; James Cannon (AR), Region II Vice President; Terry Rieckman (SD), Region III Vice President; Scott Stone (MO), Region IV Vice President; Daryl Behel (AL), Region V Vice President; Krista Pontius (PA), Region VI Vice President; and Wm. Jay Jackman (KY), NAAE Executive Director. Alissa Smith (KY), NAAE Associate Executive Director; Julie Fritsch (KY), NAAE Communications/Marketing Director; and Savannah Robin (KY), NAAE Meeting Planner/Advocacy Coordinator also participated in the meeting.

The minutes of the meeting are as follows:

Friday, July 11, 2014

1. **Call to Order** – President Kevin Stacy called the board meeting to order at 8:33 a.m. and welcomed everyone to the meeting.
2. **Reflections and Pledge** – President Elect Charlie Sappington led the board in reflections and the Pledge to the American Flag.
3. **Approval of Minutes** – Daryl Behel moved, Scott Stone seconded, to approve the minutes from the April 10, 2014 NAAE board of directors conference call. The motion carried.
4. **Board and Staff Reports** – Kevin Stacy asked each board member and staff member to present a brief report of their NAAE activities since the March 2014 NAAE Board of Directors Meeting.
5. **Approval of Agenda** – By general consent, the board approved the agenda with flexibility.
6. **Executive Director Report** – Jay Jackman presented a report on the organization's financial standing and investments and introduced two guests: Stephanie Nallia, NAAE's financial investments advisor from Morgan Stanley Smith Barney; and Scott Schlegel, Great West Financial. Stephanie presented a recommendation to the NAAE board that we move the financial management of the NAAE 401k Plan from Nationwide to Great West. Scott presented the services that could be provided to NAAE from Great West.
7. **Introductions of NAAE Staff and Summer Interns** – NAAE staff persons, Linda Berry, staff associate, and Andrea Fristoe, program communications assistant, were introduced to the board. Three summer interns were introduced to the board, including: Tori Avvenire, Virginia Tech (communications intern); Jaimee Brentano, Oregon State University (communications intern); and Hannah Anderson, Kansas State University (professional

development intern). The fourth NAAE summer intern, Sarah Doese, Iowa State University, (advocacy intern) was in Washington, DC.

8. **NAAE 401k Plan Adjustment** – The board discussed the proposal to move the financial management of the NAAE 401k Plan from Nationwide to Great West. Nick Nelson moved, Terry Rieckman seconded, to move the financial management for the NAAE 401k Plan from Nationwide to Great West Financial. The motion carried.
9. **National Council and SAE Renewal Update** – By conference call, Ken Couture, joined the board meeting and presented an update from the National Council for Agricultural Education, specifically the SAE Renewal initiative. Ken also discussed the Council's progress on the review of the AFNR standards and pathways, CASE, and the National Teach Ag Campaign.
10. **Associate Executive Director Report** – Alissa Smith presented her report to the board, including updates on professional development initiatives, including the NATAA, and membership.

President Kevin Stacy recessed the board meeting for lunch at 11:15 a.m. and reconvened the meeting at 1:30 p.m. The board and staff hosted our friends and partners from the University of Kentucky College of Agriculture, Food and Environment for lunch.

11. **Joint NAAE Committee Conference Call** – Charlie Sappington led the board and full committee chairs (who joined by teleconference) through the discussion of the NAAE board restructure proposal and the NAAE committee process restructure proposal. All comments regarding the two restructuring proposals from the 2014 NAAE regional meetings were considered. Additional committee items, beyond the restructuring proposals, from the 2014 regional meetings were discussed as well and included in the respective board committee reports, which were to be presented for board approval on Saturday, July 12, 2014.
12. **National Teach Ag Campaign Update** – Ellen Thompson presented an update from the National Teach Ag Campaign, specifically the STAR program and 2014 National Teach Ag Day plans.
13. **Board Restructure Proposal Board Discussion** – Kevin Stacy led the discussion of the board restructure proposal. It was clarified that, under the newly proposed structure, all members of the board would be eligible to be candidates for president elect and president. Charlie Sappington moved, Krista Pontius seconded, to approve the board restructure proposal *without* the inclusion of the preservice student member. The motion carried.
14. **Committee Process Restructure Proposal Board Discussion** – Kevin Stacy led the discussion of the committee process restructure proposal. Krista Pontius moved, Daryl Behel seconded, to accept the committee process restructure proposal as presented. Nick Nelson moved, Charlie Sappington seconded, to strike “update” on bullet point number two, line four. The amendment to the motion carried. The motion as amended carried.

President Kevin Stacy recessed the board meeting for the day at 5:45 p.m. and reconvened the meeting on Saturday, July 12, at 8:28 a.m.

Saturday, July 12, 2014

- 15. 2014 National FFA Convention** – Julie Fritsch, Alissa Smith and Savannah Robin presented to the board NAAE’s plans for the national FFA convention. Savannah Robin and Alissa Smith polled the board members and recorded their needs for sleeping rooms for national FFA convention, as follows:

Kevin Stacy	1	Charlie Sappington	0	Nick Nelson	0
James Cannon	3	Terry Rieckman	0	Scott Stone	0
Daryl Behel	6	Michael Harrington	2		

- 16. 2014 NAAE Convention** – Alissa Smith presented the draft schedule for the upcoming NAAE convention.

Scott Stone moved, James Cannon seconded, to approve the 2014 NAAE award program recipients as presented. The motion carried.

- 17. Marketing/Communications Director Report** – Julie Fritsch presented the marketing/communications director report.

- 18. Committee Process Restructure Discussion** – Kevin Stacy led the board in a continuation of the discussion about the committee process restructuring. The board clarified the timelines for the processes under the newly approved structure.

19. Committee Reports

- a. Professional Growth Committee Report** – Nick Nelson presented the Professional Growth Committee report. Nick Nelson moved, Scott Stone seconded, to adopt the Professional Growth committee report. The motion carried.
- b. Public Policy Committee Report** – Terry Rieckman presented the Public Policy Committee report. Terry Rieckman moved, James Cannon seconded, to adopt the Public Policy committee report. The motion carried.
- c. Marketing Committee Report** – Krista Pontius presented the Marketing Committee report. Krista Pontius moved, Daryl Behel seconded, to adopt the Marketing committee report. The motion carried.
- d. Member Services Committee Report** – Daryl Behel presented the Member Services Committee report. Daryl Behel moved, Krista Pontius seconded, to adopt the Member Services committee report. The motion carried.

- e. **Policy and Bylaws Committee Report** – James Cannon presented the Policy and Bylaws Committee report. James Cannon moved, Nick Nelson seconded, to adopt the Policy and Bylaws committee report. The motion carried.
 - f. **Strategic Planning Committee Report** – Charlie Sappington presented the Strategic Planning Committee report. Charlie Sappington moved, Daryl Behel seconded, to adopt the Strategic Planning committee report. The motion carried.
 - g. **Finance Committee Report** – Scott Stone presented the Finance Committee report. Scott Stone moved, James Cannon seconded, to adopt the Finance committee report. The motion carried.
20. **Adjournment** – With no further business to be transacted during this meeting, President Kevin Stacy adjourned the meeting at 11:29 a.m.